



CIM WORLD OF CONCRETE WRAP-UP

Record Breaking Auction At WOC!



The Concrete Industry Management (CIM) Auction, held at World of Concrete on Wednesday, January 25, was the largest ever in the event's seven year history! According to Eugene Martineau, Executive Director of the National Steering Committee (NSC) and Chairman of the Auction Committee, more than \$617,750 in gross revenue was raised during both the silent and live auctions.

"The NSC is pleased to report that the 2012 World of Concrete Auction surpassed last year's total proceeds by more than \$100,000 and exceeded the previous record by \$50,000," said Martineau. "This is yet another example of the high value the concrete industry places on the CIM program." A record number of 155 items were donated for both the silent and live auctions.

"We are thrilled how everyone stepped up to donate and bid on the great auction items and support the CIM program," commented Martineau. "The money raised will benefit the NSC and support the current CIM program as well as help fund future program expansion."

"Thanks to the incredible support of the event from the World of Concrete (WOC) Show Management, Hanley Wood Publications, McNeilus Companies, Inc., Mack Trucks, Inc., and Ritchie Bros. Auctioneers, the auction was a complete success," said Martineau.

[Read More](#)

MCC Materials, Inc. Winning Bidder of Mixer Truck

The signature item of the 2012 CIM Auction at World of Concrete was a Mack Truck model GU813 equipped with a McNeilus 11-cubic-yard concrete mixer donated by Mack Trucks, Inc. and McNeilus Co, a Division of Oshkosh Truck. The winning bidder of the mixer truck was Danny Rodgers, President of MMC Materials, Inc., an operating company of Dunn Investment Company.

In the photo is (from left to right) Eugene Martineau, Executive Director of the CIM NSC, Curtis Dorwart, Vocational Marketing Manager of Mack Truck, Inc., Danny Rodgers, President of MMC Materials, and Tom Harris, Vice President, McNeilus, Co., and Mike Schneider, CIM Chairman and Baker Concrete executive.



April 2012 NSC Meeting at

ASU Del E. Webb School of Construction

The next meeting of the CIM NSC Board is scheduled for April, 2012 at Arizona State University.

For information, please contact Nicole Maher:
nmaher@nrmca.org

Join the CIM LinkedIn Group



Connect with other professionals involved with the CIM Programs.

[Join Today!](#)

Join Our Mailing List!



"East Meets West" With Student Artistry Project

Last week at WOC, a team of students from the CIM University consortium embarked on their 2012 project, "East Meets West." The design resembled portions of the Golden Gate Bridge colliding with the Brooklyn Bridge, representing the CIM programs across the country.



Project managers included Andrew Billingsley, a recent Chico State CIM graduate and Clark Branum, a recognized expert in decorative concrete who is a lecturer with the Chico program's decorative concrete class. Michael Eastergard of Preitech, donated the formwork for the project as well as provided his expert industry input as he has done for the past two years.

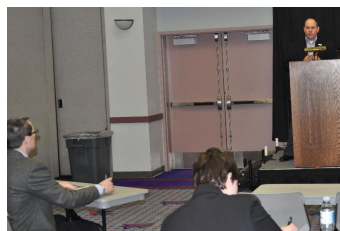
CIM Unveils New Exhibit



Last week at World of Concrete, students from all five CIM programs took turns manning the new CIM exhibit booth in the North Hall of the Las Vegas Convention Center. The students chatted about their programs and discussed the many unique projects they are working on and had completed during the past year. The students were also put to work passing out flyers reminding everyone at the show about the CIM Auction. Their efforts certainly paid off as the Auction was a huge success!

CIM Holds Press Conference At WOC

On Tuesday, January 24 at World of Concrete, Brian Gallagher, Chairman of the Marketing Committee held a press conference with members of the press attending the show. Gallagher discussed updates to the CIM program including the Executive MBA program, and many interesting projects CIM students have completed in 2011. Press kits were also distributed which included the 2010-2011 Annual Report which was unveiled at WOC.



NSC Holds Annual Board Meeting & Reception

During two days at World of Concrete, the National Steering Committee (NSC) of the Concrete Industry Management program held their annual Board Meeting and reception. Reports were provided by each of the committee members as well as updates were provided by the directors of each of the five CIM universities. Program activities and accomplishments over the last year were highlighted along with exciting prospects for 2012. In addition, each of the NSC committees held meetings.

CONNECT WITH CIM!

CIM Blog

CIM has a new blog where you can keep up-to-date on the latest news about the CIM Programs. To view the blog, please visit: [CIM Blog](#)

CIM on Facebook!

CIM has created a fan page on Facebook, and we would like to invite you to become a fan (search for the CIM program in the Pages Category). This page was created as a resource for students and professionals to communicate and interact. With the huge growth of social media as a communication medium as well as a recruiting tool, we believe those who participate will greatly benefit.



Get LinkedIn With CIM

Connect with other professionals that support the CIM Program by joining the CIM LinkedIn Group today! [CIM LinkedIn Group](#)



Join the Conversation - CIM is on Twitter

In keeping up with the social media revolution, the CIM program is now on Twitter. Follow us and join the conversation at: twitter.com/ConcreteDegree



[Forward email](#)



Try it FREE today.

This email was sent to anumbers@constructivecommunication.com by bgallagher@onealinc.com | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).
Concrete Industry Management | 900 Spring Street | Silver Spring | MD | 20910