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**READY MIXED CONCRETE ITEMS AVAILABLE AT 2021 CIM AUCTION
AT WORLD OF CONCRETE**

(Las Vegas, Nev. – June 4, 2021) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the following list of ready mixed items have been donated for their annual auction at World of Concrete.

Due to current COVID-19 restrictions, the Auction will be conducted entirely using [Ritchie Bros. Auctioneer's Timed Auction system](#). This is an online-only timed Auction and bidding opens on Monday, June 7 at 8:00 a.m. PDT and closes Wednesday, June 9. Registration information can be found [here](#).

In addition, the Auction has a new location in the West Hall of the Las Vegas Convention Center. The Silent Auction is in the West Hall Room 103 and the Live Auction is located in the West Hall Room 106.

“We thank the concrete industry for their tremendous support for this year’s auction,” said Ben Robuck, CIM Auction Chairman. “In addition to a concrete mixer truck donated by Mack Trucks and McNeilus, we have a variety of items targeted specifically for contractors.”

“The National Steering Committee (NSC) is pleased by the overwhelming support of the concrete, cement and fly ash suppliers with their contributions to the CIM program,” said CIM Marketing Committee Chairman Brian Gallagher. “Concrete producers will have many

opportunities to support the CIM program while simultaneously purchasing equipment and products they will need for their day-to-day operations - this is win-win for everyone!"

This year's CIM auction offers sports and vacation packages including NFL and MLB tickets; the Kentucky Derby, Monterey Bay package; San Francisco, Napa and Nashville travel packages; college football tickets, quail hunts and much more!

While the list of items continues to grow, as of May 28, the ready mixed concrete-focused auction items include:

Arcosa Lightweight – Two truckloads of expanded shale or clay lightweight aggregate.

Argos Cement - Five loads Type I bulk portland cement

Beck Industrial, Inc. - \$10,000 voucher

Boral CM Services – Two loads (50 tons) of fly ash

CalPortland - Five loads bulk portland cement

Capitol Aggregates, Inc. - Four loads Type I, Type II, Type IP or Type III cement

CarbonCure Technologies, Inc. – First year of a five-year lease agreement waived for a new CarbonCure installation.

CEMEX - 10 loads Type I/II portland cement

Central Plains Cement Company – Three loads Type I-II portland cement

CHRYSO Inc. – CHRYSO chemical admixtures

Command Alkon Inc. - COMMANDbatch system, \$25,000 value

CON-E-CO - Model PJC-300S silo dust collector

Con-Tech Manufacturing – Three 9–11-yard replacement drums

Continental Cement - Five loads of portland limestone cement

Digital Fleet – Two months basic service with Digital Fleet – new customers only, 100 trucks max.

Eagle Materials – Fairborn Cement Company - Three loads Type I portland cement

Eagle Materials – Louisville Kosmos Cement Company – Three loads of Type I portland cement

Euclid Chemical Company - Concrete admixture, fiber, repair, curing and sealing package

Fiberforce by ABC Polymer/Concrete Fibers - Four pallets (648 lb.) of Mono Tuf (micro) or fibril Tuf (fibrillated)

FORTA Corporation - FORTA-FERRO® macro synthetic fiber reinforcement for concrete

GCC - Five loads Type I/II bulk portland cement

GCP Applied Technologies - \$30,000 admixture package

Giant Cement – Two loads Type I/II portland cement

Granite Construction Company – Ten loads (up to 27 tons each/270 tons total) of construction grade aggregates.

Illinois Cement Company – Three loads (approx. 25 short tons per load) of Type I portland cement.

Innovative Concrete Solutions & Systems – one chute wash recovery system

Knox Concrete Consultants LLC - \$7,500 worth of services (hydrojet/chipping)

LafargeHolcim - 15 loads Type I/II bulk portland cement

Lehigh Hanson, Inc. - 15 truckloads of cement

Mack Trucks, Inc. - 2021 Mack Granite® GR64FT chassis (with McNeilus Bridgmaster mixer)

Martin Marietta - Five loads of Type I/II cement

Master Builder Solutions – up to \$30,000 of chemical admixtures or synthetic fibers

McInnis Cement – Two loads of Type I/II bulk portland cement

McNeilus – 11 cubic-yard FLEX controls Bridgmaster mixer (mounted on 2021 Mack Granite GR64FR chassis)

Mitsubishi Cement Corporation - Five loads Type II/V bulk portland cement

The Monarch Cement Company – Three loads of Type I/II portland cement

Mountain Cement Company - Two loads Type I/II portland cement

National Cement Company - Two truckloads of Type I/II portland cement

National Cement Company - CA - Three truckloads of II-V portland cement

Nevada Cement Company – Two loads of Nevada cement, Type I/II

Ozinga Cement – Five – 25 ton loads of ASTM fly ash

RexCon, Inc. – 12-yard polyurethane drum liner kit

Roanoke Cement Company, LLC/a Titan America Business - Five loads Type I/II bulk portland cement

Salt River Materials Group – 81 tons Class F of fly ash

Shumaker Industries, Inc. – Load and Go automated ready mix truck wash system

Sika Corporation - \$20,000 admixture package

Sioux Corporation - \$5,000 Sioux Corporation gift certificate toward purchase of a water heater, steam generator or aggregate heater

St. Mary's Cement Inc. (U.S.) a Division of Votorantim Cement North America - Five loads Type I bulk portland cement

Stalite Lightweight Aggregate - Two loads of ½ or ¾-inch Stalite lightweight aggregate

Stephens Mfg. - Two SOS-1020 silo dust collectors

Teichert Materials – 15 loads of concrete or sand

Terex Advance Mixer - \$5,000 parts credit for aftermarket parts

Texas Fly Ash – Two loads of ASTM C-618 Type F fly ash

Vince Hagan Co. - VH-245JP silo top dust collector

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized through the RMC 2000 movement in 1994 and was put into action by the Tennessee concrete industry. The end-result was a partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996, and producing its first graduates in 2000. Since its humble beginning, the CIM program has expanded and now in addition to MTSU, it is offered at California State University, Chico, Texas State University, New Jersey Institute of Technology and beginning fall of 2021, South Dakota State University. Today there are more than 475 students pursuing degrees in Concrete Industry Management, and hundreds of CIM graduates working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

The CIM program continues to provide future leaders for the concrete industry. To learn more about the program, visit www.concretedegree.com.