



FOR IMMEDIATE RELEASE

For more information contact:

Brian Gallagher, CIM Marketing Committee Chair

bgallagher@leadingwithmarketing.com or 864-551-0362

**CIM ANNOUNCES DONATION BY ALLIANCE CONCRETE PUMPS,
PAPÉ® KENWORTH AND KENWORTH TRUCK COMPANY FOR
ANNUAL AUCTION AT WORLD OF CONCRETE**

(Las Vegas, Nev. – Jan. 8, 2025)—The Concrete Industry Management (CIM) program—a unique business-intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management—is pleased to announce that Alliance Concrete Pumps, Papé® Kenworth and Kenworth Truck Company have generously donated the proceeds from the sale of a truck-mounted 38M concrete pump to the auction fund for the National Steering Committee for CIM’s annual fundraising auction at World of Concrete.

“We are very appreciative of the continued support from Alliance Concrete Pumps, Papé Kenworth and Kenworth Truck Company,” said Ben Robuck, CIM Auction Committee Chairman. “Their continued support of the CIM program speaks volumes to their commitment to the concrete industry and the importance these leading companies place on CIM. The proceeds from the sale of this item will help ensure a successful CIM Auction at the 2025 World of Concrete.”

The modern design of the 38M concrete pump, with a robust rotec pedestal and streamlined side panels and outriggers, allows for less overall weight and makes this machine legal in more places while still providing simplicity, reliability, and performance for the operator.

Specifications for the truck-mounted 38M concrete pump include:

General Specifications

Pipe Size (ID)	125 mm (5")
Boom Control	Proportional (by HAWE)
Radio Remote	Scanreco wireless dual transmitter system
Vibrator	Standard
Water Pump	Hydraulic Power 20 bar (290 psi)
Water Tank	800 L (211 G)
Wear Parts	Carbide

Boom Specifications

Number of booms	4 Sections
Folding type	Z Fold
Vertical height	37.1 m (121' 9")
Horizontal reach	33.1 m (108' 7")
Unfolding height	8.9 m (29' 2")
1 st Section	8.98 m (29' 5")
2 nd Section	7.85 m (25' 9")
3 rd Section	7.94 m (26' 1")
4 th Section	8.33 m (27' 4")
Outrigger	X-Style
Front Spread	6.3 m (20' 8")
Rear Spread	7.0 m (23')

Pump Specifications

Output	Rod Side	164 m ³ /h (215 yd ³ /h)
	Piston Side	102 m ³ /h (133 yd ³ /h)
Pressure	Rod Side	72 Bar (1044 psi)
	Piston Side	115‡ bar (1668 psi)

Concrete Cylinder Diameter	230 mm (9")
Concrete Cylinder Type	Hard Chromed
Stroke Length	2100 mm (83")
S-Tube Size	9" x 7"
Main Oil Pump	Rexroth hydromatic A11VLO260

Hydraulic System Pressure	350 bar (5076 psi)
Lube System (Hopper)	Automatic
Switching System	Hydraulic
Hopper Capacity	Easy Clean 600 L (158 G)

Number of Strokes/Minute	31
Output Control Range	10(13)~164m ³ /h (215yd ³ /h)

The Kenworth conventional chassis includes:

Model:	T880
Wheelbase	290"
Engine	Paccar MX-13 455HP
Transmission:	Allison 4500RDS 6-speed automatic transmission
Front Axle	20,000 lbs.
Rear Axle	46,000 lbs. Neway air suspension
Base Warranty	12 month/100,000 mile

Manufacturer's Suggested Retail Price (MSRP) of the complete unit is \$505,000.

"Alliance Concrete Pumps is excited to donate the proceeds of the sale of our most popular boom pump model to the CIM auction," said Clayton White, President and CEO, Alliance Concrete Pumps. "We are also very proud to be part of procuring young and up-and-coming talent for the concrete industry."

The annual auction will be held Wednesday, Jan.22, 2025 in the North Hall Room N262 of the Las Vegas Convention Center. For a full list of items, please visit www.concretedegree.com/auction.

Those interested in donating should contact CIM Auction Committee Chairman Ben Robuck at ben.robuck@cemex.com or (404) 456-6867.

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. Since its humble beginning, the CIM program has expanded and offered at Middle Tennessee State University, California State University, Chico, Texas State University, New Jersey Institute of Technology and South Dakota State University. Today, there are more than 1,640+ graduates of the Concrete Industry Management program working in the industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

In 2012, an Executive MBA program was added by the CIM National Steering Committee. The CIM Executive MBA is specifically designed for individuals with three or more years of experience in the industry.

The CIM program has provided and continues to provide future leaders for the concrete industry. To learn more about the program, visit www.concretedegree.com.