



"It is remarkable how easy it is to get the job done. We can typically finish a pour 30% faster now. Or by increasing the pour sizes, we can complete in three pours what normally would have taken four. Back injuries or strains are far fewer, which that in itself more than pays for this equipment. The Line Dragons are a Game Changer!"

—Mike Kies, CG Schmidt



SOMERO ENTERPRISES, INC. DONATES SOMERO® LINE DRAGON® FOR CIM AUCTION AT WORLD OF CONCRETE

The Concrete Industry Management (CIM) program is pleased to announce the donation by Somero Enterprises, Inc. of a Somero® Line Dragon® for the annual auction at World of Concrete.

Move heavy concrete hose lines with ease with the powerful, yet lightweight Somero® Line Dragon® hose pulling and placing system.

These remote-controlled hose-handlers are packed with powerful Honda engines and load-sensing variable displacement hydraulics that move heavy hose lines (including 5-inch line) effortlessly. A set consists of two motorized 4-wheel drive units, one for pulling hose and the other for accurately controlling concrete placement. Maneuverability is incredible due to the 2-wheel, 4-wheel, or crab steering selectors. Intelligent steering function automatically adjusts steering angles to prevent stress or damages.

Productivity is greatly improved because now you can increase the hose diameter for more yards per hour. The heavy hose is moved by machines at a much faster rate. Two individuals operating a remote-control replace an entire hose crew thus eliminating the physical manual labor of tugging and moving hose and controlling the tip for consistent placement. The chance of injury is greatly reduced and lessens the chances of expensive work comp claims.

Open the Camera app on your SmartPhone. Point your camera at the QR code to scan it for auction registration and bid details.

2021 CIM Auction at World of Concrete

Wednesday, June 9, 2021

Silent Auction:

11:00 a.m. – 12:45 p.m. PST
in Room W103 in the West Hall

Live Auction:

1:00 p.m. – 2:00 p.m. PST
in Room W106 in the West Hall

For online bidding options, please visit www.concretedegree.com.



Follow us on Twitter: twitter.com/concretedegree



How to bid in the 2021 CIM Auction



Due to current COVID restrictions, the CIM Auction will be conducted entirely using Ritchie Bros. Auctioneer's Timed Auction system. It's easy to register, and you will be able to bid on all of the items in support of the Concrete Industry Management (CIM) Program.

What is CIM? Celebrating its 25th year, the Concrete Industry Management (CIM) program is a unique 4-year degree program which supplies the industry with future managers and leaders. CIM is a business intensive program, providing solid management skills that are applicable in any industry but developed **specifically** for the concrete industry. This annual auction is the primary funding source supporting the program at its five locations nationwide, providing scholarships and unique hands-on industry experiences for our CIM majors.

1. Login or sign up for a free account on rbauction.com. Or use your phone's camera to scan the QR code above to sign up.



2. Find the CIM auction on Ritchie Bros. website, and click on the "Register to bid online" button.



3. Follow the on-screen prompts to register and Ritchie Bros. will send you a confirmation email.

**Please note that any bidding limits and/or fees mentioned in Ritchie Bros. registration communications do NOT apply to purchases made at our event.*



4. You will be asked to provide credit card information at the time of registration, but this card will NOT be swiped or charged - this is necessary for the system to ensure you are a real person and not an internet bot.



5. Once you're registered to bid, beginning June 7th, click "Enter Timed Auction" and agree to the terms and conditions. Then click on the "Agree - Join Auction" button and you're ready to start placing bids. Bidding will remain open from Monday, June 7th through Wednesday, June 9th. Each item will show its scheduled close time within the system.



6. Be sure to sign up for emails and/or text alerts to let you know if you've been outbid on items, or if you've won.



7. There are 2 ways to bid:

- i. via a "Quick Bid", where you bid once, then place subsequent bids manually if you're outbid.
- ii. via a "Maximum Bid," where you enter a starting bid and the amount you're willing to bid up to, and the system automatically bids for you, so you don't have to be online during the auction.



8. When time is running out on an item, any new bids placed will cause additional time to be added for that item. This gives you an opportunity to place another bid before the lot is sold.



9. Once the bidding on an item closes, you'll be notified immediately by email and/or text if you won. CIM will then contact you via email within 72 business hours with payment options.



10. Once you have made payment, CIM will provide instructions on how to claim your item(s).



For auction item questions, please contact CIM at 1.301.325.4156 or nmaher@nrmca.org.

For technical support, please contact Ritchie Bros.' customer Support Group at 1.800.211.3983 or csg@rbauction.com

CIM thanks our Partner



for their generous support!