



“We have been a family business dedicated to serving the ready mix industry for 68 years. Many of our customers have been working with us over three generations and are very much like family.

We are grateful for those relationships and donated the Load and Go to support CIM which has done such a great job promoting the industry that we all strive to grow.”

– Mike Sellers,  
Shumaker Industries

## SHUMAKER INDUSTRIES DONATES LOAD AND GO READY MIX TRUCK WASH® SYSTEM FOR THE CONCRETE INDUSTRY MANAGEMENT (CIM) ANNUAL AUCTION AT WORLD OF CONCRETE

Wash your ready mix trucks in less than one minute with Shumaker Industries' Load and Go Ready Mix Truck Wash® system for concrete mixer trucks. The Load and Go automated system quickly and thoroughly removes residual aggregate, sand and cement from your concrete mixer after batching while your mixer stays safely inside the cab.

**Reduces labor costs | Reduces fuel costs | Reduces maintenance costs**  
**Reduces water waste | Increases productivity | Increases safety**

The Load and Go Ready Mix Truck Wash® system delivers power and precision to completely wash a ready mix truck after it is loaded. Several phases ensure that the mixer is totally free of cement powder and concrete residue after every batch. The “mixer positioning system” is made up of lasers and electric eyes and assures every mixer is cleaned thoroughly and consistently using 70 high pressure nozzles directing water at the hardest to clean places on a mixer truck such as the inside discharge blades, hopper, rollers and top of the cabs. This one-minute process is repeatable so every mixer truck in your fleet is a piece of equipment you will feel proud to own.

Efficiency is the driving force of the 300+ units currently in service but it also greatly improves safety, quality control and mixer cleanliness. It also reduces water use, chemical use and maintenance costs.



### 2022 CIM Auction at World of Concrete

Wednesday, January 19, 2022

**Silent Auction:**

11:00 a.m. – 12:45 p.m. PST  
in Room W103 in the West Hall

**Live Auction:**

1:00 p.m. – 2:00 p.m. PST  
in Room W106 in the West Hall

For online bidding options, please visit  
[www.concretedegree.com](http://www.concretedegree.com).



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# CONCRETE INDUSTRY MANAGEMENT (CIM) AUCTION: CONCRETE FACTS

## What is the CIM Program?

In early 1995, the concrete industry began efforts to create the first (and only) four-year degree program in Concrete Industry Management (CIM). The CIM Program is designed to combat the anticipated shortage of skilled managers needed to support the expected growth in the concrete industry. The program teaches students the skills and techniques needed to excel in all segments of the concrete and concrete construction industries. CIM also offers a unique Executive Master of Business Administration (MBA) degree in CIM. The program is designed to expand the industry-academic partnership by bringing CIM to the business world through an Executive-type MBA.

## What is the CIM Auction?

The CIM Auction consists of a live and silent auction, hosted by the CIM National Steering Committee (NSC), concrete industry-related items, as well as other items, will be auctioned off to the highest bidder.

## Who does the auction benefit?

All proceeds from the auction will benefit the efforts of the CIM NSC and support of the CIM Programs at Middle Tennessee State University, New Jersey Institute of Technology, California State University – Chico, Texas State University and South Dakota State University. Long-term, the CIM Auction will provide on-going support for the operation of world-class academic programs in CIM, as well as leverage government funds for research and educational initiatives that will benefit the entire concrete industry.

## Why should I get involved?

The success of the auction, as well as the CIM Program as a whole, depends on the time and commitment of the entire industry. Investing in the CIM Program is an opportunity for the entire concrete industry to unite in an effort that will provide long-lasting benefits while increasing the professionalism and image of the industry. In addition, with your involvement in the auction, your organization will gain exposure to thousands of companies in the concrete industry. Each and every segment of the concrete industry, from sales management and marketing to manufacturing and production, will benefit from skilled professionals entering the workforce. For more information, contact CIM Auction Committee Chairman Ben Robuck at [ben.robuck@cemex.com](mailto:ben.robuck@cemex.com) or 404-456-6867.



Open the Camera app on your SmartPhone. Point your camera at the QR code to scan it for auction registration and bid details.



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