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**Peterbilt Motors Company and Con-Tech Manufacturing Inc. Partner to Donate
Concrete Mixer Truck to CIM Auction at World of Concrete**

(Las Vegas, Nev. – December 19, 2023) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the donation of a 2024 Peterbilt Model 567 with a Con-Tech Manufacturing extreme duty mixer for the annual auction at World of Concrete.

"We are deeply grateful to announce that Peterbilt Motors Company and Con-Tech Manufacturing has once again exemplified their unwavering commitment to the CIM program through this generous donation, said Ben Robuck, CIM Auction Committee Chair. "We are proud to have these industry leaders included in our list of major donors and with their steadfast support, we are poised to reach new heights in our annual fundraising auction."

The Peterbilt Model 567 with 115-inch BBC Set Back Front Axle is equipped with:

- PACCAR PX-9 diesel engine rated with 380 HP and 1,250 lb-ft
- CARB emissions warranty included
- 236-inch wheelbase
- Allison 4500 RDS-P Transmission
- PACCAR FX-22 front axle, 22K lbs.

- Meritor RT46-160 rear axle, 46K lbs. (4.89 RAR)
- Hendrickson HAULMAAX EX 46K lbs.
- Continental tires
- Alcoa high polish aluminum wheels
- Sterling Gray Prestige interior
- Stainless steel sun visor
- Chrome mirror housing
- Polished features including fuel tank, DEF tank and battery box

The Con-Tech Extreme Duty Mixer includes the following options:

- 10.5-yard HP drum with 46-inch discharge opening
- ¼ fin and ¼ skin
- Tip up hopper
- R/E electric cab controls with Omnex wireless option
- PMP gearbox with 52,000 ft/lbs of torque
- Eaton RE heavy duty 54 series hydrostatic drive
- 125-gallon poly side mount water tank
- White poly fenders
- Safety Vision one camera system
- Lightweight aluminum extension chute
- Rear step bumper with safety grab handles
- Front and rear roller guards

“Peterbilt is proud to support the Concrete Industry Management program and their continued efforts to develop concrete industry professionals,” said Peterbilt General Sales Manager Terren Drake. “We are excited to once again partner with Con-Tech to donate a Peterbilt Model 567 bridge formula mixer to the CIM auction. The Model 567 delivers best in class comfort, durability and safety to meet the increasing demands of the industry.”

“Con-Tech Manufacturing Inc. is delighted to partner with Peterbilt to benefit CIM,” said Con-Tech President Dan Welsh. “The strength of our business is determined by the strength of our partnerships and the future of our industry as a whole. We thank our loyal customers and

partners for making this donation possible. Together we can provide resources and support to the next generation of concrete industry professionals.”

The annual auction will be held Wednesday, Jan. 24 in the North Hall Room N262 of the Las Vegas Convention Center. The silent auction will be held from 11 a.m. to 12:45 p.m. and the live auction begins at 1 p.m. For a full list of items, please visit www.concretedegree.com/auction. Those interested in making a donation should contact CIM Auction Committee Chairman Ben Robuck at ben.robuck@cemex.com or (404) 456-6867.

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. Since its humble beginning, the CIM program has expanded and is offered at Middle Tennessee State University, California State University, Chico, Texas State University, New Jersey Institute of Technology and our newest program at South Dakota State University. Today, there are almost 1,600 graduates of the Concrete Industry Management program working in the industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

In 2012, an Executive MBA program was added by the CIM National Steering Committee. The CIM Executive MBA is specifically designed for individuals with three or more years of experience in the industry.

The CIM program has provided and continues to provide future leaders for the concrete industry. To learn more about the program, visit www.concretedegree.com.