The Concrete Industry Management (CIM) program is pleased to announce the donation by Mahindra Automotive North America of a 2020 ROXOR off road vehicle for the annual auction at World of Concrete.

“ROXOR, a Mahindra Automotive North America brand, is making a generous donation to support the 2020 CIM Auction at World of Concrete,” said CIM Auction Committee Chairman Ben Robuck. “The addition of this off-road vehicle is very important to the success of the auction and we are very appreciative of the support from Mahindra Automotive North America and their commitment to the concrete industry.”

The ROXOR vehicle is outfitted for the commercial and work-related job, including:

- Heavy-duty front bumper and 8,000-pound warn winch
- Dual pintle/ball hitch that allows an industry-leading tow capacity of 3,490 pounds
- Hard top to keep the elements out

2020 CIM Auction at World of Concrete

Wednesday, February 5, 2020

Silent Auction: 11:00 a.m. – 12:45 p.m. PST
In Room N263 in the North Hall

Live Auction: 1:00 p.m. – 2:00 p.m. PST
In Room N262 in the North Hall

For online bidding options, please visit www.concretedegree.com.
If you will be on-site in Las Vegas at World of Concrete:

Step 1: Use your cell phone and text CIM2020 to 76278 and follow the instructions. This will give you access to the silent auction site, where beginning in early January you will be able to place bids on all of the items in the silent auction. This is how you will continue to bid on silent auction items through the event. This process will also pre-register you for the live auction. If you would prefer to register using your computer, visit http://cim2020.givesmart.com

Step 2: Beginning at 11am PST on the morning of the auction, come to room N263 and pick up your bid book for the live auction, at which time you will be provided with your bidder number. You will use this bidder number to bid on all of the items in the live auction (the phone app is not used for bidding on live auction items).

If you will NOT be on-site in Las Vegas at World of Concrete:

Step 1: Visit https://www.rbauction.com/heavy-equipment-auctions/c-i-m-charity-auction-2020901 for details and to register to bid in real-time through the internet on all of the items in the LIVE auction. To participate in electronic live auction bidding, bidders should register a week in advance. Please note: Administrative fees and bid deposits waived for all bidders.

Step 2: On your cell phone, text CIM2020 to 76278 and follow the instructions. This will give you access to the silent auction website, where you are able to place bids on all of the items in the silent auction. This is how you will continue to bid on silent auction items through the event.

For a list of all of the items to be auctioned, separated by category, visit www.concretedegree.com/auction/current-auction-items/.

Questions or difficulties registering? Contact Nicole Maher at nmaher@nrmca.org or 703-706-4858 for assistance.

Check back often as new items are added daily!