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**CONTRACTOR-FOCUSED ITEMS AVAILABLE AT 2021 CIM AUCTION  
AT WORLD OF CONCRETE**

(Las Vegas, Nev. – June 4, 2021) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the following list of contractor-focused items have been donated for their annual auction at World of Concrete.

Due to current COVID-19 restrictions, the Auction will be conducted entirely using [Ritchie Bros. Auctioneer's Timed Auction system](#). This is an online-only timed Auction and bidding opens on Monday, June 7 at 8:00 a.m. PDT and closes Wednesday, June 9. Registration information can be found [here](#).

In addition, the Auction has a new location in the West Hall of the Las Vegas Convention Center. The Silent Auction is in the West Hall Room 103 and the Live Auction is located in West Hall Room 106.

“We thank the concrete industry for their tremendous support for this year’s auction,” said Ben Robuck, CIM Auction Chairman. “In addition to a concrete mixer truck donated by Mack Trucks and McNeilus, we have a variety of items targeted specifically for contractors.”

This year’s CIM auction also offers bucket list sports and vacation packages including NFL and MLB tickets; the Kentucky Derby, Monterey Bay package; golf packages, Napa and Nashville travel packages; college football tickets, quail hunts and much more!

While the list of items continues to grow, as of May 28, the contractor-focused auction items include:

**Allen Engineering** – 074714-E battery powered floater screed with 12-inch blade

**American Concrete Institute** – Ten copies of ACI/ASCC Guide to Quality Concrete

**American Society of Concrete Contractors** - Concrete Executive Leadership Forum registration

**Bee Access Products** - “Lifeline Products” package

**BlastOne International** – Nova 3 Blast Hood with C40 Cool Tube

**Calculated Industries** - ConcreteCalc Pro concrete calculators

**COMMAND Center** – Concrete Maturity Systems

**D.P. Dorfmüller Co. Inc.** – Print reading for concrete videos with textbooks

**Forney, LP** – One year professional subscription to ForneyVault

**Hilti** - SF6H + SID 4+ SR 6 cordless hammer drill/driver, reciprocating saw, driver assembly and cordless tool set

**Husqvarna Construction Products** – K770 14-inch power cutter with blades

**Hyundai Construction Equipment Americas** – One month rental of a Hyundai wheel loader

**ICRI** - Two free registrations for CSRT classes, two sets of ICRI's Concrete Surface Profile chips, two copies of the Concrete Repair Manual two volume set

**Makita U.S.A.** - Makita XECO1PT1 – 18 VX2 (36V) LXT lithium-ion brushless cordless 9-inch power cutter kit

**MESA Systems** – HD2 kit portable aggregate moisture meter

**MEVA Formwork Systems Inc.** – Free rental of 2,000-square-feet of Imperial Vertical Formwork for a period of 28 days

**Multiquip Inc.** - Multiquip Whiteman HHNG5 8-foot ride-on trowel

**The Quikrete Companies** – Two truckloads of 80-pound Quikrete Concrete (1,176 bags)

**Ritz Safety** - \$5,000 in products from Ritz Safety 2021 full line catalog

**Shasta Redi-Mix** – One truckload of “Five-Sack” concrete

**Somero Enterprises, Inc.** - Somero Line Dragon hose pulling and concrete placing system

**Stanley Black & Decker (DeWALT)** – Two 10-tool 20-volt combo kits with two DeWALT 20V inflators

**Sunbelt** – Three \$500 off rental vouchers for your next equipment rental (items sold separately)

**Volvo Construction Equipment** – Up to \$25,000 in rental credits towards rental of any Volvo CE equipment from any Volvo CE dealer in North America

**White Cap** – Makita XT612M 6-piece combo kit and DeWalt DCK487D1M1 4-piece kit

**Xypex Chemical Corporation** – One pallet (24 cartons) Xypex C-500/C-1000 regular admixture

### **About CIM**

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized through the RMC 2000 movement in 1994 and was put into action by the Tennessee concrete industry. The end-result was a partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996, and producing its first graduates in 2000. Since its humble beginning, the CIM program has expanded and now in addition to MTSU, it is offered at California State University, Chico, Texas State University, the New Jersey Institute of Technology, and beginning fall of 2021, South Dakota State University. Today there are more than 475 students pursuing degrees in Concrete Industry Management, and hundreds of CIM graduates working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world

experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

The CIM program continues to provide future leaders for the concrete industry. To learn more about the program, visit [www.concretedegree.com](http://www.concretedegree.com).