



## The 2020 CIM Auction at World of Concrete®

The Concrete Industry Management (CIM) program will host the annual CIM Auction at the World of Concrete® on Wednesday, February 5, 2020 in the North Hall Room N262 of the Las Vegas Convention Center. The silent auction will be held from 11 a.m. to 12:45 p.m. and the live auction begins at 1 p.m. Thanks to the tremendous response from the industry, we anticipate having the best CIM auction ever. In addition to a concrete mixer truck donated by Mack Trucks, Inc. and McNeilus, an off road vehicle donated by Mahindra Automotive North America, a laser screed machine donated by Somero Enterprises and a Load and Go ready mix truck wash from Shumaker Industries, we have a variety of items — something for everyone. Other items included in the live and silent auctions included cement, admixtures, concrete saws, drills, vibrators, scaffolding, safety equipment, screeds, fiber transport systems, dust collectors, NDT equipment, decorative concrete tools, water meters, pumps, generators, training sessions, reference books, advertisements, computers, computer modeling software, sports memorabilia, world class sports travel packages, and vacation travel packages.

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# CIM Auction: Concrete Facts



## What is the CIM Program?

In early 1995, the concrete industry began efforts to create the first (and only) four-year degree program in Concrete Industry Management (CIM). The CIM Program is designed to combat the anticipated shortage of skilled managers needed to support the expected growth in the concrete industry. The program teaches students the skills and techniques needed to excel in all segments of the concrete and concrete construction industries. CIM also offers a unique Executive Master of Business Administration (MBA) degree in CIM. The program is designed to expand the industry-academic partnership by bringing CIM to the business world through an Executive-type MBA.

## What is the CIM Auction?

The CIM Auction consists of a live and silent auction, hosted by the CIM National Steering Committee (NSC), concrete industry-related items, as well as other items, will be auctioned off to the highest bidder.



## Who does the auction benefit?

All proceeds from the auction will benefit the efforts of the CIM NSC in support of the CIM Programs at Middle Tennessee State University, New Jersey Institute of Technology, California State University – Chico, and Texas State University. Long-term, the CIM Auction will provide on-going support for the operation of world-class academic programs in CIM, as well as leverage government funds for research and educational initiatives that will benefit the entire concrete industry.

## When and where will the auction be held?

The auctions are scheduled for Wednesday, February 5, 2020. The silent auction is at 11 a.m. to 12:45 p.m., and the live auction starts at 1 p.m. The auctions will be held at World of Concrete® at the Las Vegas Convention Center, North Hall Room N262.

## Why should I get involved?

The success of the auction, as well as the CIM Program as a whole, depends on the time and commitment of the entire industry. Investing in the CIM Program is an opportunity for the entire concrete industry to unite in an effort that will provide long-lasting benefits while increasing the professionalism and image of the industry. In addition, with your involvement in the auction, your organization will gain exposure to thousands of companies in the concrete industry. Each and every segment of the concrete industry, from sales management and marketing to manufacturing and production, will benefit from skilled professionals entering the workforce. For more information, contact CIM Auction Committee Chairman Ben Robuck at [ben.robuck@cemex.com](mailto:ben.robuck@cemex.com) or 404-456-6867.



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