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**FOR IMMEDIATE RELEASE**

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**NEW AND RE-ENGAGED DONORS ANNOUNCED  
FOR 2025 CIM AUCTION AT WORLD OF CONCRETE**

(Las Vegas, Nev. – Jan. 17, 2025) – The Concrete Industry Management (CIM) program – a business-intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is thrilled to recognize new and re-engaged donors for the 2025 CIM Auction, which will take place on Jan. 22, 2025, at World of Concrete in Las Vegas. This annual auction directly supports CIM's mission to advance education and cultivate future leaders within the concrete industry.

This year's auction features exciting contributions from first-time donors as well as the renewed generosity of returning supporters. These donations demonstrate the industry's steadfast commitment to empowering students, strengthening education, and advancing the future of the concrete industry.

**NEW DONORS SHOW SUPPORT FOR THE CIM PROGRAM**

The CIM program is proud to welcome a remarkable roster of new donors whose contributions underscore their dedication to the future of the concrete industry. These first-time supporters have made significant commitments, offering unique and impactful items.

New donors and contributions include:

- **AICrete** – \$10,000 of AICreteOS QC software
- **Blades Direct** – 14-inch Blades Direct diamond blade
- **Bone Bucket** – Set of three reusable concrete washout Bone Buckets
- **Concrete Forms Services** – EZ-Flatwork Forming Set
- **Concrete Project** – A variety of handmade concrete trays for home or office

- **Daimler Truck North America** – VIP NASCAR weekend experience for two
- **Deslauriers, Inc.** – Mini hopper
- **Electrical Safety Foundation International** – Two \$50 Visa gift cards
- **FJDZ** – Thermal warm double layer knitted winter gloves
- **Kohen Educational Services** – 60-minute personalized virtual SAT or ACT prep session
- **Lingua Linkup** – Group tutoring for Spanish or English
- **Seven Cedars Butcher Block** – Tennessee farm-raised half side of beef
- **Slabstack** – One-year subscription with four RMC plants, waived onboarding and training fees
- **Summit Materials** – 10 loads of cement (including portland-limestone cement)
- **Toyota Material Handling Midsouth & Toyota Material Handling North America** – 5,000 lb. capacity pneumatic LP fuel forklift, model 8FGU25
- **TransChicago Truck Group** – \$5,000 parts credit
- **Unacem North America** – Four loads Type II/V portland cement
- **Verifi** – Boston weekend for two – sightseeing and Red Sox baseball game

“We are sincerely thankful for the involvement of our new donors, whose innovative contributions and enthusiasm elevate this year’s auction,” said Ben Robuck, CIM auction chairman. “While we do not want to diminish the extraordinary efforts of our long-term donors whose contributions have been critical to CIM’s current success, we are grateful to these companies who are joining us for the first time. Their interest in the program and generosity are pivotal in supporting our students and advancing our mission through this vital fundraising effort.”

### **Previous Donors Renew Their Commitment In 2025**

The 2025 CIM Auction also recognizes the renewed support of re-engaged donors who have been instrumental in championing the CIM program in prior years. This year’s list includes the support of esteemed companies whose generosity continues to inspire and empower students in the concrete industry.

Re-engaged donors and contributions include:

- **Advanced Concrete Screeds, LLC** – Black Beauty power screed and 12-foot screed bar
- **American Highway** – Medalist golf club
- **Giatec Scientific, Inc.** – Giatec MixPilot, a self-calibrating, non-invasive hardware solution, four units/one year subscription

- **John Deere Construction & Forestry Division** – 2025 Gator model XUV 875M
- **Komatsu North America** – \$2,500 gift certificate for OEM parts
- **Northeast (NJIT) Patrons** – 65-inch Samsung Neo QLED 8K QN900D TV
- **Oldcastle APG** – Five pallets each of ProMix Accelerated, ProMix All-Purpose and ProMix Concrete Repair by Sakrete
- **Process Solutions** – \$750 in Home Depot gift cards
- **Stego Industries LLC** – Ogden Valley Utah Ski or Sun vacation
- **Sunbelt Rentals, Inc.** – Four \$500 gift certificates
- **United Rentals** – \$500 cash donation
- **Vulcan Materials Company Foundation** – \$25,000 cash donation

Robuck expressed his gratitude for the renewed commitment of these re-engaged donors, stating, “we are honored by their continued faith in CIM’s mission. Their support is a testament to the impact the CIM auction has had in shaping the future of the concrete industry and nurturing the next generation of leaders.” To view the complete list of donors and auction items, visit the auction page [here](#).

### **About CIM**

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. Since its humble beginning, the CIM program has expanded and offered at Middle Tennessee State University, California State University, Chico, Texas State University, New Jersey Institute of Technology and South Dakota State University. Today there are more than 1,640+ graduates of the Concrete Industry Management working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and can manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program. The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All these courses provide much more than what is simply in the text – they emphasize problem-solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

The CIM program continues to provide future leaders for the concrete industry. To learn more about the program, visit [www.concretedegree.com](http://www.concretedegree.com).