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Concrete Industry Unites for Record-Breaking Concrete Industry Management (CIM) Auction at World of Concrete

(Las Vegas, Nev. – Jan. 28, 2026) The National Steering Committee (NSC) for the Concrete Industry Management (CIM) program is thrilled to announce that its annual auction, held in conjunction with the World of Concrete on Wednesday, Jan. 21, raised more than \$2.325 million in gross proceeds—a new record for the event.

"Once again, we extend our heartfelt gratitude to the concrete industry for their outstanding support in making this auction a record-breaking event," said Ben Robuck, Chairman of the CIM Auction Committee. "We are also deeply thankful to the CIM Auction Committee members for their tireless work and dedication, which were instrumental to this year's phenomenal success. The value of donated items and the enthusiastic participation made this year truly exceptional."

"The ongoing commitment shown by our industry partners is truly outstanding," said Nicole Maher, Executive Director of the National Steering Committee. "The funds raised through this auction are essential to advancing the CIM program's mission. They enable us to empower students, drive innovation and strengthen the future of our industry by expanding educational opportunities and providing valuable hands-on experience."

The auction featured a wide array of high-value items generously donated by industry leaders. Of special note, three concrete mixer trucks were generously donated through collaborative partnerships between Con-Tech Manufacturing Co. with both Mack Trucks and Peterbilt Motors Company, and Revolution Concrete Mixers with Papé Kenworth and Kenworth Truck Company. These trucks were presold before the auction, with all proceeds from their sale contributed

directly to the CIM Auction Fund. In addition, Alliance Concrete Pumps donated the proceeds from the sale of their truck-mounted concrete pump to further support the auction fund. Other featured donated items included a Hammerhead Laser Screed® from Somero Enterprises, nearly 2,700 tons of cement from 21 companies, and plant and truck equipment, among many additional industry-specific items.

"The auction's success would not have been possible without the tremendous support from the World of Concrete show management, Informa and Ritchie Bros. Auctioneers," stated Brian Gallagher, Chairman of the CIM Marketing Committee. "We also extend our gratitude to the numerous companies and organizations whose donations helped us achieve a record-breaking auction. These donations highlight the industry's continued commitment to advancing the future of the concrete industry."

A silent auction was also held prior to the live auction. Similar to the live auction, the silent auction set new records for funds raised and featured a wide array of items such as cement, fly ash, aggregate, concrete saws, drills, safety equipment, training sessions, reference books and software subscriptions, as well as sports, golf and vacation travel packages, demonstrating the industry's incredible generosity and support.

In addition to the extensive list of donated items, numerous organizations made financial contributions to this year's auction to help advance CIM programs around the country. This support enables the program to continue providing a unique business-intensive education to students across the country.

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. Since its humble beginning, the CIM program has expanded and offered at Middle Tennessee State University, California State University, Chico, Texas State University, New Jersey Institute of Technology and South Dakota State University. Today, there are more than 1,700+ graduates of the Concrete Industry Management working in the concrete industry.

The CIM program continues to provide future leaders for the concrete industry. To learn more about the program, visit www.concretedegree.com.