



SOMERO ENTERPRISES, INC. DONATES SOMERO® S-485 LASER SCREED® MACHINE TO THE CONCRETE INDUSTRY MANAGEMENT (CIM) ANNUAL AUCTION AT WORLD OF CONCRETE®

This versatile, lightweight yet powerful Laser Screed® machine is capable of power raking high concrete and screeding in any direction either on grade or on most deck applications.

The easy to operate Somero S-485 Laser Screed® model is a motorized 4-wheel drive, stand-on, multi-function machine capable of fine grading most subbase materials, raking concrete level, or for screeding of concrete either on grade or on deck (level or cambered), while maintaining a constant grade by means of its automatically leveling control system which is able to operate in laser, 3D, or sonic mode.

The S-485 provides unmatched performance, productivity and Golden Trowel Award® winning quality, over chaired rebar or mesh, double mat rebar, ice rinks, over in-floor heat and freezer slabs.

Available with 8- or 10-foot vibrator beams to work around any number of slab penetrations, the S-485 is packed with modern industry exclusive features like a self-leveling head system (SLS), adjustable vibration settings, column block protection, Somero Quick GradeSet System™, soft landing, USB charging ports, a cup holder and much more.



"If you want high F-numbers and can't get a large Somero machine in there, you have to use their small LaserScreeds®. The S-485 is state of the art. It is so essential every concrete contractor should own one or more!"

– Steve Lloyd, industry renowned flat floor finishing expert who purchased the S-485 at a previous CIM Auction.

2024 CIM Auction AT WORLD OF CONCRETE®

Wednesday, January 24, 2024

Silent Auction:

11:00 a.m. – 12:45 p.m. PST
in Room N263 in the North Hall

Live Auction:

1:00 p.m. – 2:00 p.m. PST
in Room N262 in the North Hall

For online bidding options, please visit
www.concretedegree.com/auction.



CONCRETE INDUSTRY MANAGEMENT (CIM) AUCTION: **CONCRETE FACTS**

What is the CIM Program?

In early 1995, the concrete industry began efforts to create the first (and only) four-year degree program in Concrete Industry Management (CIM). The CIM Program is designed to combat the anticipated shortage of skilled managers needed to support the expected growth in the concrete industry. The program teaches students the skills and techniques needed to excel in all segments of the concrete and concrete construction industries. CIM also offers a unique Executive Master of Business Administration (MBA) degree in CIM. The program is designed to expand the industry-academic partnership by bringing CIM to the business world through an Executive-type MBA.

What is the CIM Auction?

The CIM Auction consists of a live and silent auction, hosted by the CIM National Steering Committee (NSC), concrete industry-related items, as well as other items, will be auctioned off to the highest bidder.

Who does the auction benefit?

All proceeds from the auction will benefit the efforts of the CIM NSC and support of the CIM Programs at Middle Tennessee State University, New Jersey Institute of Technology, California State University – Chico, Texas State University and South Dakota State University. Long-term, the CIM Auction will provide on-going support for the operation of world-class academic programs in CIM, as well as leverage government funds for research and educational initiatives that will benefit the entire concrete industry.

Why should I get involved?

The success of the auction, as well as the CIM Program as a whole, depends on the time and commitment of the entire industry. Investing in the CIM Program is an opportunity for the entire concrete industry to unite in an effort that will provide long-lasting benefits while increasing the professionalism and image of the industry. In addition, with your involvement in the auction, your organization will gain exposure to thousands of companies in the concrete industry. Each and every segment of the concrete industry, from sales management and marketing to manufacturing and production, will benefit from skilled professionals entering the workforce.

For more information, contact CIM Auction Committee Chairman Ben Robuck at ben.robuck@cemex.com or **404-456-6867**.

