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**READY MIXED CONCRETE ITEMS AVAILABLE AT 2018 CIM AUCTION
AT WORLD OF CONCRETE**

(Las Vegas, Nev. – Jan. 18, 2018) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the following list of ready mixed items have been donated for their annual auction at World of Concrete. The auction is scheduled for Wednesday, Jan. 24 in the Las Vegas Convention Center. The silent auction will be held from 11 a.m. to 12:45 p.m. PST in the North Hall Room N263 and the live auction begins at 1 p.m. PST next door in North Hal Room N262.

“Thanks to the tremendous response from the industry, we anticipate having the best CIM auction ever,” said Mike Philipps, CIM Auction Chairman. “In addition to the two concrete mixer trucks donated by Mack Trucks, Inc. and McNeilus Company and Con-Tech Manufacturing and Kenworth, we have a variety of items targeted specifically for the ready mix concrete industry.”

“The National Steering Committee (NSC) is pleased by the overwhelming support of the concrete, cement and fly ash suppliers with their contributions to the CIM program,” said CIM Marketing Committee Chairman Brian Gallagher. “Concrete producers will have many opportunities to support the CIM program while simultaneously purchasing equipment and products they will need for their day-to-day operations - this is win-win for everyone!”

This year's CIM auction also offers bucket list sports and vacation packages including: NFL, MLB, NBA, NHL and NASCAR tickets; the Kentucky Derby, Monterey Bay package; New York City, Los Angeles, Chicago, Dallas, San Diego and Nashville travel packages; college football tickets, quail hunts and much more!

While the list of items continues to grow, as of Jan. 17, the ready mixed concrete-focused auction items include:

American Cement Company – Five loads bulk Portland Cement

American Concrete Institute - One-year ACI University All-Access digital subscription

American Concrete Institute - One-year of digital access to the ACI collection of concrete codes, specifications and practices

Argos Cement - Five loads Type I bulk Portland Cement

BASF - \$30,000 admixture package

Beck Industrial, Inc. - \$10,000 voucher toward purchase of new Beck Industrial concrete mixer

CalPortland - Five loads bulk Portland Cement

Capitol Aggregates, Inc. - Four loads cement

CEMEX - Ten loads Type I/II Portland Cement

Charah, LLC - Five loads of fly ash

CHRYSO Inc. - Admixture package

Command Alkon - COMMANDbatch System

CON-E-CO - Model PJC-300S Silo Dust Collector

Con-Tech Manufacturing, Inc. (CTM Mixers) - 11-Yard Bridge Formula rear discharge BridgeKing mixer

Eagle Materials – Central Plains Cement Company - Three loads Portland Cement

Eagle Materials – Fairborn Cement Company - Three loads Portland Cement

EMS – Ready mix truck washing kit

Euclid Chemical Company (The) - Concrete admixture, fiber and curing package

FORTA Corporation - FORTA-FERRO® macro synthetic fiber reinforcement

GCC - Five loads Type I/II bulk Portland Cement

GCP Applied Technologies - \$15,000 admixture package

Headwaters Resources - Five loads of fly ash

Illinois Cement Company - Three loads Portland Cement

Innovative Concrete Solutions & Systems - One chute wash recovery system

Kenworth Central Florida - 2018 Kenworth T880S truck chassis
LafargeHolcim - 15 loads Type I/II bulk Portland Cement
Lehigh Hanson, Inc. - 15 truckloads of cement
Mack Trucks, Inc. - 2018 Mack Granite® axle back truck chassis
Marcotte Systems - One year subscription to Marcotte OnDemand Insights with eTicket
Martin Marietta - Five loads of Type I/II Cement
McNeilus Co., a Div. of Oshkosh Truck - 2018 McNeilus 10.5-cu yd M77 paver mixer
Mitsubishi Cement Corporation - Five loads Type II/V bulk Portland Cement
National Cement Company - Three truckloads of Type I/II Portland Cement
Nevada Cement - Two loads bulk cement
RexCon Concrete Products - Central mix plant drum liner kit and poly blade liner kit
Roanoke Cement Company, LLC/a Titan America Business - Five loads Type I/II bulk Portland Cement
Rogers Group Inc. - One load crushed limestone delivered in Middle Tennessee
Salt River Materials Group – Three loads fly ash
SEFA Group (The) - Two loads fly ash
Sika Corporation - \$20,000 admixture package
St. Mary's Cement Inc. (US) a Division of Votorantim Cement North America - Five loads Type I bulk Portland Cement
Stalite - Two loads structural lightweight material
Stephens Mfg - SOS-1020 Silo dust collector
TIREBOSS - TIREBOSS Tire pressure control system
Vince Hagan Co. - VH-245JP Silo Top dust collector
Washout Watchdog - Washout Watchdog

Once again, in addition to on-site bidding, internet bidding will be available on the [Ritchie Bros. website](#). All items are available for bid whether in attendance at the show or not. Bidding can begin on the 100+ items in the silent auction immediately and continue bidding on any mobile device straight through the event. The live auction items will only be available for bidding during the event itself, but can be bid on either in person or on-line. Auction participation instructions are available on the CIM website at <http://concretedegree.com/auction/>.

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized through the RMC 2000 movement in 1994 and was put into action by the Tennessee concrete industry. The end-result was a partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996, and producing its first graduates in 2000. Since its humble beginning, the CIM program has expanded and now in addition to MTSU, it is offered at California State University, Chico, Texas State University and the New Jersey Institute of Technology. Today there are more than 380 students pursuing degrees in Concrete Industry Management, and hundreds of CIM graduates working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

The CIM program has, and continues to provide future leaders for the concrete industry. To learn more about the program, visit www.concretedegree.com.