



FOR IMMEDIATE RELEASE

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**SHUMAKER INDUSTRIES DONATES LOAD AND GO READY MIX TRUCK WASH®
SYSTEM FOR CIM AUCTION AT WORLD OF CONCRETE**

(Las Vegas, Nev. – Jan. 28, 2020) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the donation of a Shumaker Industries’ Load and Go Ready Mix Truck Wash® system for the annual auction at World of Concrete.

“We have been a family business dedicated to serving the ready-mix industry for 67 years,” said Shumaker Industries’ Mike Sellers. “Many of our customers have been working with us over three generations and are very much like family. We are grateful for those relationships and donated the Load and Go to support CIM which has done such a great job promoting the industry that we all strive to grow.”

Standard features for the Load and Go include:

Interactive Mixer Position Recognition (IMPR) feature tracks the mixer as it pulls through the wash rack and communicates with the driver via a red/yellow /green light. By going slow when the light is yellow and stopping when the light is red, the driver gets the mixer in the “sweet spot” every time. The system instructs the driver if he/she went too far with a flashing red light; which will stop flashing when he/she is in the correct position. The IMPR feature with the standard updated PLC also controls the sequence of the spray bars relative to the position of the mixer – reducing wasted water while optimizing efficiency and consistency.

Upgraded Touch Screen PLC differentiates between front and rear discharge mixers and/or dump trucks and actuate the correct spray bars for the vehicle going through the Load and Go.

Three independently actuated sets of stainless-steel spray bars result in more angles of attack on the build up around the discharge end mixer and the discharge fins in the drum and even more control on how much water is entering the mix during the wash down process. Since 100% of the water being directed into the drum comes exclusively from the hopper/ discharge fin cycle, the amount of water entering the mix is extremely consistent (+-.5 gal.) verses manually washing down with a hose.

Raised steel tubes wheel guides paralleling the Load and Go direct the wheels so the mixer is consistently centered under the wash rack. The wheel guides also reduce the likelihood of the mixer hitting the wash rack.

For more information about Shumaker Industries, visit their website at www.shumakerindustries.com.

The annual auction will be held Wednesday, Feb. 5 in the North Hall Room N262 of the Las Vegas Convention Center. The silent auction will be held from 11 a.m. to 12:45 p.m. and the live auction begins at 1 p.m. Once again this year, Internet bidding will be available on the Ritchie Bros. website, www.rbauktion.com. To participate in electronic auction bidding, bidders must register a week in advance. Those participating in the auction at World of Concrete can register on-site. For a full list of items, please visit www.concretedegree.com/auction. Those interested in making a donation should contact CIM Auction Committee Chairman Ben Robuck at ben.robuck@cemex.com or (404) 456-6867.

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. Since its humble beginning, the CIM program has expanded and offered at Middle Tennessee State University, California State University, Chico, Texas State University and the New Jersey Institute of Technology. Today, there are more than 1,300 graduates of the Concrete Industry Management program working in the industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

In 2012, an Executive MBA program was added by the CIM National Steering Committee. The CIM Executive MBA is specifically designed for individuals with three or more years of experience in the industry.

The CIM program has provided and continues to provide future leaders for the concrete industry. To learn more about the program, visit www.concretedegree.com.