

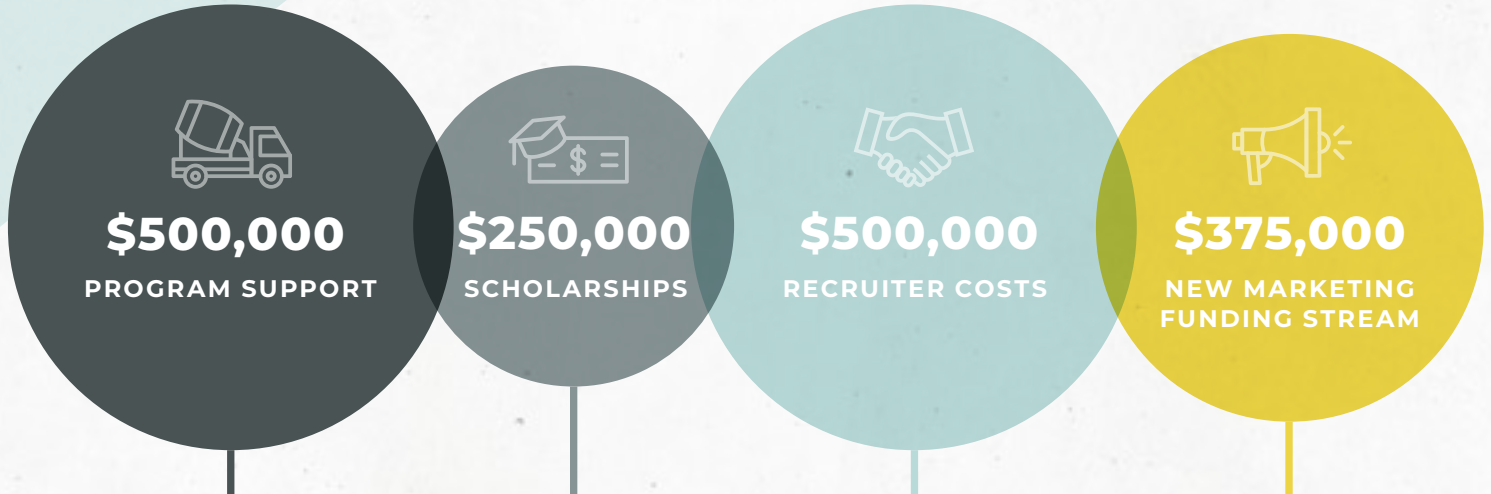
FROM AUCTION TO ACTION



WHERE YOUR SUPPORT GOES

Understanding Your Impact to the Annual CIM Auction

Your support of the annual CIM Auction fuels the success of the Concrete Industry Management (CIM) program. Here's how the money raised is put to work:



Each of the five CIM universities receives \$100,000 to fund unique program needs, help students participate in industry events and support faculty.

Assisting students in joining and excelling in the CIM program.

Dedicated campus recruiters drive student growth and assist universities in achieving enrollment goals.

This funding empowers universities to enhance outreach and promote CIM programs to prospective students, a key step in keeping the pipeline of skilled graduates flowing.

\$1.625 MILLION*

DISTRIBUTED TO UNIVERSITIES

*Fiscal Year 2025-2026



BEYOND THE NUMBERS

STUDENTS

Supporting scholarships and marketing creates opportunities for future leaders of the concrete industry.

FACULTY & PROGRAMS

The funding ensures CIM campuses have the resources to provide top-notch education and mentorship.

INDUSTRY IMPACT

By investing in CIM, you're helping build a skilled workforce essential to a thriving concrete industry.

Every Dollar Counts!

Your donations make all of this possible. Together, we're shaping the future of the concrete industry through education, innovation, and community support.

Thank you for your commitment!