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**FOR IMMEDIATE RELEASE**

For more information contact:

Brian Gallagher, CIM Marketing Committee Chair

[bgallagher@leadingwithmarketing.com](mailto:bgallagher@leadingwithmarketing.com) or 864-551-0362

**CIM ANNOUNCES DONATION BY MACK® TRUCKS AND  
REVOLUTION™ CONCRETE MIXERS FOR ANNUAL AUCTION AT  
WORLD OF CONCRETE**

(Las Vegas, Nev. – December 18, 2023) —The Concrete Industry Management (CIM) program—a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management—is pleased to announce that one of the signature items for its annual auction at World of Concrete is a 2024 Mack® Granite® GRFR chassis donated by Mack Trucks and equipped with a Revolution™ Bridgemaster™ Mixer donated by Revolution Concrete Mixers, formerly McNeilus Mixers now under new ownership.

“Mack Trucks is once again proud to be able to support the Concrete Industry Management (CIM) auction this year with the donation of a 2024 Mack Granite mixer model,” said Tim Wrinkle, Mack Trucks senior product manager for vocational and medium-duty vehicles. “The complexity of the concrete industry requires a skilled workforce adept at responding to the rapidly changing technology and future. We are excited to be able to help the next generation of concrete industry leaders be prepared for their careers.”

The truck is a Mack Granite 2024 GRFR chassis. Specifications include\*:

**Granite-Axle Forward**

- VIN - 1M2GR2GC9RM043771
- Engine – Mack MP7-395C, 395 hp, 1550 lb. ft. torque
- CARB + EPA Warranty for Mack MP7 Diesel
- Engine Brake – Mack PowerLeash
- Cleartech® One emissions system
- Transmission – MACK mDRIVE HD 14 Speed, Ultra-Low Creeper/ Multi-Speed Reverse
- Wheelbase – 248-inch
- Frame – Steel 9.5 x 90 x 300mm - (0.37" x 3.54" x 11.81"); RBM 2,470,000 LB-IN
- Front Axle – Mack FXL20, 20,000 lb.
- Rear Axle – Mack S462R, 46,000 lb., CRD 150/151 Mack Carrier, RAR 3.98 with Diff Lock
- Rear Suspension – HMX EX 460 Hendrickson Haulmaax Rubber Suspension 46,000 lb.
- Tires: Front 425/65R22.5 L Michelin XZY3, Rear Drive 11R22.5 H Michelin X Works D
- Wheels - 22.5x12.25 ALCOA 82462x & 22.5x8.25 Alcoa 88565x Clean Buffed Aluminum
- Brakes – Meritor "S" CAM 16.5"x6" front, 16.5"x7" rear Q+ drum
- ABS – Mack Road Stability Adv. Bendix ABS/ATC/RSA w/yaw control w/mud/snow 6S6M
- Bendix Fusion 2.0 Front Collision Avoidance & Side Blindspot Warning System
- Fuel Tank – Polished LH 72 Gallon 26-inch Aluminum sleeved
- Driver's Seat - Black Mordura Mack-Air, High Back, 4 Chamber Air Lumbar, Bolster
- Bulldog Stylized Mirrors - Heated & Motorized and Illuminated
- Stainless Steel Exterior Sun Visor
- Premium stereo, CD-player, MP3, weather band, Bluetooth
- Power windows and locks, self-cancelling turn signals
- Flat bottom steering wheel with cruise and radio switches
- LED work lights (steps & ground) on both sides
- Interior – Trim level: Base Steel Gray
- Paint Color – WHITE; 900884
- GuardDog Connect With 4G/LTE and WLAN system with diagnostic services

The 11-yard Revolution™ Bridgemaster™ Mixer is equipped as follows:

- INSIGHT Mixer System™ award-winning technology
- 11 YD<sup>3</sup> R83™ drum with 46-inch paver opening
- Revolution Gold Package includes:
  - Fuel Saver powered by INSIGHT to help save on fuel costs
  - GradeGuard™ to help ensure the load stays forward in the drum on inclines
  - Remote water add to help save time and add water from the cab
- Split aluminum water tank (135/15 gallon).
- AutoLoad to allow operators to perform other tasks while they wait
- Buildup detection to detect buildup and help avoid overweight fees

- Outfitted with an abundance of operator assurance features, many patented and exclusive to Revolution including:
  - Lightweight aluminum extension chutes
  - Spring chute assist on foldover chute for an extra layer of protection for operators
  - Front and rear roller guards to help protect operators from potential pinch hazards
  - Backup camera
  - Two-step bumper with four grab handles for easy access
  - Ladder assist for more control and help minimize pinch points
  - Ultimate lighting package with night pour lights, drum headlight and midship lights
  - Armrest with 3-button joystick for operator comfort
  - Orange rock blocker

"We are incredibly proud to continue our legacy of support for the Concrete Industry Management (CIM) program again this year under our new Revolution name as we have since the beginning," said Bob Monchamp, President of Revolution Concrete Mixers and London Machinery. "The dollars raised will help support and inspire future industry leaders." Bryan Datema, Executive Vice President of Revolution Concrete Mixers and London Machinery also commented, "Investing in the next generation is crucial for the growth and success of our industry, and we are honored to be a part of this important work. We encourage everyone to support the CIM program by bidding in the auction."

"Once again, Mack Trucks and Revolution Concrete Mixers have demonstrated their support for the CIM program," said Ben Robuck, CIM Auction Committee Chairman. "This donation speaks volumes to their commitment to the concrete industry and the importance these leading companies place on the CIM program. This mixer truck will help ensure a successful CIM Auction at the 2024 World of Concrete."

The annual auction will be held Wednesday, Jan. 24 in the North Hall Room N262 of the Las Vegas Convention Center. For a full list of items, please visit [www.concretedegree.com/auction](http://www.concretedegree.com/auction).

Those interested in donating should contact CIM Auction Committee Chairman Ben Robuck at [ben.robuck@cemex.com](mailto:ben.robuck@cemex.com) or (404) 456-6867.

## **About CIM**

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. Since its humble beginning, the CIM program has expanded and offered at Middle Tennessee State University, California State University, Chico, Texas State University, New Jersey Institute of Technology and South Dakota State University. Today, there are nearly 1,600 graduates of the Concrete Industry Management program working in the industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and can manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. These courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

In 2012, an Executive MBA program was added by the CIM National Steering Committee. The CIM Executive MBA is specifically designed for individuals with three or more years of experience in the industry.

The CIM program has provided and continues to provide future leaders for the concrete industry. To learn more about the program, visit [www.concretedegree.com](http://www.concretedegree.com).