



FOR IMMEDIATE RELEASE

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**Somero Enterprises, Inc. Donates Hammerhead Laser Screed®
Machine For 2026 CIM Auction At World of Concrete**

(Las Vegas, Nev. – Jan. 8, 2026) – The Concrete Industry Management (CIM) program – a unique business-intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the donation by Somero Enterprises, Inc. of a Hammerhead Laser Screed® machine for the annual auction at World of Concrete.

“We are incredibly grateful for the generous donation to this year’s auction,” said Ben Robuck, Chairman of the CIM Auction Committee. “This contribution not only underscores Somero’s commitment to advancing the concrete industry but also plays a vital role in supporting the CIM program. The proceeds from this auction will help us continue to provide exceptional opportunities for the next generation of industry leaders.”

The specifications for the easy-to-operate Hammerhead Laser Screed machine include:

Machine Specifications:

Weight:	1,233 lbs.
Width With Head:	10' 2 3/4" (without Head: 3' 7 7/8")
Height:	4' 5 1/4"
Length With Head:	9' 7 7/8" (transport Mode: 8' 11")
Engine Model:	Vanguard 23, 4-Stroke with 2 cylinders
Horsepower:	20.9 hp (15.6 kW) @ 3600 RPM

Fuel: Gasoline, 87 Octane minimum
Controls: Manual throttle and choke
Raking/Grading: Yes - 8' rake head
Screed Head Width: 10' (8' optional)
Vibrator Width: 10' vibrator

The annual auction will be held Wednesday, Jan. 21 in the North Hall of the Las Vegas Convention Center. The silent auction will be held from 11 a.m. to 12:45 p.m. and the live auction begins at 1 p.m. For a full list of items, please visit www.concretedegree.com/auction. Those interested in donating should contact CIM Auction Committee Chairman Ben Robuck at ben.robuck@cemex.com or (404) 456-6867.

For more information about Somero Enterprises, Inc., visit their website at www.somero.com.

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in the United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was identified in 1994 and was put into action by the concrete industry. The end result was a partnership between the concrete industry and Middle Tennessee State University (MTSU), California State University - Chico, New Jersey Institute of Technology, South Dakota State University and Texas State University, the program has been successful for both the industry and graduates. An [Executive MBA Program](#) in CIM is also offered through MTSU.

To learn more about the program, visit www.concretedegree.com.