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**FOR IMMEDIATE RELEASE**

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## **CIM ANNOUNCES DONATION BY MACK AND MCNEILUS FOR ANNUAL AUCTION AT WORLD OF CONCRETE**

(Las Vegas, Nev. – Nov. 14, 2017) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce that the signature item for their annual auction at World of Concrete is a Mack Granite® Axle Back model mounted with a McNeilus™ 10.5-cubic-yard M77 concrete transit mixer, donated by Mack Trucks, Inc. and McNeilus, an Oshkosh Corporation company.

"Once again, Mack Trucks and McNeilus have stepped up by making significant donations to support the CIM Auction," said Mike Philipps, CIM Auction Committee Chairman. "The truck chassis donated by Mack Trucks and the concrete mixer donated by McNeilus will help ensure a successful CIM Auction at the 2018 World of Concrete. We are very appreciative of the consistent support from these two industry leading manufacturers. It speaks volumes to their commitment to the concrete industry and the importance they place on the CIM program."

The truck is a 2018 Mack Granite® Axle Back truck and specifications include:

VIN 1M2AX13C3JM041613

Model – 2018 GU813 Granite 6x4 Axle Back

Frame – STEEL – 300 mm X 105 mm X 11.1 mm -- (11.81-inch x 4.13-inch x 0.437-inch)

Engine – Mack MP7-375M, 375 h.p. at 1,360 lb.ft. torque

Engine brake – Mack PowerLeash

Transmission – Mack *m*DRIVE HD 14-speed, ultra-low creeper gears OD AMT

Wheelbase – 232-inch  
Front Axle – Mack FXL23, 23,000 lb.  
Rear Axle – Mack S462, 46,000 lb.  
Suspension – HMX 460, 46,000 lb.  
Carrier – Mack CRD 150/151  
Rear axle Ratio – 3.98  
Fuel Tanks – LH 66 gal., 22-inch D-shaped polished aluminum with integral DEF tank  
Interior – Trim level: Purebred slate gray

The mixer body is a 2018 McNeilus™ M77 Paver Mixer, specifications include:

#### Mixer Body

Model - McNeilus M77  
Drum – 10.5 cubic yards  
46-inch paver opening  
¼-inch fins  
PMP 7.1 mixer drive

#### Hydraulics

Eaton 5.4 cubic inch pump and motor  
Steel reservoir  
Cable controls

#### Additional features

5 foot main chute and 30-inch transitional fold-over chute  
125 gallon steel side mount D style water tank

#### Operator assurance features

Fold-over stop and upper ladder gate  
Enhanced ladder design with full-length grab handles and new step treads  
Easy access holes for rear pedestal components

"Mack and McNeilus are proud to once again support the Concrete Industry Management program's annual auction with the donation of the Mack Granite chassis and the McNeilus M77 mixer body," said Tim Wrinkle, Mack construction product manager. Tom Harris, Vice President, Concrete Mixers at McNeilus, added "We understand educating and encouraging those interested in the concrete industry supports our customers long-term, which is why McNeilus and Mack continue to support the CIM program not only for the annual auction, but year-round."

The annual auction will be held Wednesday, Jan. 24 in the North Hall Room N262 of the Las Vegas Convention Center. The silent auction will be held from 11 a.m. to 12:45 p.m. and the live auction begins at 1 p.m. Once again this year, Internet bidding will be available on the Ritchie Bros. website, [www.rbauction.com](http://www.rbauction.com). To participate in electronic auction bidding, bidders must

register a week in advance. Those participating in the auction at World of Concrete can register on-site. For a full list of items, please visit [www.concretedegree.com/auction](http://www.concretedegree.com/auction).

Those interested in making a donation should contact CIM Auction Committee Chairman Mike Philipps at [mike.philipps@sandler.com](mailto:mike.philipps@sandler.com) or (832) 472-2314.

### **About CIM**

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. Since its humble beginning, the CIM program has expanded and offered at Middle Tennessee State University, California State University, Chico, Texas State University and the New Jersey Institute of Technology. Today, there are more than 500 students pursuing degrees in Concrete Industry Management, and hundreds of CIM graduates working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

In 2012, an Executive MBA program was added by the CIM National Steering Committee. The CIM Executive MBA is specifically designed for individuals with three or more years of experience in the industry.

The CIM program has provided and continues to provide future leaders for the concrete industry. To learn more about the program, visit [www.concretedegree.com](http://www.concretedegree.com).