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**FOR IMMEDIATE RELEASE**

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**CIM ANNOUNCES DONATION BY ALLIANCE CONCRETE PUMPS,  
NORCAL KENWORTH AND KENWORTH TRUCK COMPANY FOR  
ANNUAL AUCTION AT WORLD OF CONCRETE**

(Las Vegas, Nev. – Nov. 18, 2021)—The Concrete Industry Management (CIM) program—a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management—is pleased to announce that the signature item for their annual auction at World of Concrete is a truck-mounted 38M concrete pump donated by Alliance Concrete Pumps, NORCAL Kenworth and Kenworth Truck Company.

“We are very appreciative of the support from Alliance Concrete Pumps, NORCAL Kenworth and Kenworth Truck Company,” said Ben Robuck, CIM Auction Committee Chairman. “Their support speaks volumes to their commitment to the concrete industry and the importance these leading companies place on the CIM program. This truck-mounted concrete pump will help ensure a successful CIM Auction at the 2022 World of Concrete.”

The modern design of the JXLZ 38M concrete pump, with a robust rotec pedestal and streamlined side panels and outriggers, allows for less overall weight and makes this machine legal in more places while still providing simplicity, reliability, and performance for the operator.

Specifications for the truck-mounted 38M concrete pump include:

**General Specifications**

Pipe Size (ID)	125 mm (5")
Boom Control	Proportional (by HAWE)
Radio Remote	Scanreco wireless dual transmitter system

Vibrator	Standard
Water Pump	Hydraulic Power 20 bar (290 psi)
Water Tank	800 L (211 G)
Wear Parts	Carbide

### **Boom Specifications**

Number of booms	4 Sections
Folding type	Z Fold
Vertical height	37.1 m (121' 9")
Horizontal reach	33.1 m (108' 7")
Unfolding height	8.9 m (29' 2")
1 <sup>st</sup> Section	8.98 m (29' 5")
2 <sup>nd</sup> Section	7.85 m (25' 9")
3 <sup>rd</sup> Section	7.94 m (26' 1")
4 <sup>th</sup> Section	8.33 m (27' 4")
Outrigger	X-Style
Front Spread	6.3 m (20' 8")
Rear Spread	7.0 m (23')

### **The Kenworth conventional chassis includes:**

Model:	T880
Wheelbase	290"
Engine	Paccar MX-13 455HP
Transmission:	Allison 4500RDS 6-speed automatic transmission
Front Axle	20,000 lbs.
Rear Axle	46,000 lbs. Neway air suspension
Base Warranty	12 month/100,000 mile

Manufacturer's Suggested Retail Price (MSRP) of the concrete and truck combination: \$435,000.

"Alliance Concrete Pumps is excited to donate their most popular boom pump model to the CIM auction," said Clayton White, President and CEO, Alliance Concrete Pumps. "We are also very proud to be part of procuring young and up-and-coming talent for the concrete industry."

The annual auction will be held Wednesday, Jan.19, 2022 in the West Hall Room W106 of the Las Vegas Convention Center. For a full list of items, please visit

[www.concretedegree.com/auction](http://www.concretedegree.com/auction).

Those interested in donating should contact CIM Auction Committee Chairman Ben Robuck at [ben.robuck@cemex.com](mailto:ben.robuck@cemex.com) or (404) 456-6867.

### **About CIM**

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry

Management. Since its humble beginning, the CIM program has expanded and offered at Middle Tennessee State University, California State University, Chico, Texas State University, New Jersey Institute of Technology and our newest program at South Dakota State University. Today, there are more than 1,500 graduates of the Concrete Industry Management program working in the industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

In 2012, an Executive MBA program was added by the CIM National Steering Committee. The CIM Executive MBA is specifically designed for individuals with three or more years of experience in the industry.

The CIM program has provided and continues to provide future leaders for the concrete industry. To learn more about the program, visit [www.concretedegree.com](http://www.concretedegree.com).