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**FOR IMMEDIATE RELEASE**

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## **CIM ANNOUNCES DONATION BY MACK TRUCKS AND MCNEILUS FOR ANNUAL AUCTION AT WORLD OF CONCRETE**

(Las Vegas, Nev. – Dec. 13, 2022) —The Concrete Industry Management (CIM) program—a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management—is pleased to announce that one of the signature items for their annual auction at World of Concrete is a 2023 Mack® Granite® GRFR donated by Mack Trucks and equipped with a McNeilus® FLEX Controls™ Bridgemaster™ Mixer donated by McNeilus Truck and Manufacturing.

“Mack Trucks is excited to donate a 2023 Mack Granite Mixer to the Concrete Industry Management (CIM) auction again this year,” said Tim Wrinkle, Mack Construction Product Manager. “Like our products, the concrete industry is becoming more technologically advanced and complex. We are honored to be a small part in preparing the next generation of leaders for a rapidly changing future.”

“McNeilus is proud to provide continued support to the CIM program through this annual donation,” commented Scott Mattmiller, General Manager of McNeilus Mixers and London Machinery. “This program is critical in developing future leaders of our industry by educating them on concrete technologies and other skills for a well-rounded education. McNeilus is committed to helping move the industry forward and we know the funds raised will help drive that innovation and advancement.”

The truck is a Mack Granite 2023 GRFR mixer. Specifications include\*:

- Engine – Mack MP7-395C, 395 hp, 1550 lb. ft. torque
- Engine Brake – Mack PowerLeash
- Cleartech® One emissions system GHG21
- Transmission – MACK mDRIVE HD 14 SP, Ultra-Low Creeper/ Multi-Speed Reverse
- Wheelbase – 248-inch
- Frame – STEEL – 300mm X 90mm X 9.5mm -- (11.81" X 3.54" X 0.37")
- Front Axle – Mack FXL20, 20,000 lb.
- Rear Axle – Mack S462R, 46,000 lb., CRD 150/151 Mack Carrier, RAR 3.98
- Driver Controlled Inter Wheel Differential Lock, all Rr. Axles w/Individual Switches
- Rear Suspension – HMX460 Hendrickson Haulmaax Rubber Suspension 46,000 lb.
- Tires: 425/65R22.5 L Michelin XZY3, 11R22.5 H Michelin X Works D
- Brakes – Meritor "S" CAM 16.5"x6" front, 16.5"x7" rear Q+ drum
- ABS – Mack Road Stability Adv.Bendix ABS/ATC/RSA with Yaw
- Fuel Tank – LH 72 Gallon 26-inch Aluminum D-shaped
- Interior – Trim level: Base Steel Gray
- Paint Color –White; 900884
- GuardDog Connect With 4G/LTE and WLAN system with diagnostic services

#### Extras

- Full-color dash and instrument cluster with 5-inch copilot screen
- Mack premium seats developed with Sears seating for best-in-class comfort and durability – Black Mordura
- Power windows and locks, Self-cancelling turn signals
- Flat bottom steering wheel with cruise and radio switches
- Two-piece windshield
- Alcoa – Clean Buffed Alum wheels
- Aluminum flush bumper
- Bright finish options: SCR cover, grill, air intakes, fuel tank
- Bright Bulldog door mirrors heated and motorized
- Stainless steel sun visor
- RH/LH LED work light (steps & ground) on both sides of truck
- Premium stereo, CD-player, MP3, weatherband, Bluetooth
- Mixer Boc Xamber - steel rolled flanged for REPTO pump

The McNeilus FLEX Controls™ Bridgemaster™ Mixer includes:

- FLEX Controls™ Operating System
- 11 YD3 M80 Series™ Drum with 46-inch paver opening
- McNeilus Gold Package
  - Fuel Saver powered by FLEX Controls to help save on fuel costs
  - GradeMaster™ to help ensure the load stays forward in the drum on inclines
  - Remote Water Add to help save time and add water from the cab
- Flip-up Drop Hopper
- Split Composite Water Tank 15/135-gallons
- AutoLoad to allow operators to perform other tasks while they wait
- Buildup Detection to detect buildup and help avoid overweight fees
- Outfitted with an abundance of operator assurance features, many patented and exclusive to McNeilus
  - Lateral Protection Devices designed to help keep people out of the path of the truck's rear wheels in the event of a side-impact collision.
  - Lightweight Aluminum Extension Chutes
  - Spring Chute Assist on foldover chute for an extra layer of protection for operators
  - Front and Rear Roller Guards to help protect operators from potential pinch hazards
  - Backup Camera
  - Two-Step Bumper with four grab handles for easy access
  - Ladder Assist for more control and help minimize pinch points
  - Ultimate Lighting Package with night pour lights, drum headlight and midship lights
  - Armrest with 3-Button Joystick for operator comfort
  - Orange Rock Blocker

Also Included with the mixer

- Delivery from Las Vegas to anywhere in lower 48 states
- All FET tax paid
- Mack extended warranty, 60 months/250,000 miles (Engine Plan 2, exhaust aftertreatment system, engine towing)

*\*Please note: Truck and mixer body shown are for illustration purposes only. Refer to 2023 auction truck specifications for product details.*

“Once again Mack Trucks and McNeilus have demonstrated their support for the CIM program,” said Ben Robuck, CIM Auction Committee Chairman. “This donation speaks volumes to their commitment to the concrete industry and the importance these leading companies place on the CIM program. This mixer truck will help ensure a successful CIM Auction at the 2023 World of Concrete.”

The annual auction will be held Wednesday, Jan. 18 in the North Hall Room N262 of the Las Vegas Convention Center. For a full list of items, please visit [www.concretedegree.com/auction](http://www.concretedegree.com/auction).

Those interested in donating should contact CIM Auction Committee Chairman Ben Robuck at [ben.robuck@cemex.com](mailto:ben.robuck@cemex.com) or (404) 456-6867.

### **About CIM**

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. Since its humble beginning, the CIM program has expanded and offered at Middle Tennessee State University, California State University, Chico, Texas State University, New Jersey Institute of Technology and South Dakota State University. Today, there are almost 1,500 graduates of the Concrete Industry Management program working in the industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and can manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. These courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

In 2012, an Executive MBA program was added by the CIM National Steering Committee. The CIM Executive MBA is specifically designed for individuals with three or more years of experience in the industry.

The CIM program has provided and continues to provide future leaders for the concrete industry. To learn more about the program, visit [www.concretedegree.com](http://www.concretedegree.com).