

HELP US DEVELOP THE FUTURE OF THE CONCRETE INDUSTRY

The concrete industry has been good to you and your family. Now is the opportunity to ***leave your legacy!*** The Concrete Industry Management (CIM) program immediately exposes students to all aspects of the industry and many companies and industry executives provide scholarships, internships and much more.

WHY SHOULD SOMEONE YOU KNOW CONSIDER THE CIM PROGRAM?

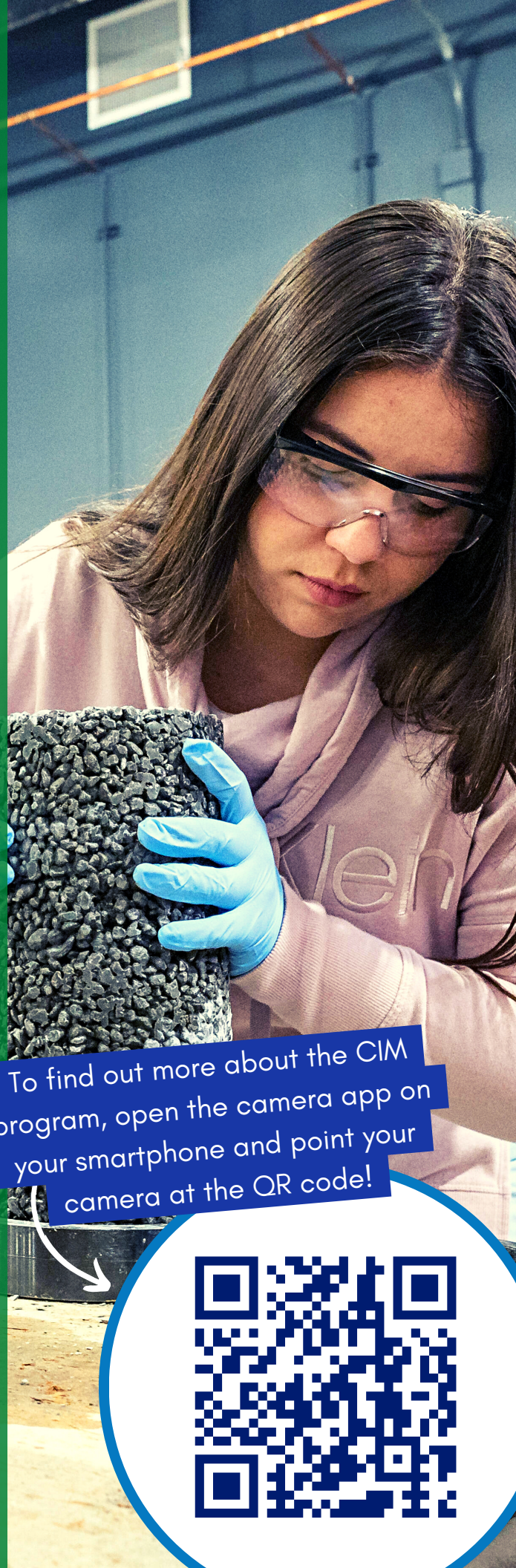
- A career in concrete is always in high demand
- Nearly 100% job placement
- Competitive pay
- Scholarships are available
- Internships
- A well-rounded curriculum
- Hands-on experience with state of the art technology

LEAVE YOUR LEGACY



concretedegree.com

To find out more about the CIM program, open the camera app on your smartphone and point your camera at the QR code!



A CONCRETE FUTURE

THE U.S. CONCRETE INDUSTRY EXCEEDS \$100 MILLION AND EMPLOYS MORE THAN 600,000 PEOPLE.

The concrete industry offers faster-than-average employment growth. What an excellent opportunity to leave your legacy. Do you know a family member or friend that would want to be part of this exciting industry? Tell them about the Concrete Industry Management (CIM) program!

The program is a specialized four-year college business management degree program for hands-on students.

The concrete industry is ripe with career opportunities for college students who want more than a general college degree program.

Founded in 1996, the CIM program has provided nearly **100 percent job placement** to graduating students.. What's more, CIM graduates are being hired into positions with starting salaries competitive with other high-tech industries. Because of their specialized training, graduates of the CIM program typically move straight into management roles.

A CAREER TO BUILD ON

- **Strong job outlook** - construction careers are projected to continue to grow much faster than average and by 11% through 2028. (U.S. Bureau of Labor Statistics).
- **Competitive pay** - graduates have ranked in the top three highest-paid majors over the past 3 years.*
- **Rapid advancement** - graduates often begin with entry-level management upon graduation. 25 years of CIM alumni have produced presidents, vice presidents and general managers for leading companies.
- **Career that lasts a lifetime** - 80% of tracked alumni are still working in the concrete and construction industries.
- **Strong business foundation** - requires a minor in business administration.

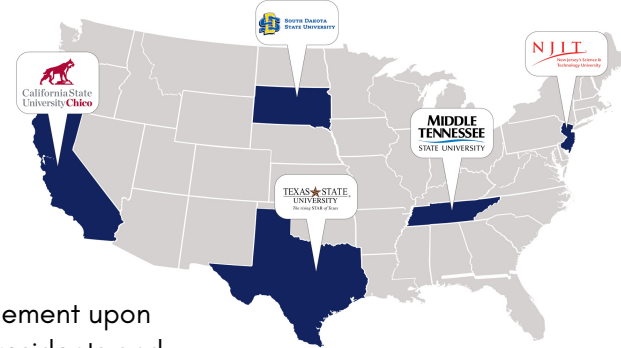
WHAT THE CIM PROGRAM OFFERS

- Nearly **100% job placement** for graduates.
- **Industry-specific scholarships** in excess of \$500,000 are available annually. Community, company, industry and university scholarships are also available.
- Each program university provides **significant scholarship opportunities** and other financial support for qualifying students.
- Solid, well-rounded **business management** education.
- Diverse career opportunities with direct paths to **management positions**.
- Hands-on learning opportunities with **state-of-the-art technology**.
- Internship program ensures **real-world experience**.
- **Travel to industry events, network** with industry leaders.
- **Strong industry network** with leaders in the concrete industry.
- **Executive MBA** in CIM program is available.

* Statistics from Middle Tennessee State University's CIM program



FIVE PROGRAM UNIVERSITIES



 **California State University Chico**

TEXAS STATE UNIVERSITY

MIDDLE TENNESSEE STATE UNIVERSITY

NJIT
New Jersey Institute of Technology

 **SOUTH DAKOTA STATE UNIVERSITY**