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**FOR IMMEDIATE RELEASE**

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**CIM ANNOUNCES AUCTION ITEMS RANGING  
FROM EXCLUSIVE SPORTS AND TRAVEL EXPERIENCES  
TO PROFESSIONAL SERVICES AND MORE**

***Annual Auction Held at World of Concrete 2025***

(Las Vegas, Nev. – Jan.16, 2025) – The Concrete Industry Management (CIM) program – a business-intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the following list of items to be auctioned on Jan. 22, 2025, at World of Concrete in Las Vegas.

"The CIM Auction this year offers an extraordinary selection of unique experiences, professional items, and high-quality products—truly something for everyone," said Ben Robuck, Chairman of the CIM Auction Committee. "From unforgettable travel adventures to exclusive sports packages, as well as practical and innovative items for everyday use, these offerings create one-of-a-kind opportunities. It's a chance to walk away with incredible experiences and valuable products with the knowledge that you're contributing to an important cause that makes a lasting impact on our industry."

The auction's featured items include:

- Truck-Mounted 38M Concrete Pump donated by Alliance Concrete Pumps, Papé® Kenworth and Kenworth Truck Company. [View details of this item here.](#)
- 2025 Mack® Granite® 64FR chassis donated by Mack Trucks and equipped with an 11-yard Revolution® Bridgmaster™ mixer donated by Revolution Concrete Mixers. [View details of this item here.](#)
- 2025 Model 567 chassis with a 10.5-yard extreme-duty mixer donated by Peterbilt Motors Company and Con-Tech Manufacturing, Inc. [View details of this item here.](#)
- Somero® S-485 Laser Screed® machine donated by Somero Enterprises, Inc. [View](#)

[details of this item here.](#)

While the list of items continues to grow, as of Jan. 8, the professional/travel/sports-focused auction items include:

- Allen-Villere Partners – Hunting & sporting clays weekend for four (4)
- Allison Transmission – Set of two (2) Allison-branded counter stools
- Baker Concrete Construction, Inc. – Kentucky Derby package for two (2)
- Bradford Renaissance Portraits Corporation – Portrait by Bradford
- Bridgestone Americas – Bridgestone golf bag
- Bridgestone – Set of passenger or LT tires
- California State University CIM Patrons – Escape to beautiful Monterey Bay
- California State University CIM Patrons and Webcor – Explore San Francisco package for four (4)
- Chevron Lubricants - \$400 TopGolf gift card
- CIM North Central Region Patron's Group – Four (4) tickets to a Minnesota Twins game
- Conco Companies (The) – Napa Valley weekend
- Connecticut Concrete Promotion Council – Concrete celebration basket
- Concrete Project – Assorted concrete dresser trays
- Construction Equipment Parts, Inc. (CEPI) – Blackstone grill, accessories and seasonings
- Continental Tire – Certificate for a set of Continental or General brand passenger or light truck tires
- Daimler - Truck North America: VIP NASCAR Weekend Experience for Two
- Electrical Safety Foundation International – Two (2) \$50 Visa gift cards
- Erie Strayer Company – Two (2) Lenovo IdeaPad Slim 3 15.6" notebooks
- Frank Kozeliski, Consulting Engineer – Concrete items
- The Goodyear Tire & Rubber Company – Four (4) light truck/passenger tires with installation
- Holliday Rock – Los Angeles Lakers NBA Basketball tickets
- Irving Materials, Inc. – Four (4) Indianapolis Colts tickets
- Irving Materials, Inc. – Four (4) Tennessee Titans tickets
- John Deere Construction & Forestry Division – Play in the 2025 John Deere Classic ProAm at TPC Deere Run, Silvis, IL, June 30 - July 2, 2025
- John Deere Construction & Forestry Division – 2025 Gator XUV 875M

- Kohen Educational Services – SAT or ACT prep session (virtual)
- Komatsu – \$2,500 OEM parts certificate
- Lingua Linkup - Spanish & English Training – Group tutoring for Spanish or English
- Martin Marietta Materials – Dallas Cowboys suite tickets and parking pass
- Maschmeyer Concrete – Fins & Fairways package
- Milwaukee Tool – Four (4) themed tool packages
- Mobile Tranquility LLC – \$100 massage therapy gift certificate
- MTSU CIM Patrons – Houseboat rental
- MTSU CIM Patrons – Nashville weekend experience
- Northeast CIM Patrons – 65" Class Samsung Neo QLED 8K QN900D TV
- Nox-Crete, Inc. – 22" Blackstone "On the Go" Griddle
- Process Solutions – \$750 gift cards
- Professional Contractor Supply – 12 \$25.00 gift cards
- Rush Enterprises – Four (4) Dallas Cowboys premium suite tickets & parking pass
- Sandler Training – Two (2) one-day sales, sales management or leadership training for up to 25 people
- Seven Cedars Butcher Block – Half a cow
- Silvi Materials, Inc. – Collectors' wine
- Southwest Airlines – Two (2) Southwest e-passes
- Stanley Black & Decker – Five (5) DEWALT tool kits (kits to be auctioned separately)
- Stego Industries – Ogden Valley Utah ski (or sun) vacation
- Sunstate Equipment – Duck/goose & pheasant hunting retreat
- Texas State CIM Patrons – Driftwood Texas wine country vacation
- Toyota Material Handling Midsouth & Toyota Material Handling North America – 5,000lb Capacity Pneumatic, LP Fuel Toyota Forklift Model 8FGU25
- TransChicago Truck Group – \$5,000 parts credit
- United Rentals – Two (2) tickets to a 2025 PGA event & travel voucher
- Valvoline Global Operations – Two (2) grandstand tickets to the NASCAR Chicago Street Race
- Verifi – Boston getaway for two
- White Cap – DeWalt cordless tool combo with rolling tower

- Wirtgen America, Inc. – Welcome to Music City
- World of Concrete – Traeger Ironwood 885 Wood Pellet Wi-Fi grill
- World of Concrete – Dream golf or spa 2-night escape
- World of Concrete - \$500 Marriott Gift Cards

In addition to the extensive list of items donated, the following organizations have made financial contributions to this year's auction to help advance CIM's mission and drive meaningful change. They include AOE, Baldwin Filters, Cummins, Inc., Irving Materials, Inc., Keystone Private Wealth, Lithko, PACCAR Parts Fleet Services, Sioux Corporation, SRM Concrete, Structural Group, United Rentals, Volvo Construction Equipment, Vulcan Materials Company Foundation, and World of Concrete.

For a complete list of current items available as well as instructions on how to register to participate in the auction, visit the CIM website auction page here:

<https://www.concretedegree.com/auction/current-auction-items/>

## **About CIM**

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. Since its humble beginning, the CIM program has expanded and offered at Middle Tennessee State University, California State University, Chico, Texas State University, New Jersey Institute of Technology and South Dakota State University. Today there are more than 1,640+ graduates of the Concrete Industry Management working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and can manage people and systems as well as promote products or services related to the concrete industry. It entails various courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

The CIM program continues to provide future leaders for the concrete industry. To learn more about the program, visit [www.concretedegree.com](http://www.concretedegree.com).