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**FOR IMMEDIATE RELEASE**

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**CIM ANNOUNCES DONATION BY MACK TRUCKS AND BECK INDUSTRIAL FOR ANNUAL AUCTION AT WORLD OF CONCRETE**

(Las Vegas, Nev. – Dec. 11, 2018) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce that the signature item for their annual auction at World of Concrete is a Mack® Granite® Bridge Formula mixer donated by Mack Trucks, Inc. and equipped with a Beck Industrial mixer.

"Mack Trucks and Beck Industrial have stepped up by making a significant donation to support the CIM Auction," said Mike Philipps, CIM Auction Committee Chairman. "This mixer truck will help ensure a successful CIM Auction at the 2019 World of Concrete. We are very appreciative of the support from Mack Trucks and Beck Industrial. It speaks volumes to their commitment to the concrete industry and the importance these leading companies place on the CIM program."

"Beck Industrial is proud to support the CIM program and invest in future leaders that will advance the industry we love," commented Frank Beck, Partner at Beck Industrial. "We believe in this program and we see proof as every year, more CIM graduates assume leadership roles in the concrete industry."

The truck is a 2019 Mack Granite Bridge Formula mixer. Specifications include:

- VIN 1M2GR2GC2KM008379
- Model – Granite 2019 GR64F
- Engine – Mack MP®7-395C, 375 hp @ 1,560 lb. ft. torque

- Engine brake – Mack PowerLeash
- ClearTech® One Emissions system
- Transmission – Mack TMD14AFO-HD *mDRIVE™* HD 14-SP, Ultra-Low Creeper/ Multi-Speed Reverse (Overdrive)
- Wheelbase – 248-inch
- Frame – Steel – 300mm X 90mm X 9.5mm -- (11.81" X 3.54" X 0.37")
- Front axle – Mack FXL20, 20,000 lb.
- Rear Axle – Mack S462, 46,000 lb., CRD 150/151 Mack Carrier, RAR 3.56
- Rear Suspension – HMX 460, 46,000 lb.
- Tires: 425/65R22.5 L Bridgestone M854, 11R22.5 H Bridgestone M843
- Fuel Tank – LH 66-gallon (250 L) 22" polished aluminum round
- Interior – Trim level: premium package, steel gray
- Paint color- Bright white
- Mack GuardDog® Connect With 4G/LTE And WLAN system with diagnostic services

#### Extras

- Meritor EX+ air disc brakes, 430mm (17") H-Type front and rear tandem
- Mack Road Stability Adv. Bendix ABS/ATC/RSA
- Alcoa aluminum wheels, polished with Dura-Bright protection
- Bright finish options: Bumper, grill, air intakes, mirrors, air tanks, DPF cover, DEF tank cover, battery box cover, fuel tank /straps
- Stainless steel sunvisor
- RH/LH LED Work light (steps and ground) on both sides of truck
- Driver seat: Rolltek-Air, high back, air lumbar, extension with rollover protection
- Driver-controlled inter-wheel differential lock all RR axles
- Premium stereo, CD-player, MP3, weatherband, hands-free interface Bluetooth
- Hendrickson Composilite 13,500 lb. steerable pusher axle, 255/70R22.5 tires and aluminum wheels

#### Mixer body

- Beck Industrial 11 yd. Interstate Class VORTEX paving mixer
- TMMB certified 3/16-inch AR200 drum; ¼-inch AR200 head and blades
- Hendrickson Composilite 13K steerable pusher axle
- Beck Interstate Class trailer with Hendrickson axle
- 11R22.5 trailer axle tires with Alcoa Durabrite wheels
- ZF-P7300 gear box with Bosch Rexroth hydraulics
- CAN-Bus Intelligent mixer control platform with in-cab joystick
- 150-gallon aluminum cross mounted water tank
- SAFEJET patented automated washout system
- Non-pressurized water system with diaphragm pump
- HARDOX 450 Super Charge hopper with air-tilt
- Safety LED perimeter work light safety package
- Rock blocker

### Also Included with the Mixer

- Delivery from Las Vegas to anywhere in lower 48 states
- All FET tax paid
- Mack Extended Warranty 60 months/ 250,000 miles (Engine Plan 2, Exhaust Aftertreatment System, Engine Towing, Transmission & Clutch)

“The Concrete Industry Management program is creating strong leaders and employees in the concrete industry, which is a very important market segment for Mack Trucks,” said Tim Wrinkle, Mack construction product manager. “We are proud to once again support the CIM with a donation of a Mack Granite model to the auction.”

The annual auction will be held Wednesday, Jan. 23 in the North Hall Room N262 of the Las Vegas Convention Center. The silent auction will be held from 11 a.m. to 12:45 p.m. and the live auction begins at 1 p.m. Once again this year, Internet bidding will be available on the Ritchie Bros. website, [www.rbauction.com](http://www.rbauction.com). To participate in electronic auction bidding, bidders must register a week in advance. Those participating in the auction at World of Concrete can register on-site. For a full list of items, please visit [www.concretedegree.com/auction](http://www.concretedegree.com/auction).

Those interested in making a donation should contact CIM Auction Committee Chairman Mike Philipps at [mike.philipps@sandler.com](mailto:mike.philipps@sandler.com) or (832) 472-2314.

### **About CIM**

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. Since its humble beginning, the CIM program has expanded and offered at Middle Tennessee State University, California State University, Chico, Texas State University and the New Jersey Institute of Technology. Today, there are more than 500 students pursuing degrees in Concrete Industry Management, and hundreds of CIM graduates working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

In 2012, an Executive MBA program was added by the CIM National Steering Committee. The CIM Executive MBA is specifically designed for individuals with three or more years of experience in the industry.

The CIM program has provided and continues to provide future leaders for the concrete industry. To learn more about the program, visit [www.concretedegree.com](http://www.concretedegree.com).

