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**FOR IMMEDIATE RELEASE**

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**CONTRACTOR-FOCUSED ITEMS AVAILABLE AT 2019 CIM AUCTION  
AT WORLD OF CONCRETE**

(Las Vegas, Nev. – Jan. 16, 2019) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the following list of contractor-focused items have been donated for their annual auction at World of Concrete. The auction is scheduled for Wednesday, Jan. 23 in the Las Vegas Convention Center. The silent auction will be held from 11 a.m. to 12:45 p.m. PST in the North Hall Room N263 and the live auction begins at 1 p.m. PST next door in North Hall Room N262.

“Thanks to the tremendous response from the industry, we anticipate having the best CIM auction ever,” said Mike Philipps, CIM Auction Chairman. “In addition to the two concrete mixer trucks donated by Mack Trucks, Inc. and Beck Industrial and Con-Tech Manufacturing and Kenworth, we have a variety of items targeted specifically for contractors.”

This year’s CIM auction also offers bucket list sports and vacation packages including: NFL, MLB, NBA, NHL and NASCAR tickets; the Kentucky Derby, Monterey Bay package; New York City, Los Angeles, Chicago, Dallas, San Francisco, Napa and Nashville travel packages; college football tickets, quail hunts and much more!

While the list of items continues to grow, as of Jan. 13, the contractor-focused auction items include:

**Allen Engineering** - Poly drum concrete mixer

**American Concrete Institute** - 10 copies of ACI/ASCC's Manual, *The Contractor's Guide to Quality Concrete Construction 4<sup>th</sup> Edition* [MNL-5(19)]

**American Society of Concrete Contractors** - Concrete Executive Leadership Forum registration

**American Technical Publishers** – Six-book corporate training package

**Arisfor, LLC** - Arisfor® Multi-Surface waterproofer

**BASF** – 1,000 gallons MasterSeal 350

**Bee Access Products** - "Lifeline Products" package

**Blastrac NA Inc.** - One week rental of 1-10 DSGI Shotblaster and BDC66 Dust Collector

**Butterfield Color, Inc.** - Bench with backrest urethane molds

**Calculated Industries** - ConcreteCalc Pro concrete calculators

**Caterpillar Inc. and Caterpillar Dealers** - Skid steer rental

**Caterpillar Inc. and Caterpillar Dealers** - Excavator rental

**Dewalt** – Five sets of Dewalt tools

**Doosan Bobcat** - BXR-60H reversible plate compactor

**Equipment Lock Company** - Anti-theft locks

**Forney, LP** - LAG-0060-01 Fresh Concrete Test Set-Lite with 4x8 cylinder molds

**Generac Mobile Products** - DF 2.2 portable dust suppression system

**Gilman Post** - Adjustable post for setting embeds

**HawkeyePedershaab Concrete Technologies** - Precast concrete plant service and optimization visit

**HD Supply Construction & Industrial** - Two BOSCH combo kits

**Hilti** - SF6H + SID 4+ SR 6 combo and cordless vacuum cleaner VC 75-1-A22

**Honeywell Safety Products** - Fall protection harnesses and boots

**Husqvarna Construction Products** - Power cutter with blades

**ICRI** - Two free registrations for CSRT classes

**ICRI** - Two sets of ICRI's Concrete Surface Profile chips

**ICRI** - Two copies of the Concrete Repair Manual two volume set

**ISKCO, Ltd.** - Two Handy-Vib internal concrete vibrators

**Makita U.S.A.** - Makita XT1501 18V Li-Ion cordless 15-piece combo kit

**MAPEI Corporation** - One pallet Planitop X, Planitop XS (depending on location), one pallet Planigrout 712

**MEVA Formwork Systems Inc.** – 2,000 square feet of Imperial formwork

**Milspec Industries** - Temporary power set-up with extension cords

**Multiquip Inc.** - Multiquip Whiteman HHNG5 ride-on trowel

**National Precast Concrete Association** - The Precast Show package, Feb 28 - March 2, 2019

**Oztec Industries, Inc.** - Oztec BP-50a backpack vibrator

**Precast/Prestressed Concrete Institute** - Five individual PCI Level 1 certification schools tuition

**Ritz Safety** - \$5,000 in products from Ritz Safety

**RPB Safety and BlastOne International** - RPB Z-Link respirator with PAPR

**Sky Climber LLC** - Sky Stage Ultra

**Somero Enterprises, Inc.** - Somero S-485 laser screed machine

**Sunbelt Rentals** – Three \$500 equipment rental certificates

**Thompson Machinery** – Cat RP3600 portable generator

**Tools & Accessories** - Contractor and industrial supplies – Bosch PB360 PowerBox jobsite radio

**Trimble Solutions USA** - Tekla Structures construction modeling software, 12-month subscription

**Volvo Construction Equipment** - 2016 new Volvo ECR25D compact excavator

**West Chester Protective Gear** - Grain leather work gloves

Once again, in addition to on-site bidding, internet bidding will be available on the [Ritchie Bros. website](#). All items are available for bid whether in attendance at the show or not. Bidding can begin on the 100+ items in the silent auction immediately and continue bidding on any mobile

device straight through the event. The live auction items will only be available for bidding during the event itself, but can be bid on either in person or on-line. Auction participation instructions are available on the CIM website at <http://concretedegree.com/auction/>.

### **About CIM**

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized through the RMC 2000 movement in 1994 and was put into action by the Tennessee concrete industry. The end-result was a partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996, and producing its first graduates in 2000. Since its humble beginning, the CIM program has expanded and now in addition to MTSU, it is offered at California State University, Chico, Texas State University and the New Jersey Institute of Technology. Today there are more than 440 students pursuing degrees in Concrete Industry Management, and hundreds of CIM graduates working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

The CIM program continues to provide future leaders for the concrete industry. To learn more about the program, visit [www.concretedegree.com](http://www.concretedegree.com).