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**CONCRETE INDUSTRY MANAGEMENT (CIM) PROGRAM
ANNOUNCES SPORTS AND TRAVEL PACKAGES FOR 2014 AUCTION**

(Las Vegas, Nev. – Jan. 8, 2014) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the following list of sports and travel packages available for their ninth annual Auction at the World of Concrete. The Auction is scheduled for Wednesday, Jan. 22 in the North Hall Room N262 of the Las Vegas Convention Center. The silent Auction is held from 11 a.m. to 12:45 p.m. PST and the live Auction begins at 1 p.m. PST.

“We have some tremendous sports and travel packages in the CIM Auction this year,” said Mike Philipps, Chairman of the CIM Auction Committee, “These items offer the opportunity for some once-in-a-lifetime travel and the Auction supports a great cause.”

This year’s CIM Auction, in addition to equipment, parts, materials, construction software and supplies, offers bucket list sports and vacation packages including: The Masters; Players Tournament Championship; The Rose Bowl; Indianapolis 500; NFL tickets; NASCAR races; NBA and NHL; San Francisco Bay sailing package; Los Angeles, San Antonio, Chicago, Cleveland, Dallas, Orlando, Nashville, New York, Las Vegas and Chicago travel packages, college football tickets (Alabama, Notre Dame, Florida); Texas golf and relaxation package; quail hunts, and much, much more!

To date, the following companies have donated these big ticket sports and travel items for the Auction:

American Restore, Inc. - Anaheim Ducks hockey tickets - four seats, four rows from ice to see the Ducks play the Chicago Blackhawks on Wednesday, February 5, 2014 at 7:00 p.m. at the Honda Center in Anaheim, CA. Tickets include VIP parking pass.

Anderson Concrete- Golf at Muirfield Village, site of the 2013 President's Cup (for 3 people - play with member)

Canada Building Materials (CBM) - Four tickets to Buffalo Sabres vs. San Jose Sharks on Friday, February 28, 2014 in Buffalo, NY, including parking pass and access to Lexus Club.

Cemex - Four tickets to University of Florida vs. LSU Tigers during 2014 college season

Cemex - Golf at Valhalla Golf Club, site of this year's PGA Championship (for 3 people - play with member)

Central Concrete Supply – Division of U.S. Concrete - Four tickets and parking pass for San Jose Sharks game in 2014 season, section 112, row 14, seats 1-4

Clean Energy - Foursome at Del Mar Country Club in Rancho Santa Fe, CA with lunch or dinner at Boone's Bar and Grill.

Davis Colors - Two tickets to regular season Los Angeles Dodgers home game including parking pass

Fastenal - Two race tickets for NASCAR Nationwide series for Dover International on May 31

Fraco - One week stay at Bowker Lake Country House

GM Trucks - Four Grandstand tickets to NASCAR Spring Cup race NRA 500 at Texas Motor Speedway

Holliday Rock - Hometown NBA Hoops - Lakers vs. Clippers - four premiere seating tickets with parking for Sunday, April 6, 2014

Komatsu - Masters package - Two practice round badges and full hospitality at the VIP lodge on Heath for Tuesday, April 8, 2014. Also includes one night hotel stay in Augusta with check-in on April 7, 2014

Lehigh Hanson - San Francisco Giants tickets with premier parking pass. Four club level seats behind home plate to May 17 and 18 games against the Miami Marlins

Martin Marietta Materials – West - Six Spurs tickets to March 14 game vs. Los Angeles Lakers, includes parking pass, plus 3 one-night hotel reservations for 2 people in each room at a downtown San Antonio hotel

Metro Ready Mix - Sandestin, Fla. condo located on the Links golf course. Nearby attractions include fitness center, spa, golf, biking, beach, canoeing, boating, fishing, dining, shopping and sailing. Fun activities for kids and the whole family.

MTSU Patrons – One week houseboat rental

NJIT Patrons – Two tickets to annual wine dinner at Valbella in New York City on Feb. 22. Includes 2 nights accommodations at The Standard Hotel.

Power Curbers Inc. - Four Carolina Panthers tickets for a single game to be mutually agreed upon between Power Curbers and buyer after 2014 NFL season is released. Tickets are 50-yard line, eight rows from field, visitor's side.

Ready Mix USA - Four University of Alabama football tickets vs. Texas A&M during 2014 season

Redi-Mix Concrete - Six Dallas Cowboys football tickets - Cowboys vs. Cardinals in Dallas (date TBD); 30-yard line 19 rows up on visitor's side

Ruttura & Sons Construction Company, Inc. - Four tickets to any home Notre Dame football game during the 2014 season

Stoneway Concrete - Four tickets Seattle Mariners vs. Oakland Athletics on Friday, April 11 at Safeco Field in Seattle, WA

TSU Patrons - Comal River Package - three-night stay in two bedroom condo, including \$500 gift card for expenses

Vulcan Materials – Four tickets to Washington Redskins vs. New York Giants from Fedex Field in Washington during 2014 season, includes parking

Baker Concrete Construction, Inc. - Kentucky Derby package

Bay Area Friends of CIM - San Francisco package includes a full afternoon of sailing on a private 40-foot yacht around Alcatraz Island and the Americas Cup course. Enjoy the excitement of a San Francisco Giants home baseball game of your choice with four club level seats. Explore historic Alcatraz Island with a guided tour. Package includes luxury hotel accommodations for 4 and much, much more!

Cemex - Sports weekend package in Los Angeles, CA Fly to Los Angeles and watch the L.A. Kings, Clippers and Lakers - all in one weekend! Enjoy an NHL matchup between the L.A. Kings and Florida Panthers on Saturday afternoon, followed by NBA action with the L.A. Clippers battling the Detroit Pistons. Finish the sports weekend by watching the L.A. Lakers play the Orlando Magic from the best seats in the houses. Includes hotel and airfare from any U.S. city.

Charles Pankow Builders, Ltd - Rose Bowl package – includes four tickets to the Rose Bowl game, four grandstand seats for the Rose Parade and \$1,000 spending cash

Chico State CIM Patrons/NSC - Monterey Bay package Enjoy accommodations at beautiful Seascape Resort in Aptos, CA for three nights, golf at Pasatiempo Golf Club. Experience a first class cruise through the Monterey Bay National Marine Sanctuary aboard the 70 foot sailing yacht Chardonnay II and much, much more!

CIM NSC - Big Apple package - Experience the excitement of major league baseball with four seats to a New York Yankees baseball game of your choice. Hit Broadway with four orchestra seats to the show of your choice (based on availability, maximum value \$250 per ticket). Enjoy

dinner with a \$400 certificate to world-famous Peter Luger Steak House and much, much more.

Dunn Investment Company - Quail Hunting at Circle M Plantation located in Macon, Miss. A full day of quail hunting, meals, lodging, beverages and shells. This quail hunt package is for four hunters. Package includes \$1,000 travel voucher.

Iron Planet – Two day/night quail hunting trip for four at Big Oak Plantation. Located 30 miles from Atlanta’s Hartsfield-Jackson International Airport, Big Oak is a 1,350-acre getaway on the southwest edge of Georgia’s Piedmont region. Accommodations included in package.

Irving Materials Inc. & MTSU CIM Patrons - Nashville Weekend Experience package plus four box seats to Titans home game and \$1,000 travel

Lehigh Hanson - Deep in the Heart of Texas golf and relaxation package. Enjoy a three-night stay (two rooms) at the luxurious five star Four Season Resort and Club-Dallas at Las Colinas. Includes two rounds of golf for two at the TPC Las Colinas and \$1,000 travel voucher.

Ozinga Bros, Inc. - Chicago Sports weekend for four; March 14-15, 2014 - includes four Bulls tickets to March 15 game, four Blackhawks tickets to March 14 game (courtesy of Lafarge), airfare and lodging for two nights (two rooms) and \$350 voucher to Michael Jordan's Steak House

Peterbilt Motors Company/Cummins Engine - Indianapolis Motor Speedway package

Sika Corp - All inclusive trip for two to the Saturday and Sunday rounds of the 2014 Masters tournament. Includes domestic airfare, hotel, rental car from Atlanta airport, transport to and from Augusta National, badges for Saturday and Sunday rounds, and much more.

Vulcan Materials – Two rounds of golf for four at the Player’s Stadium at Sawgrass. Includes accommodations at a two bedroom villa for two nights.

Note: All-inclusive means travel, accommodations and more. Items subject to change.

Once again this year, Internet bidding will be available on the Ritchie Bros. website, www.rbauction.com. To participate in the Auction, bidders must register one week in advance.

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized through the RMC 2000 movement in 1994 and was put into action by the Tennessee concrete industry. The end-result was a partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996, and producing its first graduates in 2000. Since its humble beginning, the CIM program has expanded and now in addition to MTSU, it is offered at California State University, Chico, Texas State University and

the New Jersey Institute of Technology. Today there are over 600 students pursuing degrees in Concrete Industry Management.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. The CIM program has, and continues to provide future leaders for the concrete industry. To learn more about the program, visit www.concretedegree.com.