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**FOR IMMEDIATE RELEASE**

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**REVOLUTION™ CONCRETE MIXERS, PAPÉ KENWORTH AND  
KENWORTH TRUCK COMPANY DONATE PROCEEDS FROM SALE OF  
MIXER TO CIM AUCTION FUND**

(Las Vegas, Nev. – January 12, 2026) —The Concrete Industry Management (CIM) program—a unique business-intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management—is pleased to announce that Revolution Concrete Mixers, Papé Kenworth and Kenworth Truck Company have generously donated the proceeds from the recent sale of a 2026 Kenworth Model T880S chassis with a 10.5 YD3 Revolution™ Bridgemaster™ mixer to the National Steering Committee for CIM's annual fundraising auction at World of Concrete.

"Revolution Concrete Mixers, Papé Kenworth and Kenworth Truck Company have once again shown incredible support for the CIM program," stated Ben Robuck, Chairman of the CIM Auction Committee. "Their generous donation highlights their dedication to the concrete industry and the value they place on the CIM program. The proceeds from the sale of this mixer truck will play a key role in ensuring the success of the 2026 World of Concrete CIM Auction."

The unit sold is a new 2026 Kenworth Model T880S and features:

- Wheelbase: 248"
- Engine: Paccar MX13 455HP@1650 CARB 2024
- Transmission: Allison 4500RDS 6-Speed
- Front Axle: 20,000 lbs. Meritor MFS20
- Rear Axle: 46,000 lbs. Meritor RT46-164EH

- Hendrickson HMX 46K Rear Suspension
- Base Warranty: Paccar Engine-2 yrs./250,000 miles
- Allison Transmission: 3 yrs./Unlimited miles
- Kenworth: 12 months/100,000 miles

“Education plays a key role in shaping future leaders and strengthening the workforce of the concrete industry,” said Kyle Kimball, Kenworth director of marketing. “Kenworth is proud to support the CIM program’s mission to help students advance their education and prepare for successful careers in this industry.”

Included in the sale is a 10.5 YD3 Revolution™ Bridgmaster™ mixer that is equipped with INSIGHT Mixer System™, Fuel Saver™, GradeGuard™ and Revolution Gold package.

INSIGHT Mixer System™ award-winning technology

- 10.5 YD3 R83™ Drum with 46-inch paver opening
- Revolution Gold Package includes:
  - Fuel Saver powered by INSIGHT to help save on fuel costs
  - GradeGuard™ to help ensure the load stays forward in the drum on inclines
  - Remote water add to help save time and add water from the cab

Additional features on the sold unit include:

- New Speed Hopper™ for faster loading with less wasted material
- 125-gallon aluminum water tank
- AutoLoad to allow operators to perform other tasks while they wait
- Buildup detection to detect buildup and help avoid overweight fees
- Outfitted with an abundance of operator assurance features, many patented and exclusive to Revolution including:
  - Lightweight aluminum extension chutes
  - Spring Chute Assist on foldover chute for an extra layer of protection for operators
  - Front and rear roller guards to help protect operators from potential pinch hazards
  - Three cameras and four (4) radar sensors
  - Two-Step Bumper with four grab handles for easy access

- Ladder Assist for more control and help minimize pinch points
- Ultimate lighting package with strobe light, night pour lights, drum headlight and midship lights
- Armrest with 3-button joystick for operator comfort
- Orange rock blocker

“Our continued support of the CIM program reflects Revolution’s long-standing commitment to the future of the concrete industry and the people who will lead it,” said Bob Monchamp, President of Revolution Concrete Mixers and London Machinery. “Investing in CIM will help strengthen the industry for years to come.” Bryan Datema, Executive Vice President of Revolution Concrete Mixers and London Machinery, added, “We’re proud to contribute and stand behind a program that helps shape capable, confident leaders who will drive the industry forward.”

The annual auction will be held on Wednesday, Jan. 21, in the North Hall Room N262 of the Las Vegas Convention Center. For a full list of items, please visit [www.concretedegree.com/auction](http://www.concretedegree.com/auction).

Those interested in donating should contact CIM Auction Committee Chairman Ben Robuck at [ben.robuck@cemex.com](mailto:ben.robuck@cemex.com) or (404) 456-6867.

### **About CIM**

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in the United States – a four-year Bachelor of Science degree in Concrete Industry Management. Since its humble beginnings, the CIM program has expanded and offered at Middle Tennessee State University, California State University, Chico, Texas State University, New Jersey Institute of Technology and South Dakota State University. Today, more than 1,700 graduates of the Concrete Industry Management program are working in the industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and can manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. These courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

In 2012, an Executive MBA program was added by the CIM National Steering Committee. The CIM Executive MBA is specifically designed for individuals with three or more years of experience in the industry.

The CIM program has provided and continues to provide future leaders for the concrete industry. To learn more about the program, visit [www.concretedegree.com](http://www.concretedegree.com).