



FOR IMMEDIATE RELEASE

For more information contact:

Brian Gallagher, CIM Marketing Committee Chair

bgallagher@leadingwithmarketing.com or 864-551-0362

**CIM ANNOUNCES DONATION BY MACK TRUCKS AND MCNEILUS
FOR ANNUAL AUCTION AT WORLD OF CONCRETE**

(Las Vegas, Nev. – April 27, 2021) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce that the signature item for their annual auction at World of Concrete is a 2021 Mack® Granite® donated by Mack Trucks and equipped with a McNeilus® FLEX Controls™ Bridgmaster® mixer.

“We are very appreciative of the support from Mack Trucks and McNeilus,” said Ben Robuck, CIM Auction Committee Chairman. “Their support speaks volumes to their commitment to the concrete industry and the importance these leading companies place on the CIM program. This mixer truck will help ensure a successful CIM Auction at the 2021 World of Concrete.”

“McNeilus is proud to continue our support of the CIM program and invest in future leaders that will advance the industry,” commented Robert Monchamp, Vice President and General Manager of McNeilus Mixers and London Machinery. “We believe in this program and its mission,” continued Monchamp. “At McNeilus, we continue to innovate and invest in technology to help push the industry forward. The CIM program mirrors our commitment to support our ever-changing concrete industry and gives these graduates the skills to excel.”

The truck is a Mack Granite 2021 GR64FR mixer. Specifications include:

- VIN 1M2GR2GC8MM024587
- Engine – Mack MP7-375C, 375 hp @ 1360 lb.ft. torque

- Engine Brake – Mack PowerLeash
- Cleartech® One emissions system
- Transmission – MACK TMD14AFO-HD *mDRIVE* HD 14 SP, Ultra-Low Creeper/ Multi-Speed Reverse (Overdrive)
- Wheelbase – 248-inch
- Frame – STEEL – 300mm X 90mm X 9.5mm -- (11.81" X 3.54" X 0.37")
- Front Axle – Mack FXL20, 20,000 lb.
- Rear Axle – Mack S462R, 46,000 lb., CRD 150/151 Mack Carrier, RAR 3.56 and Diff Locks
- Rear Suspension – HMX 460, 46,000 lb.
- Tires: 425/65R22.5 L Bridgestone M864, 11R22.5 H Bridgestone M799
- Brakes – Meritor "S" CAM 16.5"x7" Q+ drum
- Mack Road Stability Advantage- Bendix ABS/ATC/RSA W/YAW CNTRL - 6S/6M
- Fuel Tank – LH 72 Gallon 26-inch D-shaped sleeved tank with integrated DEF tank
- Interior – Trim level: Base steel gray
- Paint Color- White - 900884
- GuardDog Connect With 4G/LTE and WLAN system with diagnostic services

Extras

- Updated interior for better driver interface and ergonomics
- Full-color dash and instrument cluster with 5-inch copilot screen
- Mack premium seats developed with Sears seating for best-in-class comfort and durability
- Power windows and locks
- Self-cancelling turn signals
- Flat bottom steering wheel with cruise and radio switches
- Two-piece windshield
- Alcoa – Clean Buffed Alum wheels
- Bright finish options: grill, air intakes, Bulldog mirrors
- Stainless steel sun visor
- Auxiliary air tank capacity for one extra lift axle included
- Premium stereo, CD-player, MP3, weatherband, Bluetooth
- Mixer Boc Xmber - steel rolled flanged for REPTO pump

The McNeilus® FLEX Controls™ Bridgemaster® Mixer includes:

- 11-cubic-yard M80 Series™ drum™
- Three FLEX Controls-Enabled Packages: Awareness, GradeMaster™ and fuel saver featuring a new variable displacement pump and motor from Kawasaki
- Flip up hopper
- PMP PMB 7.1 straight drive

- Outfitted with an abundance of operator assurance features, many patented and exclusive to McNeilus
- Lightweight aluminum extension chutes
- Chute assist for foldover chute for an extra layer of protection for operators
- Front and rear roller guards to protect operators from potential pinch hazards
- Cameras and PRECO Electronics sensors for blind spot monitoring on a single system to minimize clutter and distraction (two cameras – passenger side and rear: two radar sensors – passenger side and rear)
- GradeMaster™ to ensure the load stays forward in the drum on inclines
- Two-step bumper with grab handles for easy access
- All NEW ladder dampener for more control and help minimize pinch points
- Lateral protection devices for rear wheels in the event of a side-impact collision
- Enhanced lighting package with night pour lights and strobe
- 150-gallon composite water tank with bottom fill to keep operators' boots on the ground

Also Included with the mixer

- Delivery from Las Vegas to anywhere in lower 48 states
- All FET tax paid
- Mack extended warranty, 60 months/ 250,000 miles (Engine Plan 2, exhaust aftertreatment system, engine towing, mDRIVE HD transmission and clutch)

“Mack Trucks is proud to support the Concrete Industry Management program as it prepares the next generation of leaders in the concrete industry, a critical market segment for Mack Trucks,” said Tim Wrinkle, Mack construction product manager. “CIM’s programs offer valuable insights to students, creating well-rounded leaders and workers in the concrete industry and we are pleased to once again donate a Mack Granite model to the CIM auction.”

The annual auction will be held Wednesday, June 9 in the West Hall Room W106 of the Las Vegas Convention Center. For a full list of items, please visit www.concretedegree.com/auction.

Those interested in making a donation should contact CIM Auction Committee Chairman Ben Robuck at ben.robuck@cemex.com or (404) 456-6867.

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. Since its humble beginning, the CIM program has expanded and offered at Middle Tennessee State University, California State University, Chico, Texas State University,

New Jersey Institute of Technology and beginning in the fall of 2021, South Dakota State University. Today, there are almost 1,400 graduates of the Concrete Industry Management program working in the industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

In 2012, an Executive MBA program was added by the CIM National Steering Committee. The CIM Executive MBA is specifically designed for individuals with three or more years of experience in the industry.

The CIM program has provided and continues to provide future leaders for the concrete industry. To learn more about the program, visit www.concretedegree.com.