



THE CONCRETE INDUSTRY MANAGEMENT PROGRAM 2019-2020

A YEAR IN NUMBERS

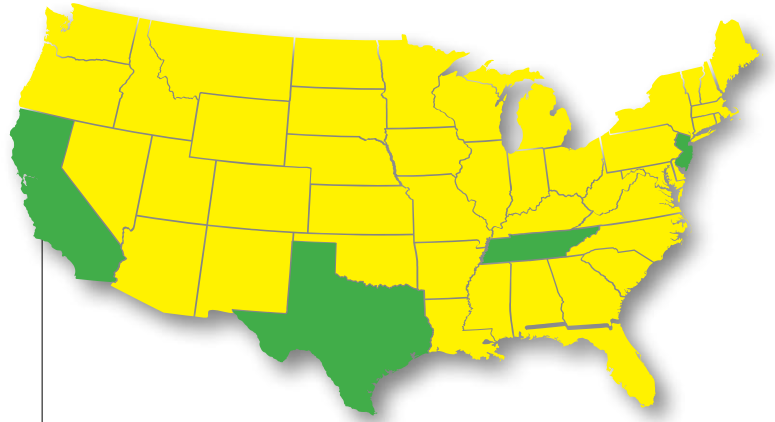
Enrollment/Student information

478

Total number of students
enrolled in CIM programs

Number of
graduates

133



1,385

Total number of
graduates since
the program's
inception in 1996

80 percent Industry retention rate

ninety-one Number of students who
completed internships



Auction information

RECORD-BREAKING AUCTION!

More than **\$1.2 million** in gross revenue
raised at annual auction at World of Concrete

\$700

THOUSAND

Amount
distributed to
CIM program
universities



40 graduates
since 2014

ONE MIXER TRUCK GENEROUSLY DONATED BY:



National Steering Committee

six committees



Education



Marketing



Finance



Membership



Auction



Recruitment