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**CIM PROGRAM ANNOUNCES PROFESSIONAL AND SPORTS/TRAVEL
ITEMS FOR 2021 AUCTION**

(Las Vegas, Nev. – June 4, 2021) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the following list of professional and sports/travel items have been donated for their annual auction at World of Concrete.

Due to current COVID-19 restrictions, the Auction will be conducted entirely using [Ritchie Bros. Auctioneer's Timed Auction system](#). This is an online-only timed Auction and bidding opens on Monday, June 7 at 8:00 a.m. PDT and closes Wednesday, June 9. Registration information can be found [here](#).

In addition, the Auction has a new location in the West Hall of the Las Vegas Convention Center. The Silent Auction is in the West Hall Room 103 and the Live Auction is located in West Hall Room 106.

“We have some tremendous professional items, as well as sports and travel packages in the CIM auction this year,” said Ben Robuck, Chairman of the CIM Auction Committee, “These items offer the opportunity for some once-in-a-lifetime travel while supporting a great cause at the same time.”

This year's CIM auction offers sports and vacation packages including NFL and MLB tickets; the Kentucky Derby, Monterey Bay package; San Francisco, Napa and Nashville travel packages; college football tickets, quail hunts and much more!

While the list continues to grow, as of May 28, items include:

American Concrete Pipe Assn. – Registration and lodging for ACPA 2022 Annual Convention at the Gaylord Texan in Grapevine, Texas

Advancing Organizational Excellence (AOE) – Social media and website content audit

Allen-Villere Partners - New Orleans stay and quail hunt for four

Allied Concrete Co., an Eagle Corporation Company - Golf at Spring Creek Golf Club in central Virginia

Allison Transmission – Yeti package with tumblers, cooler, golf balls, Carhartt tool bag

American Concrete Institute (ACI) – Attendance for two at the 2021 ACI Excellence Gala during the 7th Annual ACI Concrete Convention.

American Highway – Round of golf for three at the Medalist Golf Club, includes dinner the night before and post-round.

Baker Concrete Construction, Inc. - Kentucky Derby package for two

Bradford Renaissance Portraits Corporation - Exclusive 20-inch wall portrait by world-renowned Bradford, plus one night stay at either the Opus Hotel or Mandarin Oriental Resort in Miami.

Burnco USA - Dallas golf weekend at the Four Seasons Hotel (airfare included)

California State University CIM Patrons – Escape to beautiful Monterey Bay, includes hotel stay, golf and first-class cruise aboard a 70-foot sailing yacht

Cemstone - Four tickets to Minnesota Viking game

Chevron Lubricants – Golf for four at Arcadia Bluffs in Northern Michigan

Conco Companies - Napa Valley weekend

ConcreteCareers.com - Discounted placement service

Concrete Supply Company – Outdoor sportsman's package, includes tree stand, Cumberland float tube, trail camera and much more!

Connecticut Concrete Promotion Council – Four hand-drafted concrete bow ties

Continental Tire The Americas – Gift certificate redeemable for a set of four passenger or light truck tires

Cypress Private Wealth – Kenal River Classic Invitational Fishing Event in Soldotna, Alaska in 2022

Dunn Investment Company - Quail hunting at Circle M Plantation in Mississippi

Durafiber, Inc. – Four tickets to see the Tennessee Titans play the New Orleans Saints on Nov. 14, 2021

Erie Strayer Company - Lenovo Ideapad 15.6-inch HD notebook

Frank Kozeliski Consulting Engineer – Two concrete gavels, set of 25 concrete business cards, two sets of 4 “I Love Concrete” concrete coasters, “I Heart Concrete” face mask, set of six concrete shot glasses and two concrete table décor items

Goodyear Tire & Rubber Company – Ride on the Goodyear blimp for 2 passengers

Housby - \$1,500 gift certificate to Golf Galaxy

Irving Materials, Inc. – Four tickets to an Indianapolis Colts game during 2021-22 season, four tickets to a Tennessee Titans game during the 2021-22 season and four tickets to a Nashville Predators game during the 2021-22 season

Jennifer LeFevre - Three tickets to one home Washington Nationals baseball game

J. Lohr Vineyards & Wine - Package for up to six people that includes a personal tour of the vineyards with Jerry Lohr at the J. Lohr Vineyards and Wine facility near Paso Robles, Calif.

Komatsu North America/Roland Machinery Co. – A variety of top-brand shifts, hats and golf balls as well as First Gear models

Martin Concrete Construction, Inc. – I-Pad Air (4th generation) with Logitech folio touch keyboard case with trackpad

Martin Marietta Materials - Dallas Cowboys luxury suite tickets and travel for four

Mobile Tranquility, LLC - \$100 massage therapy gift certificate

MTSU CIM Patrons - Houseboat rental at one of more than 30 lakes in the U.S. or Canada as well as a three-night Nashville weekend (experiences sold separately)

National Precast Concrete Association Foundation - \$250 Amazon gift card

National Precast Concrete Association – Full page, four color advertisement in an issue of Precast Solutions or Precast Inc. magazine

North Central Region Patron’s Group – Four suite tickets to Minnesota Vikings game with two rooms for two nights at Vikings Omni Hotel

Omnitracs – Portable 28-quart thermoelectric iceless cooler

Peterbilt Motors Company - \$20,000 PAACAR parts card

Ready Mix USA – Four University of Alabama football tickets

Sandler Training - Two one-day sales or sales management training programs for up to 25 people

Sika Corporation – Two series 6 Apple watches with aluminum case

Silvi Group Companies, Inc. – Wine selection from Larry Silvi's personal wine cellar

Superior Concrete Materials, Inc., A U.S. Concrete Company – Washington D.C. travel package for two, includes travel voucher, lodging dinner voucher and more

Texas State University CIM Patrons Chair - Driftwood Texas wine country vacation

Thomas Concrete Company - Atlanta golf package at Hawks Ridge Golf Club

Tools & Accessories - Bosch PB360C PowerBox jobsite radio/charger/digital media stereo featuring Bluetooth technology

U.S. Concrete – West Region – Three nights for two at the award-winning historic Cavallo Point Lodge in San Francisco

U.S. Concrete – Four tickets to Sept. 15, 2021 Houston Astros at Texas Rangers game, includes VIP tour of Cowboy Stadium, flights and two-night lodging

Valvoline.com – 1,000 gallons of Premium Blue One Solution Gen 2

Vulcan Materials Company – Four club level tickets to a Washington Football Team game during the 2021-22 season.

Webcor Concrete – Sail San Francisco Bay on a 40-foot yacht around Alcatraz Island

Woodland Tilt-Up – Four tickets to a 2021 Miami Dolphins home game, includes parking

World of Concrete - \$500 Marriott gift cards and Yeti package (sold separately)

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized through the RMC 2000 movement in 1994 and was put into action by the Tennessee concrete industry. The end-result was a partnership between the concrete industry and Middle Tennessee State University (MTSU) to

develop the CIM program, implementing it with its first two students in 1996, and producing its first graduates in 2000. Since its humble beginning, the CIM program has expanded and now in addition to MTSU, it is offered at California State University, Chico, Texas State University, the New Jersey Institute of Technology, and beginning fall of 2021, South Dakota State University. Today there are more than 475 students pursuing degrees in Concrete Industry Management, and hundreds of CIM graduates working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

The CIM program continues to provide future leaders for the concrete industry. To learn more about the program, visit www.concretedegree.com.