

PETERBILT MOTORS CO. AND CON-TECH MANUFACTURING INC. PARTNER TO DONATE A 2024 MODEL 567 WITH AN EXTREME DUTY MIXER TO THE CONCRETE INDUSTRY MANAGEMENT (CIM) ANNUAL AUCTION AT WORLD OF CONCRETE®



The Peterbilt Model 567 with 115" BBC Set Back Front Axle is Equipped with:

- PACCAR PX-9 diesel engine rated with 380 HP and 1,250 lb.-ft
- CARB Emissions Warranty Included
- 236- inch wheelbase
- Allison 4500 RDS-P Transmission
- Paccar FX-22 front axle, 22K lbs.
- Meritor RT46-160 rear axle, 46K lbs. (4.89 RAR)
- Hendrickson HAULMAAX EX 46K lbs.
- Continental Tires
- Alcoa High Polish Aluminum Wheels
- Sterling Gray Prestige Interior
- Stainless Steel Sun Visor
- Chrome Mirror Housing
- Polished features including Fuel Tank, DEF tank and Battery Box

The Con-Tech Extreme Duty Mixer includes the following options:

- 10.5-yard HP Drum with 46" Discharge Opening
- ¼ Fin and ¼ Skin
- Tip Up Hopper
- R/E Electric Cab Controls with Omnex Wireless Option
- PMP Gearbox With 52,000 ft/lbs Of Torque
- Eaton RE Heavy Duty 54 Series Hydrostatic Drive
- 125 Gallon Poly Side Mount Water Tank
- White Poly Fenders
- Safety Vision One Camera System
- Lightweight Aluminum Extension Chute
- Rear Step Bumper with Safety Grab Handles
- Front and Rear Roller Guards

"Peterbilt is proud to support the Concrete Industry Management program and their continued efforts to develop concrete industry professionals. We are excited to once again partner with Con-Tech to donate a Peterbilt Model 567 bridge formula mixer to the CIM auction. The Model 567 delivers best in class comfort, durability and safety to meet the increasing demands of the industry."

– Terren Drake, Peterbilt General Sales Manager



"Con-Tech Manufacturing, Inc. is delighted to partner with Peterbilt to benefit CIM. The strength of our business is determined by the strength of our partnerships and the future of our industry as a whole. We thank our loyal customers and partners for making this donation possible and for your generous bids. Together we can provide resources and support to the next generation of concrete industry professionals."

– Dan Welsh, President,
Con-Tech Manufacturing, Inc.

2024 CIM Auction AT WORLD OF CONCRETE®

Wednesday, January 24, 2024

Silent Auction:

11:00 a.m. – 12:45 p.m. PST
in Room N263 in the North Hall

Live Auction:

1:00 p.m. – 2:00 p.m. PST
in Room N262 in the North Hall

For online bidding options, please visit
www.concretedegree.com/auction.





CONCRETE INDUSTRY MANAGEMENT (CIM) AUCTION: **CONCRETE FACTS**

What is the CIM Program?

In early 1995, the concrete industry began efforts to create the first (and only) four-year degree program in Concrete Industry Management (CIM). The CIM Program is designed to combat the anticipated shortage of skilled managers needed to support the expected growth in the concrete industry. The program teaches students the skills and techniques needed to excel in all segments of the concrete and concrete construction industries. CIM also offers a unique Executive Master of Business Administration (MBA) degree in CIM. The program is designed to expand the industry-academic partnership by bringing CIM to the business world through an Executive-type MBA.

What is the CIM Auction?

The CIM Auction consists of a live and silent auction, hosted by the CIM National Steering Committee (NSC), concrete industry-related items, as well as other items, will be auctioned off to the highest bidder.

Who does the auction benefit?

All proceeds from the auction will benefit the efforts of the CIM NSC and support of the CIM Programs at Middle Tennessee State University, New Jersey Institute of Technology, California State University – Chico, Texas State University and South Dakota State University. Long-term, the CIM Auction will provide on-going support for the operation of world-class academic programs in CIM, as well as leverage government funds for research and educational initiatives that will benefit the entire concrete industry.

Why should I get involved?

The success of the auction, as well as the CIM Program as a whole, depends on the time and commitment of the entire industry. Investing in the CIM Program is an opportunity for the entire concrete industry to unite in an effort that will provide long-lasting benefits while increasing the professionalism and image of the industry. In addition, with your involvement in the auction, your organization will gain exposure to thousands of companies in the concrete industry. Each and every segment of the concrete industry, from sales management and marketing to manufacturing and production, will benefit from skilled professionals entering the workforce.

For more information, contact CIM Auction Committee Chairman Ben Robuck at ben.robuck@cemex.com or **404-456-6867**.

