



FOR IMMEDIATE RELEASE

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**PETERBILT MOTORS COMPANY AND CON-TECH MANUFACTURING, INC.
PARTNER TO DONATE PROCEEDS FROM SALE OF CONCRETE MIXER TRUCK
TO CIM AUCTION FUND**

(Las Vegas, Nev. – Jan. 12, 2026) – The Concrete Industry Management (CIM) program – a unique business-intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce that Peterbilt Motors Company and Con-Tech Manufacturing, Inc. have donated generously proceeds from the sale of a Peterbilt Model 567 chassis and Con-Tech BridgeKing mixer to the auction fund for CIM's 2026 Auction at World of Concrete.

"Peterbilt Motors Company and Con-Tech Manufacturing, Inc. have once again shown their steadfast commitment to the CIM program with this generous donation, and we are deeply thankful," said Ben Robuck, Chair of the CIM Auction Committee. "Their ongoing support empowers us to elevate our annual fundraising auction and we are honored to count these industry leaders among our top donors."

The Peterbilt Model 567 chassis with 115-inch BBC set back front axle is equipped with:

- PACCAR MX-11 engine: 445 HP and 1,700 lb-ft Torque
- Stamped Aluminum Cab
- Stainless steel sun visor
- 3-Piece Metton Hood & Stainless Steel Grill
- Premium Driver Environment with Sterling Gray Prestige interior
- Dana Spicer D2000F front axle

- Meritor RT46-164E rear axle
- Hendrickson HAULMAAX EX 46K lbs., 15.5” Saddle Height

The Con-Tech BridgeKing mixer includes the following options:

- 11-yard HP Drum with 46” Discharge Opening
- ¼ Fin and 3/16 Skin
- Tip Up Hopper
- R/E Electric Cab Controls
- ZF Gearbox
- Eaton RE Heavy Duty 54 Series Hydrostatic Drive
- 125 Gallon Alum Cross Mount Water Tank
- Aluminum Fenders
- Aluminum Extension Chute
- Front and Rear Roller Guards

“Peterbilt is proud to partner with Con-Tech to donate a Model 567 mixer to the CIM Auction this year,” said Erik Johnson, Peterbilt Assistant General Manager, Sales & Marketing. “We fully support CIM and their ongoing efforts to develop concrete industry professionals. The Model 567 is an exceptional truck for concrete applications and provides best-in-class performance, driver comfort and durability.”

“Con-Tech Manufacturing, Inc. is proud to once again partner with Peterbilt in support of the Concrete Industry Management program,” said Con-Tech President Dan Welsh. “Our business is built on meaningful partnerships, and investing in education is critical to the future of our industry. We’re grateful to our customers and partners whose continued support makes this donation possible, and we’re honored to help provide opportunities for the next generation of concrete industry leaders.”

The annual auction will be held on Wednesday, Jan. 21, in the North Hall Room N262 of the Las Vegas Convention Center. The silent auction will be held from 11 a.m. to 12:45 p.m. and the live auction begins at 1 p.m. For a full list of items, please visit www.concretedegree.com/auction.

Those interested in donating should contact CIM Auction Committee Chairman Ben Robuck at ben.robuck@cemex.com or (404) 456-6867.

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in the United States – a four-year Bachelor of Science degree in Concrete Industry Management. Since its humble beginning, the CIM program has expanded and offered at Middle Tennessee State University, California State University, Chico, Texas State University, New Jersey Institute of Technology and South Dakota State University. Today, there are more than 1,640+ graduates of the Concrete Industry Management program working in the industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and can manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. These courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

In 2012, an Executive MBA program was added by the CIM National Steering Committee. The CIM Executive MBA is specifically designed for individuals with three or more years of experience in the industry.

The CIM program has provided and continues to provide future leaders for the concrete industry. To learn more about the program, visit www.concretedegree.com.