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**FOR IMMEDIATE RELEASE** For more information, contact: Brian Gallagher, CIM Marketing Committee Chair <u>bgallagher@leadingwithmarketing.com</u>

## READY MIXED CONCRETE ITEMS AVAILABLE AT 2024 CIM AUCTION AT WORLD OF CONCRETE

(Las Vegas, Nev. – Jan. 15, 2024) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the following list of ready mixed items have been donated for its annual auction at World of Concrete in Las Vegas.

The CIM Auction Chairman, Ben Robuck, expressed gratitude to the concrete industry for its outstanding support of the auction this year. "Their backing demonstrates how much value these businesses place on the CIM program. These products will contribute to the success of the 2024 CIM Auction at World of Concrete."

"The National Steering Committee (NSC) is pleased with the overwhelming support of the concrete, cement and fly ash suppliers with their contributions to the CIM program," said CIM Marketing Committee Chairman Brian Gallagher. "Concrete producers will have many opportunities to support the CIM program while simultaneously purchasing equipment and products they will need for their day-to-day operations - this is win-win for everyone!"

While the list of items continues to grow, as of Jan. 9, the ready mixed concrete-focused auction items include:

Alamo Cement - Three loads Portland Limestone Cement Argos Cement - Five loads Portland Limestone Cement Astec - \$25,000 parts credit Beck Industrial, Inc. - \$10,000 parts voucher CalPortland - Five loads Portland Cement or Advancement HS Portland Limestone-blended cement (if available) Capitol Aggregates, Inc. - Four loads of Type IL cement **CEMEX** - Ten loads of Vertua® low carbon cement **CEMEX Admixtures** - One pallet of ISOCYCLE 9200 – Returned Concrete Admixture Coast 2 Coast Chipping - One day of concrete chipping Command Alkon Inc. - COMMANDbatch System **Con-Tech Manufacturing** - Con-Tech 10.5 Yard Extreme Duty Mixer (Mounted on 2024 Peterbilt 567 Chassis) **Continental Cement** - Five loads (approximately 125 short tons) of cement CRH – Ash Grove Cement - Five loads of Type I/II cement or PLC (if available) **Eagle Materials** – Central Plains Cement Company - Two loads (approximately 50 short tons) of Portland Limestone Cement (PLC) Eagle Materials – Fairborn Cement Company - Three loads of Type I or Portland Limestone Cement (if available) Eagle Materials – Illinois Cement Company - Three loads Portland Limestone Cement **Eagle Materials – Louisville Kosmos Cement Company** – Three loads of Type I or Portland Limestone Cement (if available) Eagle Materials - Mountain Cement Company - Two loads of Portland Limestone Cement (Type IL) FORTA Corporation - FORTA-FERRO® Macro Synthetic Fiber Reinforcement for concrete FullForce by ABC Polymer Industries - Four pallets of FiberForce Micro Fiber GCC - Five loads Type IL Portland Limestone Cement Giant Cement - Two loads of Type I/II Portland Cement or Portland Limestone Cement (PLC) (if available) Golden State Pozzolan – 100 tons Class N Pozzolan Granite Construction Company - Construction grade aggregates Heidelberg Materials North America - 12 truckloads of EcoCemPLC<sup>™</sup> cement Holcim - 15 loads Type I/II Portland Cement or Portland Limestone Cement (PLC) Innovative Concrete Solutions & Systems - One chute wash recovery system

Mack Trucks, Inc. - 2024 Mack Granite GRFR (with Revolution mixer mounted)

Martin Marietta Materials - Five loads cement Masters Builders Solutions - Chemical admixtures for concrete Mitsubishi Cement Corporation - Five loads Type II/V Portland Cement The Monarch Cement Company - Three loads Type IL Portland Limestone Cement Morris-Shea Bridge Company, Inc. - 540 Bags of water-soluble Retarding/Hydration Stabilizer National Cement Company-AL - Two truckloads of Type IL Portland Cement National Cement Company-CA - Three truckloads of II-V Portland Cement or Portland Limestone Cement Nevada Cement Company - Two loads of Nevada Cement Owens Corning - One Pallet Anti-Crak HD concrete fiber Ozinga - 100 Tons of Class F fly ash **Pan Pacific Cement** - Three loads Type II/V Portland Cement Peterbilt Motors Company - 2024 Peterbilt Model 567 Chassis (with Con-Tech Mixer mounted drum) **Ready-Jet Solutions, Inc.** - Ready-Jet Operating parts package **Revolution Concrete Mixers** - 11 YD Revolution<sup>™</sup> Bridgemaster<sup>™</sup> Mixer (mounted on 2024 Mack Granite chassis) Roanoke Cement Company, LLC/a Titan America Business - Five loads Type IL Portland Limestone Cement (PLC) Rogers Group, Inc. - Two certificates for one load of crushed stone/gravel Saint-Gobain Construction Chemicals (GCP/Chryso) - Admixture Package – Recover® Hydration Stabilizers Salt River Materials Group - 81 Tons Class F fly ash The SEFA Group - Class F fly ash two loads Shumaker Industries, Inc - Mixer truck drum Sika Corporation - \$20,000 admixture package Silo Pros - Voucher for \$6,000 for Silo Pros Service Stalite Lightweight Aggregate - Two loads lightweight aggregate Stephens Mfg. - Two Stephens SOS-1020 Vents or a \$12,000 credit St. Mary's Cement Inc. (US) a Division of Votorantim Cement North America - Five loads Portland Limestone Cement (PLC) **Sysdyne Technologies** - Cloud-Batch two-year subscription TCC Materials - Tenon concrete and mortar Dissolver RM **Teichert Materials** – 15 loads concrete aggregates Terex Advance Mixer - \$10,000 parts credit

Texas Fly Ash - Two loads of fly ash Vince Hagan Co. - VH-245JP Silo Top Dust Collector Volvo Financial Services - \$2,500 Parts pre-loaded card

For a complete list of current items available as well as instructions on how to register to participate in the auction, visit the CIM website auction page here: <u>https://www.concretedegree.com/auction/current-auction-items/</u>

## About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. Since its humble beginning, the CIM program has expanded and offered at Middle Tennessee State University, California State University, Chico, Texas State University, New Jersey Institute of Technology and South Dakota State University. Today there are more than 1,600+ graduates of the Concrete Industry Management working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and can manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

The CIM program continues to provide future leaders for the concrete industry. To learn more about the program, visit <u>www.concretedegree.com</u>.