



## 2012 CIM Auction Special

### 2012 Auction Shaping Up To Be The Biggest Ever!



The 2012 Concrete Industry Management (CIM) Auction at the World of Concrete is shaping up as possibly the biggest and best ever. A major reason for the optimism has been the overwhelming show of support from the cement industry. Virtually every cement producer has stepped up and donated either product or other bid worthy items to this year's auction. In spite of the challenging economic environment facing the concrete construction industry, cement producers were the first to respond to the request for donations.

With this strong show of support from the cement industry as a foundation, the CIM Auction Committee has steadily built on it with donations from all aspects of the industry. Suppliers and producers alike have stepped forward with donations that range from the signature Mack Truck equipped with a McNeilus Company concrete mixer to concrete construction equipment and supplies.

This year's CIM Auction, in addition to the previously mentioned equipment, parts, materials, construction software and supplies, includes sports and vacation packages and much, much more! For a complete list of Auction items, visit the [CIM website Auction page!](#)

### "Bucket List" Items Included in 2012 Auction



Have you dreamed of going to the Indy 500? Attending the Masters? Going to the Rose Bowl? Playing Sawgrass? Attending the Kentucky Derby? You can do all of this and more by purchasing packages at the CIM Auction. We have great sports and travel packages available. Bucket List sports and vacation packages available at the CIM Auction include: The Masters; Kentucky Derby; 2013 Rose Bowl; Players Tournament

Championship; Indianapolis 500; NFL tickets; NASCAR driving course; NBA and NHL tickets in Chicago; New York City packages to see the Yankees and attend a production on Broadway; sailing adventure in the San Francisco Bay touring Alcatraz and attending a San Francisco Giants baseball game and much, much more! Enjoy one of these great packages yourself or buy one as a gift for a friend, family member or client.

Not going to the World of Concrete? You can still bid on these sports and travel items by bidding online at the Ritchie Bros. website: [www.rbauktion.com](http://www.rbauktion.com). You must register a week in advance for the online bidding.

### 2012 CIM Auction at WOC



The 2012 CIM Auction is  
scheduled for:

**January 25, 2012**

### January 2012 NSC Meeting at WOC



The next meeting of the  
CIM NSC Board is  
scheduled for:

**January 24 - 25, 2012**

For information, please  
contact Nicole Maher:  
[nmaher@nrmca.org](mailto:nmaher@nrmca.org)

**Join the CIM LinkedIn  
Group**



## More Concrete Contractor Items Than Ever in the CIM Auction

Despite the economy, the concrete industry has responded. There are dozens of items for **concrete contractors** available in the silent and live auctions. Items available through the live and silent auctions include: skid steer loader, formwork, concrete saws, drills, hammers, vibrators, scaffolding, safety equipment, screeds, NDT equipment, decorative concrete tools, water meters, pumps, generators, training sessions, reference books, computers, computer modeling software, a gator utility vehicle and other packages.



The seventh annual CIM Auction could prove to be the biggest ever. For a complete list of items, please visit the [ConcreteDegree.com](http://ConcreteDegree.com) website. New items are added daily, so be sure to check back often!

Connect with other professionals involved with the CIM Programs.

[Join Today!](#)

Join Our Mailing List!

## Mack Trucks and McNeilus Company Donate Truck and Mixer

CIM is pleased to announce that once again, the signature item for the seventh annual auction at World of Concrete is a Mack Truck model GU813 equipped with a McNeilus 11-cubic-yard concrete mixer donated by Mack Trucks, Inc. and McNeilus Co., a Division of Oshkosh Truck. "To have a signature item such as this truck chassis donated by Mack Truck and an 11-cubic-yard concrete mixer donated by McNeilus Company is the strong foundation needed to help ensure a successful CIM Auction at the 2012 World of Concrete," said Eugene Martineau, CIM Auction Committee Chairman. "The fact that these two industry leading manufacturers have donated the ready mix truck and mixer speaks volumes of their commitment to the concrete industry and the importance they place on the CIM program. The 2012 CIM Auction now has the potential to be the best ever as the overall response of donated items from both producers and suppliers to the concrete industry has been outstanding," he added.



The truck is a 2012 Mack GU813 set back front axle and includes:

- MP7-395C engine
- Allison Automatic RDS 4500 transmission
- Air Ride Cab
- Front Axle = FXL23 23,000 LB-Mack
- Rear Axle = Meritor RT46160 46,000 LB
- Frame = 9.5MM x 300 x 900 with full liner
- Rear Engine PTO for Mixer Hydraulics

The mixer is a McNeilus standard 11-cubic-yard transit and includes:

- 11-cubic-yard, 42" opening
- Eaton Hydraulics 54 Series
- ZF 7300 Drum Drive
- Slump Meter
- Front & Rear Roller Guards
- 150 Gallon Aluminum Water tank, side mounted
- Air Lift Charge Hopper
- Rear Tow Loop

- Air Chute lock

To bid on the truck and mixer online, register on the Ritchie Brothers website, [www.rbauction.com](http://www.rbauction.com). To participate in electronic auction bidding, bidders must register a week in advance.

Those participating in the auction at the WOC can register on-site.

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## On-Line Bidding Available For Those Not Going to WOC

The seventh annual auction will be held on Wednesday, Jan. 25 in the North Hall Room N262 of the Las Vegas Convention Center. The silent auction will be held from 11 a.m. to 1 p.m. and the live auction begins at 1 p.m. PST. Once again this year, Internet bidding will be available on the Ritchie Brothers website, [www.rbauction.com](http://www.rbauction.com). To participate in electronic auction bidding, **online bidders must register in advance**. Those participating in the auction at the WOC can register on-site.

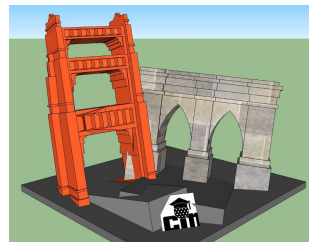


AUCTIONS DONE RIGHT.

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## "East Meets West" Focus of Student Artistry Project

After two successful years of Concrete Industry Management Student Artistry projects at World of Concrete, a team of students from the CIM University consortium is ready to embark on the 2012 project. Past projects have included a 10-foot tall concrete memorial to the firefighters who lost their lives in New York City on 9/11 for WOC 2010 and an 8-foot tall replica of the first lighthouse on the west coast at Alcatraz Island during WOC 2011.



The project for WOC 2012 will be an "East Meets West" design with portions of the Golden Gate Bridge colliding with the Brooklyn Bridge, representing the CIM programs across the country. The project managers will be Andrew Billingsley and Clark Branum. Andrew is a recent Chico State CIM graduate who is currently teaching in the Chico program before leaving for graduate school next fall. Clark is a recognized expert in decorative concrete who is a lecturer with the Chico program's decorative concrete class and works for Diamatic. Michael Eastergard of Preitech, is donating the formwork for the project as well as his expert industry input for this year's project as he has generously done for the two previous projects.

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## Meet the CIM Students!



While at World of Concrete, stop by booth NL15 in the North Lobby of the Las Vegas Convention Center to meet the students and faculty of the Concrete Industry Management (CIM) program.

See the new CIM exhibit booth and chat with the students about new and interesting projects they have completed in 2011 and are working on for 2012!

## Press Conference To Provide CIM Update

On Tuesday, January 24 at 4:00 p.m., Brian Gallagher, Chairman of the Marketing Committee, will hold a press conference at World of Concrete in Room N251. Gallagher will discuss the "state of the CIM" including many interesting projects CIM students have completed in 2011. The 2010-2011 Annual Report will also be available for distribution.

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## CONNECT WITH CIM!

### CIM Blog

CIM has a new blog where you can keep up-to-date on the latest news about the CIM Programs. To view the blog, please visit: [CIM Blog](#)

### CIM on Facebook!



CIM has created a fan page on Facebook, and we would like to invite you

to become a fan (search for the CIM program in the Pages Category). This page was created as a resource for students and professionals to communicate and interact. With the huge growth of social media as a communication medium as well as a recruiting tool, we believe those who participate will greatly benefit.

### Get LinkedIn With CIM

Connect with other professionals that support the CIM Program by joining the



CIM LinkedIn Group today! [CIM LinkedIn Group](#)

### Join the Conversation - CIM is on Twitter

In keeping up with the social media revolution, the CIM program is now on Twitter. Follow us and join the conversation at: [twitter.com/ConcreteDegree](https://twitter.com/ConcreteDegree)



[Forward email](#)



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