



www.concretedegree.com

FOR IMMEDIATE RELEASE

For more information, contact:

Amy Numbers, AOE. (248) 516.1103

or amy.numbers@aoeteam.com

**CONCRETE INDUSTRY MANAGEMENT (CIM) PROGRAM RELEASES
ANNUAL REPORT FOR 2022 – 2023**

Alexandria, Va. (Feb. 23, 2024) – The Concrete Industry Management (CIM) program – a business-intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the release of its 2022 – 2023 annual report. Compiled by the National Steering Committee (NSC), the report was distributed last month at World of Concrete in Las Vegas.

Highlights of the 2022 - 2023 CIM annual report include:

- Committee reports (Education, Finance, Auction, Marketing, Recruitment and MBA program update)
- Institutional reports from all five CIM programs
- Profiles of CIM students, graduates, faculty and industry Patrons

“The CIM annual report is a summary of amazing achievements of the CIM programs. It reflects the commitment, dedication and effort of the CIM program leaders, faculty and students,” said Brian Gallagher, chairman of the CIM Marketing Committee. “Each year, I am more impressed with the quality and amount of activity completed by the CIM faculty and students.”

For more information about the CIM program and to view the 2022 – 2023 annual report, or to see the annual reports for the last 14 years, [visit their website.](#)

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in the United States – a four-year Bachelor of Science degree in Concrete Industry Management. Since its humble beginning, the CIM program has expanded and is offered at Middle Tennessee State University, California State University, Chico, Texas State University, New Jersey Institute of Technology and South Dakota State University. Today, there are more than 1,600+ graduates of the CIM program working in the industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management who are knowledgeable of concrete technology and techniques and can manage people and systems as well as promote products or services related to the concrete industry. It entails various courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

In 2012, an Executive MBA program was added by the CIM National Steering Committee. The CIM Executive MBA is specifically designed for individuals with three or more years of experience in the industry.

The CIM program has, and continues to provide, future leaders for the concrete industry. To learn more about the program, visit www.concretedegree.com.