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**FOR IMMEDIATE RELEASE**

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**CIM PROGRAM ANNOUNCES PROFESSIONAL AND SPORTS/TRAVEL  
ITEMS FOR 2019 AUCTION**

(Las Vegas, Nev. – Jan. 17, 2019) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the following list of professional and sports/travel items have been donated for their annual auction at World of Concrete. The auction is scheduled for Wednesday, Jan. 23 in the Las Vegas Convention Center. The silent auction will be held from 11 a.m. to 12:45 p.m. PST in the North Hall Room N263 and the live auction begins at 1 p.m. PST next door in North Hall Room N262.

“We have some tremendous professional items, as well as sports and travel packages in the CIM auction this year,” said Mike Philipps, Chairman of the CIM Auction Committee, “These items offer the opportunity for some once-in-a-lifetime travel while supporting a great cause at the same time.”

This year’s CIM auction offers sports and vacation packages including: NFL, MLB, NBA, NHL and NASCAR tickets; the Kentucky Derby, Monterey Bay package; New York City, Los Angeles, Chicago, Dallas, San Francisco, Napa and Nashville travel packages; college football tickets, quail hunts and much more!

While the list continues to grow, as of Jan. 13, items include:

**Advanced Lubrication Specialties** - Four Philadelphia 76ers and four Flyers Club box tickets

**Allied Concrete Co., an Eagle Corporation Company** - Golf at Spring Creek Golf Club in central Virginia

**Allen-Villere Partners** - New Orleans stay and quail hunt for four

**AOE** - Social media audit and website content audit

**Baker Concrete Construction, Inc.** - Kentucky Derby package for two

**Bobcat Company** - 12 sets of Bobcat scale models

**Bradford Renaissance Portraits Corporation** - Exclusive family portrait

**Burnco USA** - Dallas golf weekend at the Four Seasons Hotel (airfare included)

**CEMEX** - Sports weekend package for four in Los Angeles

**CEMEX** - Florida Gators football tickets

**Cemstone** - Four tickets to Minnesota Viking game

**Central Concrete Supply Co., Inc.** - San Francisco travel package for two

**Conco Companies** - Napa Valley weekend

**ConcreteCareers.com** - Discounted placement service

**Continental Tires** - \$500 truck tire certificate

**Dunn Investment Company** - Quail hunting at Circle M Plantation in Mississippi

**Enterprise Fleet Management** – Sonos wireless speaker package

**Erie Strayer Company** - Lenovo Ideapad 15.6-inch laptop

**Frank Kozeliski Consulting Engineer** - Concrete bowl, Mason Jar, business cards, coasters and gavel

**General Motors Fleet** - Four tickets to the 2019 Daytona 500

**Giant Cement** - Four tickets to Carolina Panthers vs. Jacksonville Jaguars in 2019 NFL season

**HD Supply Construction & Industrial** - Apple iPad

**Holliday Rock** - Los Angeles Lakers tickets

**Housby** - \$1,500 gift certificate to Golf Galaxy

**Irving Materials, Inc.** - Nashville Predators game, four tickets

**Irving Materials, Inc.** - 2019-2020 Indianapolis Colts tickets

**Jennifer LeFevre** - Two Washington Nationals tickets

**John Deere Construction & Forestry Division** - John Deere RSX860M Power Steering Gator

**Las Animas Concrete/California State University CIM Patrons/Bill Albanese** - Escape to Seascape Resort and experience beautiful Monterey Bay

**Lehigh Hanson, Inc. & Webcor Concrete** - Explore San Francisco package

**Line Dragon LLC** - ¼ scale self-propelled front-discharge concrete mixer

**Martin Concrete Construction, Inc.** – 11-inch I-Pad Pro

**Martin Marietta Materials** - Dallas Cowboys suite tickets and travel

**Matt Childs of Grapevine Wine Tours** - Two gift certificates to Grapevine Wine Tours

**MHC Kenworth-GA, TX & OK** - NFL package for either the Dallas Cowboys or Atlanta Falcons

**Miles Sand & Gravel** - Sailgating at University of Washington Pac-12 Champion Husky game and weekend in Seattle

**MTSU CIM Patrons** - Houseboat rental

**MTSU CIM Patrons** - Nashville experience package for two

**National Precast Concrete Association Foundation** - \$250 gift card to Harry & David

**NJIT Northeast CIM Patrons** - New York City weekend for two – Feb. 22-24, 2019

**Ozinga** - Sports weekend for four in Chicago, April 5-7, 2019

**Peterbilt Motors Company** - Texas Motor Speedway experience package for four

**Portland Cement Association** - \$800 in iTunes gift cards

**Power Curbers Companies, LLC** – Four Carolina Panthers single game tickets

**Ready Mix USA** - University of Alabama football tickets

**Rogers Group Inc.** - Ram or hog hunting in Tennessee mountains for two

**Rush Enterprises, Inc.** - Six Dallas Cowboys tickets plus travel

**Sandler Training** - Two one-day sales or sales management training programs for up to 25 people

**Silvi Group Companies, Inc.** - Wine from Larry Silvi's personal collection

**St. Mary's Cement Inc. (US) a Division of Votorantim Cement North America** - Buffalo Sabres NHL hockey game

**Stego Industries** - Four Anaheim Ducks tickets with parking

**Stoneway Concrete** - Seattle Mariners tickets

**Superior Concrete Materials, Inc. A U.S. Concrete Company** - Explore your nation's capital travel package

**Texas State University CIM Patrons Board** - Driftwood Texas wine country vacation

**Thomas Concrete Company** - Atlanta golf package at Hawks Ridge Golf Club

**Thompson Machinery** - 55 qt. Cat cooler

**United Rentals, Inc.** - PGA Tour FedEx Cup Championship for two with \$500 travel voucher

**U.S. Concrete – Redi-Mix Concrete** - Dallas sports for four

**U.S. Concrete – NYC Division** - Unforgettable weekend in New York City

**Valvoline** - Signed Marcus Mariota helmet

**Valvoline** - Signed John Elway Stanford Cardinals jersey

**Vulcan Materials Company** - Four Washington Redskins football tickets

**Vulcan Materials Company** - Two rounds of golf for four at TPC Sawgrass plus lodging and travel

**Wirtgen America** - Welcome to Nashville "Home of country music" package

**Woodland Tilt-Up** – Four Miami Dolphins football tickets

Once again, in addition to on-site bidding, internet bidding will be available on the [Ritchie Bros. website](#). All items are available for bid whether in attendance at the show or not. Bidding can begin on the 100+ items in the silent auction immediately and continue bidding on any mobile device straight through the event. The live auction items will only be available for bidding during the event itself, but can be bid on either in person or on-line. Auction participation instructions are available on the CIM website at <http://concretedegree.com/auction/>.

### **About CIM**

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized through the RMC 2000 movement in 1994 and was put into action by the Tennessee concrete industry. The end-result was a

partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996, and producing its first graduates in 2000. Since its humble beginning, the CIM program has expanded and now in addition to MTSU, it is offered at California State University, Chico, Texas State University and the New Jersey Institute of Technology. Today there are more than 440 students pursuing degrees in Concrete Industry Management, and hundreds of CIM graduates working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

The CIM program continues to provide future leaders for the concrete industry. To learn more about the program, visit [www.concretedegree.com](http://www.concretedegree.com).