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**FOR IMMEDIATE RELEASE**

For more information contact:

Brian Gallagher, CIM Marketing Committee Chair

[bgallagher@onealinc.com](mailto:bgallagher@onealinc.com) or 864-298-2037, cell: 864-551-0362

**CIM ANNOUNCES DONATION OF SECOND CONCRETE MIXER FOR WORLD OF CONCRETE AUCTION**

***Con-Tech Manufacturing BridgeKing Concrete Mixer With Kenworth T880S Chassis Donated For Annual Auction At World Of Concrete***

(Las Vegas, Nev. – December 4, 2017) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce that Kenworth and Kenworth of Central Florida have donated a T880S bridge formula truck chassis and Con-Tech Manufacturing has donated a Con-Tech BridgeKing 11-yard concrete mixer for the annual CIM Auction at World of Concrete.

“We at Con-Tech are very honored to be associated with such a great industry,” said Con-Tech Manufacturing President Dan Welsh. “Because of our passion for what we do, we are very proud that we are able to support funding of the CIM program. This program continues to develop young leaders who ensure the development of the ready mix industry for generations to come.”

The T880S has a set-forward front axle and is equipped as follows:

- PACCAR MX-11 engine rated with a 430 horsepower and 1,650 lb-ft. of torque
- Con-Tech 11-yard BridgeKing Mixer
- Con-Tech High Performance Mixer

- ZF P7300 Gear Box
- Eaton Pump and Motor with RE Controls
- Armor Tech Wiring Harness System
- EcoWash Rear Pedestal System
- 150 Gallon Aluminum Water Tank
- Aluminum Fenders

Other contributing supplier sponsors include:

Meritor – axles

Hendrickson – rear suspension

Watson & Chalin – lift axle

Alcoa – wheels

Bridgestone – tires

Allison Transmission - transmission

“This is an excellent way for Kenworth, Con-Tech Manufacturing, Kenworth of Central Florida, and our other valued supplier partners to support CIM’s very important program designed to develop the concrete industry’s leaders of the future,” said Kevin Baney, Kenworth assistant general manager for sales and marketing.

“We are pleased to have this outstanding donation from Con-Tech Manufacturing, Kenworth and Kenworth of Central Florida,” said Eugene Martineau, Executive Director of the CIM National Steering Committee. “This mixer and truck unit will go a long way to help us achieve our fundraising goal. We are excited to have Con-Tech and Kenworth join our long-term major CIM auction donors that include World of Concrete, Ritchie Bros., Mack Truck, McNeilus Company, Cemex, Lehigh Hanson, LaFargeHolcim, Somero Enterprises and Command Alkon to name a few. Because of their generosity and that of all our auction donor companies that have stepped up to support the CIM program, we have the potential for our greatest auction ever.”

The annual auction will be held Wednesday, Jan. 24 in the North Hall Room N262 of the Las Vegas Convention Center. The silent auction will be held from 11 a.m. to 12:45 p.m. and the live auction begins at 1 p.m. Once again this year, Internet bidding will be available on the Ritchie

Bros. website, [www.rbauction.com](http://www.rbauction.com). To participate in electronic auction bidding, bidders must register a week in advance. Those participating in the auction at World of Concrete can register on-site. For a full list of items, please visit [www.concretedegree.com/auction](http://www.concretedegree.com/auction). Those interested in making a donation should contact CIM Auction Committee Chairman Mike Philipps at [mike.philipps@sandler.com](mailto:mike.philipps@sandler.com) or (832) 472-2314.

### **About CIM**

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. Since its humble beginning, the CIM program has expanded and is now offered at Middle Tennessee State University, California State University, Chico, Texas State University and the New Jersey Institute of Technology. Today, there are more than 500 students pursuing degrees in Concrete Industry Management, and hundreds of CIM graduates working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

In 2012, an Executive MBA program was added by the CIM National Steering Committee. The CIM Executive MBA is specifically designed for individuals with three or more years of experience in the industry.

The CIM program has provided and continues to provide future leaders for the concrete industry. To learn more about the program, visit [www.concretedegree.com](http://www.concretedegree.com).