



Concrete Industry Management eNews

September 2013

National News



CIM Exhibits at 2013 ASCA Conference

In July, The [American School Counselor Association \(ASCA\)](#) held their 2013 conference in Philadelphia. The ASCA supports school counselors' efforts to help students focus on academic, personal/social and career development so they achieve success in school. Anlee Orama, CIM Specialist at NJIT and Nicole Green, Marketing and Recruiting Coordinator at MTSU traveled to Philadelphia with a group of CIM students to promote the program to school guidance counselors.

MTSU CIM Program Video Featured in Concrete Construction

MTSU True Blue Preview is a video series produced by Middle Tennessee State University to highlight university programs. The video, featuring the CIM program, was recently featured in Concrete Construction. See the video below.

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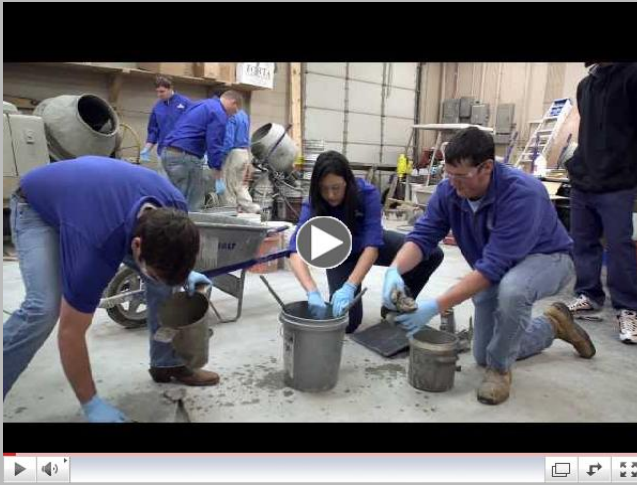
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Fall NSC/CIM Board Meeting To Be Held At MTSU

Middle Tennessee State University (MTSU) will play host to the Concrete Industry Management (CIM)



National Steering Committee (NSC) Meeting, Board of Directors Meeting and various Committee Meetings on Oct. 14 - 15 in Murfreesboro.

For more information about the meeting, please contact [Nicole Maher](#).

CIM MBA Program Accepting Applications

The CIM MBA program, offered through MTSU, is accepting applications. This program is a unique MBA degree for the concrete industry. This program is the result of many years of close collaboration between the university and the construction industry. Industry leaders expressed the need to further enhance the quality of their management staff by providing them with a highly focused and selective MBA degree that addressed current and future needs.

The Concrete Industry Management program responded by creating a partnership with the MTSU Jennings A. Jones College of Business to establish a global MBA specializing in the concrete industry. The Jennings A. Jones College of Business, with one of the largest faculties in the United States, is accredited by the Southern Association of Colleges and Schools (SACS) and the Association to Advance Collegiate Schools of Business (AACSB) International. To learn more, [click here](#).



CIM Featured in Safety and Training Article

The need for construction business owners and jobsite leaders to educate young employees about safety procedures and consequences of the workplace to decrease the possibility of injury and legal implications was recently the subject of an article in [ForConstructionPros.com](#). Nicole Green, CIM marketing and recruiting coordinator at MTSU who trains and teaches students about their legal rights in the workplace was interviewed and provided her insights. To read the entire article, [click here](#).

University News

CALIFORNIA STATE UNIVERSITY - CHICO

Join the Celebration: Chico State Turns 125

Join The Conversation!



Save the Date!
January 22, 2014



Thank You To Our

California State University, Chico recently celebrated its 125th anniversary as the second oldest CSU campus in the state. It is now one of the west's top-ranked public comprehensive universities, with more than 15,000 students and 100 majors and options.

Chico State started with a gift. In 1887, John Bidwell, founder of the City of Chico, donated eight acres of his cherry orchard so California could have a college in the north part of the state. His generosity and foresight has made it possible for thousands of students to come to Chico State and transform their lives. And his little teacher's school has grown into the sixth ranked comprehensive public university in the West.



Sponsors of the 2013 CIM Auction At World of Concrete



NEW JERSEY INSTITUTE OF TECHNOLOGY

NJIT CIM Enrollment Continues To Grow

We are happy to announce that the NJIT CIM program has surpassed original projected enrollment with 72 students and currently second in enrollment among the four CIM program universities. We had four graduates walk in the May graduation ceremony and all are employed full time. With 100 percent job placement, CIM continues to receive many job and internship offers from our valued patrons. The Academic Advising Success Center, a new program developed at NJIT, seeks to establish CIM as a viable option for undecided students as well as those not interested in traditional engineering programs.

Mahgoub Presents in Mexico



CIM has officially crossed the southern border! Over the summer, Dr. Mohamed Mahgoub was invited to speak at the Mexican Cement and Concrete Institute about the CIM program. Mahgoub also presented information about recycled concrete applications in an international cement and concrete forum in Mexico City.

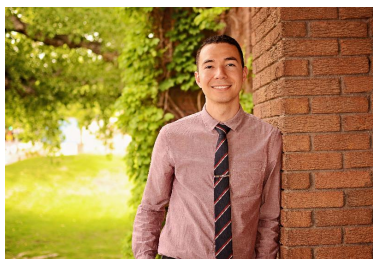


Learn More About **CIM Executive MBA Program**



TEXAS STATE UNIVERSITY

Torres Joins TSU Faculty



After a national search for a full-time faculty at the assistant professor level, Texas State University is pleased to announce the hiring of Dr. Anthony Torres. A native of New Mexico, Torres joined the Department of Engineering Technology (Concrete Industry Management program) in August and is presently teaching "Understanding the Concrete Construction System."

Prior to joining Texas State University, Torres worked as a materials engineer for the Air Force Research Laboratory. His expertise led him to be the primary investigator of materials processing on board NASA's zero-gravity aircraft. Torres also has experience working as a structural design engineer as well as a welding/material fabricator.

Dr. Torres received both of his graduate degrees, Ph.D. and master of science in civil engineering (structural), from the University of New Mexico. His bachelor of science degree, also in civil engineering, was obtained from New Mexico State University.

MIDDLE TENNESSEE STATE UNIVERSITY

MTSU Highlighted by Higher Education Consultants Association (HECA)



particular, [click here](#).

During the summer, 50 school counselors from the Higher Education Consultants Association (HECA) hit the road for a tour of eight colleges in the mid-South, including MTSU. Other schools featured in the article, which ran on the www.examiner.com website, included Ole Miss, Vanderbilt, and University of Mississippi. To read the entire article about these prestigious schools, and MTSU in

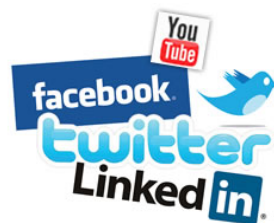
Volunteers Install Decorative Concrete at Kentucky Veterans Center

Stained concrete and decorative saw cuts helped convert an under-utilized outdoor space into a therapeutic garden for the residents of Ballard Western Kentucky Veterans Center. The final project included cleaning and staining approximately 5,000-square-feet of existing concrete, sawcutting and staining a compass rose emblem depicting military and patriotic icons.

The project was managed by Todd Scharich, decorative concrete specialist for the ASCC and included volunteer students Wyatt Brandt, Ryan Jessie and Mary Michael Jett, all from the CIM program at Middle Tennessee State University. To read more about this project, [click here](#).

Connect With CIM

Be sure to stay connected to the Concrete Industry Management program. We regularly communicate information via our social networking tools such as the [CIM Blog](#), [Twitter](#), [LinkedIn](#), and [Facebook](#). Connect with us today!



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