

# THE CONCRETE INDUSTRY MANAGEMENT PROGRAM 2020-2021

## A YEAR IN NUMBERS

### Enrollment/Student information

**400+**

Total number of students enrolled in CIM programs

Number of graduates  
**78**



**1,500+**

Total number of graduates since the program's inception in 1996

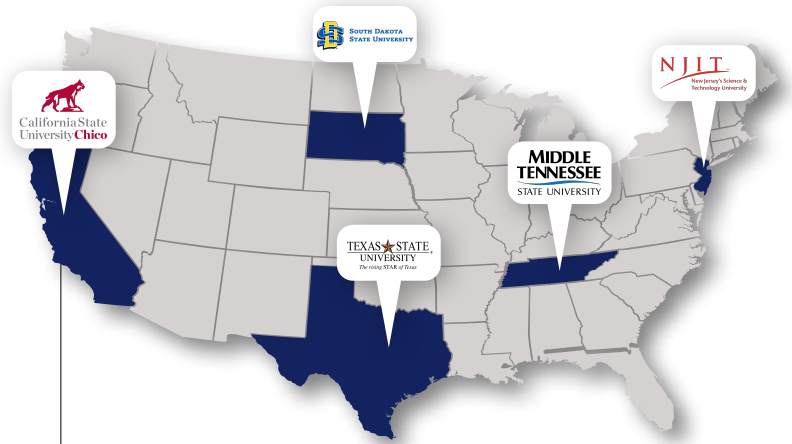
**80 percent** Industry retention rate

### Auction information

## ANOTHER SUCCESSFUL AUCTION!

More than **\$1.15 million** in gross revenue raised at annual auction at World of Concrete

ONE MIXER TRUCK GENEROUSLY DONATED BY:



**ninety-one** Number of students who completed internships



**\$700**  
THOUSAND

Amount distributed to CIM program universities



**40 graduates** since 2014

### National Steering Committee

## seven committees



Education



Marketing



Finance



Membership



Auction



Recruitment



Long-Range Planning