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**FOR IMMEDIATE RELEASE**

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**CIM ANNOUNCES PROFESSIONAL AND TRAVEL/SPORTS ITEMS  
AVAILABLE AT 2024 AUCTION AT WORLD OF CONCRETE**

(Las Vegas, Nev. – Jan. 19, 2024) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the following list of professional and sports/travel items available at its upcoming auction next week at World of Concrete.

“We have some tremendous professional items, as well as sports and travel packages in the CIM auction this year,” said Ben Robuck, Chairman of the CIM Auction Committee. “These items offer the opportunity for some once-in-a-lifetime travel while supporting a great cause at the same time.”

While the list of items continues to grow, as of Jan. 9, the professional/travel/sports-focused auction items include:

**Advanced Lubrication Specialties** - Philadelphia sports package

**Advancing Organizational Excellence** Social media audit and website content audit

**Allen-Villere Partners** - Quail hunt for 4 people

**Allied Concrete Co., an Eagle Corporation Company** - Golf at Spring Creek Golf Club in central Virginia

**Allison Transmission** - Allison-branded cooler

**Ash Grove Cement** - Sail gating with tickets to University of Washington Husky game

**Baker Concrete Construction, Inc.** - Kentucky Derby package for 2

**Bradford Renaissance Portraits Corporation** - Portrait by Bradford

**California State University CIM Patrons** - Explore San Francisco package for 4

**California State University CIM Patrons** - Escape to beautiful Monterey Bay package

**Chevron Lubricants** - Golf essentials package

**CIM North Central Region Patron's Group** - 4 tickets to a Minnesota Twins baseball game with hotel

**Conco Companies (The)** - Napa Valley weekend

**ConcreteCareers.com** - 10<sup>th</sup> generation Apple iPad

**ConcreteCareers.com** - \$2,500 placement fee credit

**Concrete Supply Company** - Outdoor sportsman's package

**Connecticut Concrete Promotion Council** - Concrete bow ties and women's necklace/ring

**Construction Equipment Parts, Inc. (CEPI)** – RTIC cooler, tumblers and \$250 gift card

**Continental Tire** - 2 certificates for a set of Continental passenger or light truck tires

**Doosan-Bobcat** - Bobcat ride-on farm tractor toy

**Dunn Investment Company** - Quail hunting at Circle M Plantation in Mississippi

**Erie Strayer Company** - IdeaPad Slim 3 15.6" Notebook

**Erie Strayer Company** - 3 Series 8 Apple watches

**Goodyear Tire & Rubber Company** - 4 light truck/passenger tires with installation

**Graycor** - 4 Atlanta Braves tickets

**HILTI** - Dallas Stars vs. Edmonton in HILTI hosted suite for 10 people

**Holliday Rock** - Los Angeles Lakers NBA basketball tickets

**Irving Materials, Inc.** - 4 Indianapolis Colts tickets & 4 Tennessee Titans tickets

**John Deere Construction & Forestry Division** - Play in the 2024 John Deere Classic Pro Am

**Kishigo** - 7 different Hi-Visibility workwear/safety clothing options

**Frank Kozeliski, Consulting Engineer** – Concrete coasters, gavels and turtle

**Martin Marietta Materials** - Dallas Cowboys suite tickets and hotel

**Maschmeyer Concrete** - Fins & Fairways package, PGA national golf and offshore fishing

**Milwaukee Tool** - 3 themed tool packages

**Mobile Tranquility LLC** - \$100 massage therapy gift certificate

**MTSU CIM Patrons** - Houseboat rental

**MTSU CIM Patrons** - Nashville weekend experience

**National Precast Concrete Association Foundation** - \$250 Amazon gift card

**Nox-Crete** - DEWALT 20v MAX Power Tool Combo Kit  
**Portland Cement Association** - 2 tickets for 2024 MLB, NFL, NBA or NHL  
**Professional Contractor Supply** - 12 - \$25.00 Amex gift cards  
**Ready Mix USA** - 4 tickets to a University of Alabama football game  
**Rush Enterprises** - 4 Dallas Cowboys premium suite tickets & parking pass  
**Sandler Training** - 2 One-day Sales, Sales Management or Leadership Training for up to 25 people  
**Silvi Group Companies, Inc.** - Wine from Larry Silvi's personal collection.  
**Southwest Airlines** - 2 Southwest one-way E-passes  
**Sunstate Equipment** - Duck, goose and pheasant hunting retreat  
**Sysdyne Technologies/Lenny Morris** - Ohio State Buckeye football weekend  
**Texas State CIM Patrons** - Driftwood Texas Wine Country vacation  
**Tools & Accessories Corp.** - Bosch PB360C PowerBox jobsite radio  
**Truck Country** - \$5,000 parts/service credit  
**United Rentals** - 2 tickets to a 2024 PGA event & travel voucher  
**Valvoline Global Operations** - Race package for 4 for annual NASCAR Chicago Street race  
**Volvo Financial Services** - Smart Commercial \$2,500 parts pre-loaded card  
**Vulcan Materials Company** - 4 Washington Commanders football team tickets  
**Wirtgen America, Inc.** - Nashville trip  
**World of Concrete** - 5 \$100 Marriott gift cards  
**World of Concrete** - Blackstone electric tabletop griddle and Traeger Pro 780 Smart Pellet grill

In addition to the above items, we received generous cash donations from the following:

**Baldwin Filters** - \$1,000 cash donation  
**CAT** - \$5,000 cash donation  
**Cummins** - \$1,000 cash donation  
**Foley Products Company** - \$10,000 cash donation  
**Herc Rentals** - \$500 cash donation  
**Keystone Private Wealth** - \$3,000 cash donation  
**Lithko** - \$1,000 cash donation  
**PACCAR Parts Fleet Services** - \$2,000 cash donation  
**Samsara** - \$1,000 cash donation  
**Sioux Corporation** - \$1,500 cash donation  
**Smyrna Ready Mix Concrete, LLC** - \$10,000 cash donation

**Solugen, Inc.** - \$5,000 cash donation

**Volvo Construction Equipment** - \$20,000 cash donation

**White Cap** - \$5,000 cash donation

For a complete list of current items available as well as instructions on how to register to participate in the auction, visit the CIM website auction page here:

<https://www.concretedegree.com/auction/current-auction-items/>

## **About CIM**

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. Since its humble beginning, the CIM program has expanded and offered at Middle Tennessee State University, California State University, Chico, Texas State University, New Jersey Institute of Technology and South Dakota State University. Today there are more than 1,600+ graduates of the Concrete Industry Management working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and can manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

The CIM program continues to provide future leaders for the concrete industry. To learn more about the program, visit [www.concretedegree.com](http://www.concretedegree.com).