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**READY MIXED CONCRETE ITEMS AVAILABLE AT 2016 CIM AUCTION
AT WORLD OF CONCRETE**

(Las Vegas, Nev. – Jan. 19, 2016) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the following list of ready mixed concrete-focused items have been donated for their eleventh annual Auction at the World of Concrete. The Auction is scheduled for Wednesday, Feb. 3 in the Las Vegas Convention Center. The silent Auction will be held from 11 a.m. to 12:45 p.m. PST in North Hall Room N263 and the live Auction begins at 1 p.m. PST next door in North Hall Room N262.

“Thanks to the tremendous response from the industry, we anticipate having the best CIM Auction ever,” said Mike Philipps, CIM Auction Chairman. “In addition to our signature concrete mixer truck donated by Mack Trucks, Inc. and McNeilus Company, we have a variety of items targeted specifically for the concrete industry. A special donation this year is an antique truck mixer, which has been completely restored to mint condition.”

This year’s CIM Auction also offers bucket list sports and vacation packages including: The Masters; The Rose Bowl; NFL tickets; NASCAR races; NBA and NHL; The Kentucky Derby, San Francisco Bay sailing package; Los Angeles, San Antonio, Chicago, Cleveland, Dallas, Orlando, Nashville, Charlotte, New Orleans, New York and Las Vegas travel packages, college football tickets; quail hunts and much, much more!

“The National Steering Committee (NSC) is pleased by the overwhelming support of the concrete, cement and fly ash industry with their contributions to the CIM program,” said CIM Marketing Committee Chairman Brian Gallagher. “Concrete producers will have many opportunities to support the CIM program while simultaneously purchasing equipment and product they will need for their day-to-day operations - this is win-win!”

While the list of items continues to grow, as of today, the Ready Mixed Concrete-Focused Auction Items are:

Allied Concrete Materials, a Summit Materials Company has donated a mint condition 1951 Ford Ready Mix truck with V8 engine, late 1940's Rex 2-cubic-yard mixer and four cylinder Continental engine to turn the mixer.

[American Concrete Institute](#) has donated 20 copies of ACI CCS-O (16) Concrete Fundamentals – This book is for anyone who wants an introduction to concrete and concrete construction.

[Argos Cement](#) has donated five loads of Type I bulk Portland cement, to be picked up at a manufacturing facility in either Harleyville, S.C., Newberry, FL or Roberta, Ala.

[BASE](#) has donated a \$30,000 Admixture Package which includes RheoTEC™ workability-retaining admixture, RHEOCOLOR® L liquid-coloring admixture and DELVO® hydration-controlling admixture.

[Beck Industrial, Inc.](#) has donated a \$10,000 voucher toward the purchase of a new Beck Industrial concrete mixer truck in 2016.

[CalPortland](#) has donated five loads of Portland cement that can be picked up at a CalPortland location.

[Capitol Aggregates, Inc.](#) have donated four loads of Type I Portland cement, FOB San Antonio, Texas.

[CEMEX](#) has donated ten truckloads of Type I/II Portland cement that can be picked up at a CEMEX U.S. plant location.

[Command Alkon](#) has donated a COMMANDbatch System with options up to a value of \$25,000 (based on published list price.)

[ConcreteCareers.com](#), a recruiting firm for the concrete industry which traditionally charges 23 percent of first annual salary as a placement fee, has donated a discounted fee of 15 percent for up to two hires.

[CON-E-CO](#) has donated a model PJC-300S Silo Dust Collector for 304-square-feet of cleaning area with high pressure air-pulse jet cleaning system and 1,250 CFM capacity. Includes weld-on adapter flange and spring loaded pressure relief valve with weld on flange.

[Con-Tech Manufacturing, Inc.](#) (CTM Mixers) has donated one new Con-Tech HP mixer drum with 3/16 shell and 1/4 fins, buyer's choice of size 9-11 yard.

[Continental Cement](#) has donated two loads of Portland cement, to be picked up at any Continental Cement location.

[Eagle Materials - Central Plains Cement Company](#) has donated three loads of Type I/II Portland cement to be picked up at the Tulsa, OK cement plant.

[Essroc Cement Corp.](#) has donated five loads of Portland cement that can be picked up at an Essroc Cement location.

[Euclid Chemical Company](#) has donated 2 pallets of any combination of Euclid Super Diamond Clear or Super Diamond Clear 250 (total of 72 five-gallon pails) plus two Chapin X-Treme contractor sprayers (model 19049), two cases of Euclid Universal color packs and two cases of EucoGrip non-skid additive.

[Fibermesh by Propex](#) has donated one pallet each of Fibermesh 150 and Fibermesh 300 Microsynthetic Fibers. Expressly formulated to address early age cracking, these fibers prevent 80 to 100 percent of cracks in the plastic state.

[FORTA Corporation](#) has donated two pallets (totaling 960 pounds) of FORTA-FERRO® Macro Synthetic Fiber Reinforcement. Packaged in 2.5-pound mixer-ready bags, this product is known for mixing without balling and a superior surface finish.

[GCC](#) has donated five loads of Type I/II Portland cement that can be picked up at a GCC location.

[Goodyear Tire & Rubber Company](#) has donated eight Goodyear Authorized Retreads. The winning bidder will provide casings in order to retread them. Limited to on-the-road concrete trucks.

[Grace Construction Products](#) has donated a \$30,000 Admixture Package including Recover® Hydration Stabilizers, V-MAR® 3 Viscosity Modifier and STRUX® 90/40 Synthetic Macro Fiber Reinforcement

[Headwaters Resources](#) has donated five loads of fly ash, FOB any Headwaters plant or terminal.

[Illinois Cement Company](#) has donated three loads of Type I Portland Cement (approximately 25 short tons per load) – FOB at Illinois Cement Plant.

Innovative Concrete Solutions & Systems has donated one Chute Wash Recovery System, an efficiency tool saving producers up to 15 minutes per load. Meets Federal EPA guidelines for handling chute wash water.

[LafargeHolcim](#) has donated 15 truckloads of Type I/II Portland cement (at approximately 25 short tons per load) that can be picked up at a LafargeHolcim United States plant location.

[Lehigh Hanson, Inc.](#) has donated 10 truckloads of cement (truckloads are limited to a maximum of 27 short tons per load). Pick-up limited to United States locations.

[Mack Trucks, Inc.](#) has once again donated a 2016 Mack Granite® Axle Forward Truck Chassis - Chassis #GU713,026410; GSO #89123; VIN: 1M2AX04C0GM026410. Equipped with 2016 McNeilus Bridgmaster Mixer. This truck mixer will be on-site at World of Concrete and must be removed by buyer at the conclusion of the show. Transportation is the buyer's responsibility.

[McNeilus Co., a Div. of Oshkosh Truck](#) has once again donated a 2016 McNeilus 11-cubic-yard Bridgmaster Mixer M80 transit mixer body with 11-cubic-yard M80 paver drum with 46" opening. This truck mixer will be on-site at World of Concrete, and must be removed by buyer at the conclusion of the show. Transportation is the buyer's responsibility.

[Mitsubishi Cement Corporation](#) has donated five loads of Type II/IV Portland cement that can be picked up at any Mitsubishi plant or terminal

[National Cement](#) has donated three truckloads of Type I/II Portland cement that can be picked up at the National Cement plant in Ragland, AL.

[RexCon Concrete Products](#) has donated one 12-yard polyurethane drum liner kit and one 12-yard polyurethane wrap around blade liner kit.

[Roanoke Cement Company, LLC/a Titan America Business](#) has donated five loads of Type I/II Portland cement that can be picked up at the Troutville, VA location.

[Salt River Materials Group](#) has donated four loads of high quality Class F fly ash that can be picked up at a Salt River Materials Group location.

[Schwing America](#) has donated a 10.5 or 11-yard Schwing America concrete mixer OEM drum.

[St. Marys Cement, Inc. \(U.S.\)](#), a Division of Votorantim Cement North America has donated five loads of Type I Portland cement that can be picked up at a St. Mary's cement plant or terminal in Michigan, Illinois, Wisconsin, Ohio and/or New York.

[Stalite](#) has donated 50 tons of lightweight aggregate that can be picked up at the Gold Hill, North Carolina terminal.

[Stephens Mfg.](#) has donated a model SOS-1020 cartridge type Silo Dust Collector. Works well for cement or fly ash and cartridges are washable and easy to change.

[Titan Florida](#) has donated five loads of cement, bulk or bagged, of either Type I Portland cement, ASTM C91 masonry cement or ASTM C91 stucco cement that can be picked up at the Titan Florida Pennsuco plant in Medley, Fla.

[Vince Hagan Co.](#) has donated a model VH-245JP Silo Top Dust Collector. Includes silo mounted flange and top access hinged door. FOB Vince Hagan manufacturing facility in Dallas.

Once again, in addition to on-site bidding, internet bidding will be available on the [Ritchie Bros. website](#). To participate in the Live Auction on-line, bidders must register one week in advance.

This year, all items are available for bid whether in attendance at the show or not. Bidding can begin on the 100+ items in the silent auction immediately and continue bidding on any mobile device straight through the event. The live auction items will only be available for bidding during the event itself, but can be bid on either in person or on-line. Auction participation instructions are available on the CIM website at <http://concretedegree.com/auction/>.

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized through the RMC 2000 movement in 1994 and was put into action by the Tennessee concrete industry. The end-result was a partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996, and producing its first graduates in 2000. Since its humble beginning, the CIM program has expanded and now in addition to MTSU, it is offered at California State University, Chico, Texas State University and the New Jersey Institute of Technology. Today there are over 700 students pursuing degrees in Concrete Industry Management, and hundreds of CIM graduates working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the

concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

The CIM program has, and continues to provide future leaders for the concrete industry. To learn more about the program, visit www.concretedegree.com.

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