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**FOR IMMEDIATE RELEASE**

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**CIM ANNOUNCES AUCTION ITEMS AVAILABLE FOR ANNUAL  
AUCTION AT THIS WEEK’S WORLD OF CONCRETE**

(Las Vegas, Nev. – Jan. 17, 2022)—The Concrete Industry Management (CIM) program—a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management—is pleased to announce all auction items available for this week’s auction at World of Concrete in Las Vegas.

“We are very appreciative of the continued support from the concrete industry,” said Ben Robuck, CIM Auction Committee Chairman. “Their support speaks volumes to the importance these companies place on the CIM program. These items will help ensure a successful CIM Auction at the 2022 World of Concrete.”

The auction’s featured items include:

- A truck-mounted concrete pump donated by Alliance Concrete Pumps, NORCAL Kenworth and Kenworth Truck Company. [View details of this item here.](#)
- A 2022 Mack® Trucks Granite® model equipped with a McNeilus® FLEX Controls™ standard mixer. [View details of this item here.](#)
- Load and Go Ready Mix Truck Wash® System donated by Shumaker Industries. [View details of this item here.](#)
- A Somero ® S-485 Laser Screed® machine donated by Somero Enterprises, Inc. [View details of this item here.](#)

- An extreme duty 10.5-yard high performance mixer donated by Con-Tech Manufacturing, Inc. (Item includes mixer only. Truck chassis not included.) [View details of this item here.](#)

The total list of all items (as of Jan. 10) available at Wednesday's auction include:

## **Ready Mixed Concrete-Focused Items**

**Alamo Cement** – Three loads of Portland Type IL or Type I/II

**Arcosa Lightweight** - Lightweight aggregate

**Argos Cement** - Five loads Type I Bulk Portland Cement or Portland Limestone Cement

**Astec** - \$25,000 parts credit

**Beck Industrial, Inc.** - \$10,000 voucher

**CalPortland** - Five loads Portland Cement or Advancement HS Portland Limestone-blended Cement

**Capitol Aggregates, Inc.** - Four loads cement

**CEMEX** – 10 loads Type I/II Portland Cement or Portland Limestone Cement

**Central Plains Cement Company** - Three loads (approximately 75 short tons) of Portland Cement Type I-II or Portland Limestone Cement (PLC)

**CHRYSO Inc.** - CHRYSO Chemical Admixtures

**Command Alkon Inc.** - COMMANDbatch System

**Continental Cement** - Five loads (approximately 75 short tons) of cement

**CRH** - Ash Grove- CRH Cement- Five loads of Type I/II cement or Portland Limestone

**Digital Fleet** - Service & Water Control Valve System

**Eagle Materials – Fairborn Cement Company** - Three loads of Type I or Portland Limestone cement

**Eagle Materials – Louisville Kosmos Cement Company** - Three loads of Type I or Portland Limestone Cement

**Fiberforce by ABC Polymer/Concrete Fibers** - Four pallets of FiberForce Microfiber

**FORTA Corporation** - FORTA-FERRO® Macro Synthetic Fiber Reinforcement for concrete

**GCC** - Five loads of type 1/2 cement or Portland Limestone Cement

**GCP Applied Technologies** - \$30,000 admixture package

**Giant Cement** - Two loads of Type I/II Portland Cement or Portland Limestone Cement

**Granite Construction Company** - Construction grade aggregates

**Illinois Cement Company** – Three loads Portland Limestone Cement

**Innovative Concrete Solutions & Systems** - One Chute Wash Recovery System

**Knox Companies** - \$5,000 worth of Silo work or bag house work

**Holcim** - 15 loads Type I/II Portland Cement or Portland Limestone Cement

**Lehigh Hanson, Inc.** - 12 truckloads of EcoCemPLC™ cement

**Martin Marietta** - Five loads of cement

**Masters Builders Solutions Admixtures US, LLC** - Chemical Admixtures for Concrete

**Mitsubishi Cement Corporation** - Five loads Type II/V Portland Cement or Portland Limestone Cement

**The Monarch Cement Company** - Three loads Type I/II Portland Cement or Portland Limestone Cement

**Mountain Cement Company** - Two loads of Type I/II Cement or Portland Limestone Cement

**National Cement Company-CA** - Three truckloads of II-V Portland Cement or Portland Limestone Cement

**Nevada Cement Company** – Two loads of Nevada Cement

**Owens Corning** - One pallet Anti-Crak® HP12 Concrete Fiber

**Ozinga Cement** - 125 tons of Class C Fly Ash

**The Quikrete Companies** - Two truckloads of 80 lb. Quikrete Concrete - 1,176 bags

**Roanoke Cement Company, LLC/a Titan America Business** - Five loads Type II Bulk Portland Cement

**Rogers Group, Inc.** - Two loads of limestone aggregate

**Salt River Materials Group** - 81 tons Class F Fly Ash

**SEFA** - Two loads Class F Fly Ash

**Sika Corporation** - \$20,000 Admixture Package

**Stalite Lightweight Aggregate** - Two loads lightweight aggregate (23-25 tons each)

**Stephens Mfg** – Two SOS-1020 Vents or a \$10,000 credit towards future equipment or parts

**St. Mary's Cement Inc. (US) a Division of Votorantim Cement North America** - 5 loads Type I Bulk Portland Cement or Portland Limestone Cement

**Teichert Materials** - 15 loads (26 1/2 T) of concrete 1x4 or sand

**Terex Advance Mixer** - \$10,000 parts credit

**Texas Fly Ash** - Two loads of Fly Ash

**Vince Hagan Co** - VH-245JP Silo Top Dust Collector

## **Contractor-Focused Items**

**Allen Engineering Corp.** - MAGIC SCREED // E-Screed with a 12' Blade

**American Concrete Institute** - 10 copies of ACI/ ASCC Guide to Quality Concrete Construction

**American Society of Concrete Contractors** - Concrete Executive Leadership Forum Registration

**Calculated Industries** - Six Model 4225 ConcreteCal Pro (items sold separately)

**COMMAND Center** - COMMAND Center Wireless Starter Kit

**D.P Dorfmüller Co. Inc.**- Print Reading for Concrete videos with textbook

**Euclid Chemical Company (The)** - Concrete Sealer and Training Package

**Hilti** - 12V Cordless Kit

**Hyundai Construction Equipment Americas** - One month rental of a Hyundai Wheel Loader

**Makita U.S.A.** - Makita XPH07TB 18V LXT Brushless 1/2" Hammer Driver-Drill Kit

**MESA Systems Co.** - HD2 Kit Portable aggregate moisture meter

**MEVA Formwork Systems Inc.** - Formwork rental

**Multiquip Inc.** - Two MQ Whiteman Walk Behind Trowels

**Oldcastle APG** - Five pallets each of Pro Mix Accelerated Concrete Mix, Pro Mix All Purpose Cement, and Pro Mix Concrete Repair by Sakrete

**Ritz Safety** - \$5,000 Silver Donation from 2022 Full Line Catalog

**Stanley Black & Decker (DeWALT)** – Two sets – DEWALT outdoor kit

**Sunbelt Rentals** - Three \$500 gift certificates

**Tools & Accessories Corp.** - Bosch PB360C PowerBox Jobsite Radio

**Volvo Construction Equipment** - Up to \$20,000 in rental credits

**Wegman Metal Products, Inc.** – 6-inch x 18-inch Steel Reinforced Poly Blades

## **Other Industry Segment Items**

**Putzmeister America** - \$20,000 Putzmeister spare parts

## **Items of Interest to Everyone**

**ACE Specialties** – Exclusive Trump Autograph Memorabilia Collection

**Advanced Lubrication Specialties** - Philadelphia sports package

**Advancing Organizational Excellence (AOE)** - Website content and social media audit

**Allen-Villere Partners** - New Orleans Stay & Quail Hunt for four people

**Allied Concrete Co., an Eagle Corporation Company** - Golf at Spring Creek Golf Club in Central Virginia

**Allison Transportation** - Swag package

**American Concrete Institute** - Two tickets to the Excellence in Concrete Awards

**American Highway** - Round of golf for three at the Medalist Golf Club

**Baker Concrete Construction, Inc.** - Kentucky Derby package for two

**Bobcat Company** - Three Bobcat Vehicle Model Sets

**Bradford Renaissance Portraits Corporation** - Portrait by Bradford

**Bridgestone** - One set (four tires) Bridgestone Passenger or Lt Truck Tires (\*No Z rated tires included)

**Bridgestone Americas, Inc.** - Taylor Made golf club set with bag

**Burnco USA** - Dallas Golf Weekend at the Four Seasons Hotel and airfare included

**California State University CIM Patrons** - Escape to Beautiful Monterey Bay and Explore San Francisco Package for four

**Charles Pankow Builders, Ltd.** - 2023 Rose Bowl Parade and Rose Bowl Game

**Cemstone** - Four tickets to Minnesota Viking game

**CIM North Central Region Patron's Group** - Minnesota Twins game –four tickets

**CLC Lodging** - Movie night gift basket

**Conco Companies (The)** - Napa Valley Weekend

**ConcreteCareers.com** - Discounted placement service

**Concrete Supply Company** - Outdoor Sportsman's Package

**Connecticut Concrete Promotion Council** - Four concrete bow ties (Items sold separately)

**Continental Tire** - Certificate for a set of Continental Passenger or Light Truck Tires

**Cypress Private Wealth** - Weekend in Palm Springs, Calif.

**Dunn Investment Company** - Quail Hunting at Circle M Plantation in Mississippi

**Erie Strayer Company** - Acer Aspire 15.6-inch Notebook – HD

**Frank Kozeliski Consulting Engineer** - Set of four concrete shot glasses, two concrete gavels, one set of four "I Love Concrete" coasters, one set of four CIM coasters, concrete business cards (set of 25)

**The Goodyear Tire & Rubber Company** - Goodyear Commercial Steer Tires

**Graycor** - Four Atlanta Braves Tickets

**Texas State CIM Patrons** - Driftwood Texas Wine Country vacation

**Housby** - \$1,500 Gift Certificate to Golf Galaxy

**Irving Materials, Inc.** – Four Indianapolis Colts tickets, four Nashville Predators tickets and four Tennessee Titans tickets

**Jennifer LeFevre** - Three tickets to a Washington Nationals Home game

**J. Lohr Vineyards & Wine** - Day in the Vineyards (Paso Robles, Calif.)

**John Deere Construction & Forestry Division** - John Deere X570 Lawn Tractor with 54-inch mower deck

**Komatsu North America/ Roland Machinery Co.** - Variety of top-brand shirts, hats, and golf balls, as well as First Gear models

**Martin Marietta Materials** - Dallas Cowboys Suite tickets and travel

**Miles Sand & Gravel** - Sailgating at its finest

**Mobile Tranquility LLC** - \$100 Massage Therapy gift certificate

**MTSU CIM Patrons** - Houseboat rental and Music City Grand Prix & Grand Ole Opry Weekend in Nashville

**National Precast Concrete Association Foundation** - \$250 Amazon gift card and \$250 Visa gift card

**Nebraska Concrete & Aggregates Association** - Bedrock Downs Rock Race

**Northeast CIM Patrons** – 75-inch Samsung QLED 8k Smart TV

**Peterbilt Motors Company** - \$20,000 PACCAR parts card

**Portland Cement Association** - Two tickets for 2022 MLB, NFL, NBA or NHL – any team, any regular season game

**Precast/Prestressed Concrete Institute** - \$1,500 in Hilton gift cards.

**Ready Mix USA** - University of Alabama Football tickets

**Rogers Group, Inc.** – Four Tickets to Nashville Predators

**Sandler Training** – Two 1-day sales, sales management or leadership training for up to 25 people

**Sika Corporation** – Two Apple Watches

**Silvi Group Companies, Inc.**- Wine from Larry Silvi's personal wine cellar

**Southwest Airlines** - \$200 Southwest gift cards

**Summit One Source** – 2-day guided tour of Kentucky Bourbon Trail for four

**Summit One Source** - Ohio State Buckeyes Football Weekend for 2022 Season

**United Rentals, Inc.** - Two tickets – PGA Event in 2022-2023 PGA Season with \$500 travel

**U.S. Concrete** - Texas Rangers and DFW Experience

**U.S. Concrete West Region** - San Francisco travel package for two

**Valvoline, Inc.** - Credit towards \$5,000 of HD Valvoline Zerex or Heavy-Duty Lubes  
**Volvo Financial Services** - Smart Commercial \$1,500 parts pre-loaded card  
**Vulcan Materials Company** - Two rounds of golf for four at TPC Sawgrass plus lodging  
**Webcor Concrete** - Sailing San Francisco Bay  
**Wirtgen Amercian, Inc.** - Nashville Trip  
**World of Concrete** - Traeger Ironwood 650 Pellet Grill  
**World of Concrete** - \$500 Marriott Gift Cards

## **Cash Donations**

**Baldwin Filters** - \$1,000 cash donation  
**CAT** - \$5,000 cash donation  
**Cummins** - \$1,000 cash donation  
**Forterra** - \$5,000 cash donation  
**Herc Rentals** - \$500 cash donation  
**Kent Companies** - \$500 cash donation  
**Raffin Construction Co.** - \$250 cash donation  
**Ruttura & Sons Construction** - \$5,000 cash donation  
**Sioux Corporation** - \$500 cash donation  
**Structural Group** - \$5,000 cash donation  
**United Rentals N.A Inc.** - \$500 cash donation  
**W.R Meadows, Inc.** - \$4,000 cash donation

The annual auction will be held Wednesday, Jan.19, 2022 in the West Hall Room W106 of the Las Vegas Convention Center. For a full list of items, please visit

[www.concretedegree.com/auction](http://www.concretedegree.com/auction).

### **About CIM**

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. Since its humble beginning, the CIM program has expanded and offered at Middle Tennessee State University, California State University, Chico, Texas State University, New Jersey Institute of Technology and our newest program at South Dakota State University.

Today, there are more than 1,500 graduates of the Concrete Industry Management program working in the industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

In 2012, an Executive MBA program was added by the CIM National Steering Committee. The CIM Executive MBA is specifically designed for individuals with three or more years of experience in the industry.

The CIM program has provided and continues to provide future leaders for the concrete industry. To learn more about the program, visit [www.concretedegree.com](http://www.concretedegree.com).