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**CONCRETE INDUSTRY MANAGEMENT (CIM) PROGRAM
ANNOUNCES ITEMS FOR 2012 AUCTION AT WORLD OF CONCRETE**

(Las Vegas, Nev. – Jan. 12, 2012) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – is pleased to announce the following list of donated items for their seventh annual Auction at the World of Concrete. The Auction is scheduled for Wednesday, Jan. 25 in the North Hall Room N262 of the Las Vegas Convention Center. The silent Auction will be held from 11 a.m. to 1 p.m. and the live Auction begins at 1 p.m.

“The 2012 Auction is promising to be the biggest ever,” said Eugene Martineau, Chairman of the CIM Auction Committee. “In addition to our signature concrete mixer truck donated by Mack Trucks, Inc. and McNeilus Company, we have a variety of equipment, materials, software packages, safety equipment and tools available. Cement will be a hot item again this year, and concrete contractors should be excited about the number of items we have for them in the Auction.”

This year’s Auction, in addition to the previously mentioned equipment, parts, materials, construction software and supplies, offers Bucket List sports and vacation packages including: The Masters; Kentucky Derby; 2013 Rose Bowl; Players Tournament Championship; Indianapolis 500; NFL tickets; NASCAR driving course; NBA and NHL tickets in Chicago; New York City packages to see the Yankees and attend a production on Broadway; sailing adventure in the San Francisco Bay touring Alcatraz and attending a San Francisco Giants baseball game and much, much more!

To date, the following companies have donated these big ticket items for the Auction:

- Aggregate Industries (D.C.) - Four tickets to a Washington Redskins vs. Philadelphia Eagles football game in Washington, D.C.
- Ajax Tool Works- Chisels for pneumatic and electric hammers
- Allen Engineering – Pro 446SD-TC walk behind trowel
- ACPA-ACPA Pipe School with lodging
- ASCC - One CEO Forum registration and one round of golf
- Argos Cement- Four loads of cement
- Ash Grove Cement- Travel voucher
- BASF- \$30,000 Admixture package
- Badger Meter, Inc. - Badger truck-mounted meter
- Baker Concrete - All-inclusive Kentucky Derby package for two with many extras
- Bee Access Systems- Rope and knotless termination package
- Besser Company- Two consecutive days of technical service in plant
- BIBKO North America- Iowa Motor Speedway package
- Blastrac – Blastrac 1-8DEZ walk-behind manual push shot blasting system
- Buckeye Fibers- Vizio 42" flat screen television
- Buzzi Unicem - Four tickets University of Kansas vs. South Dakota State University, Saturday, September 1, 2012
- Buzzi Unicem - Four tickets Kansas City Royals vs. Cleveland Indians, Sunday April 15, 2012
- Buzzi Unicem - Four tickets University of Tennessee vs. Akron, September 22, 2012 in Knoxville, Tenn.
- Buzzi Unicem - Four tickets University of Tennessee vs. Troy on November 13, 2012 in Knoxville, Tenn.
- Buzzi Unicem - Four tickets Philadelphia Phillies vs. Devil Rays at 4:00 p.m. on Saturday, June 23, 2012 in Philadelphia, Penn.
- Buzzi Unicem - Four tickets New York Yankees vs. Los Angeles Angels 1:00 p.m., Saturday, July 14, 2012 in N.Y.
- Calculated Industries - ConcreteCalc Pro calculators
- Canada Building Materials - Four NHL tickets, Buffalo Sabres vs. Montreal Canadians on February 17, 2012 in Buffalo, N.Y.
- Capitol Aggregates-Cement - Four loads of type I, II on masonry, FOB San Antonio, Texas
- Caterpillar - 216B3 Skid Steer Loader
- Cemex Florida - Four Florida/LSU football tickets in 2012, game in Gainesville, Fla.
- Cemex Florida - Six day passes to the Arnold Palmer Invitational and NBA basketball tickets; six Legends Club tickets to Orlando Magic vs. New Jersey Nets on March 23, 2012 in Orlando, Fla. Food, beer and wine included.
- Cemex WPB - Tampa Bay Buccaneers vs. New Orleans Saints during 2012 season – 16 suite tickets plus four parking passes to the game.
- Cemex-Cement - Ten truckloads loads of Type I/ II Portland cement
- CSU-CIM Patrons Group - Wine Country Excursion- three nights stay at the Wine Country Inn and more

- Clemons Concrete Coating - Products for indoor or outdoor concrete stain project
- Command Alkon - \$25,000 Command Batch Control System
- ConcreteCareers.com - 1/3 off personal placement fee made in 2012-2013
- Concrete Supply and Giant Cement - Charlotte Sports Package- Includes Buck Baker NASCAR Racing school for two and Carolina Panthers football tickets
- CON-E-CO - PJ200 silo dust collector
- Con-Tech Manufacturing - \$500 parts credit for mixer truck parts
- Crete Sheet - Ten boxes of Crete Sheets (ten per box)
- Davis Colors - Los Angeles Dodgers tickets - two field-level MVP tickets to any Los Angeles Dodgers home game (except first or last game)
- Dewalt - 1 ¾" SDS Max combination rotary hammer
- Doug Guerrero - pen and ink drawing
- Drake Cement - Four truckloads of bulk type II/V (LA) Portland cement
- Dunn Investment/Mississippi Materials - All-inclusive world-class quail hunting for four at Circle M Plantation in Macon, Miss.
- E.C. Levy Company - 325 tons of 6A natural gravel, FOB Levy SE Mich.
- Eastern Concrete Materials/US Concrete - Four New York Yankees baseball tickets
- Equipment Lock Company - Anti-theft locks
- Erie Strayer - Acer Aspire 5750Z-4477 P laptop
- Essroc Italcementi Group - Cement- Four loads (approx. 100 tons) of Type I/II Portland cement, FOB Martinsburg, W.Va.
- Euclid - Curing and Sealing Package (72 five-gallon pails of curing and sealing compound and two sprayers, includes free shipping in continental United States)
- Fastenel - NASCAR ticket for Dover, Del. race
- FMI - One seat at the Construction Selling Skills seminar in Houston, Texas, February 29 - March 2, 2012
- Forney LP- Fresh Concrete test kit
- Forta Corp.- 2 pallets of Forta FERRO macrosynthetic fiber reinforcement (including freight)
- Fraco - Canadian retreat cottage
- GCC - Four loads of Type I/II cement, FOB plant
- Grace Construction Products - \$30,000 admixture product package
- HD Supply/White Cap - Carhart Coat, Milwaukee Rotary Hammer, NFL Logo hard hat
- Hilti - Hilti 18v Tool combination pack
- Holcim (US), Inc. - 250 short tons of Type I/II cement (ten loads)
- Honeywell Safety Products - \$5,000 Honeywell safety package
- Husqvarna Construction Products - K750 14" cutter with blade
- Illinois Cement - Two loads, or apex. 50 tons of ASTM C150 Type I Portland cement, FOB LaSalle, Ill.
- Innovative Concrete Solutions - 1 Ready Mix Chute Wash Recovery System
- Iron Planet - Quail hunt at Big Oak Plantation outside of Atlanta, Ga.
- Iskco - Battery Powered- Concrete Vibrator (18 volt, battery powered)

- John Deere - John Deere XUV 825i Gator
- Kraft Tool Company - Elite cement trowels with Proform handles
- LM Scofield - Lithotex Pavecrafter imprint tools & London Slate standard grade tools
- Lafarge North America- Ten loads (approx. 25 short tons each) picked-up at Lafarge US locations only
- Lehigh/Hanson - 10 loads of cement
- Lehigh/Hanson - Deep in the heart of Texas Golf and Relaxation Package
- Lehigh/Southwest – San Francisco Giants baseball tickets, club-level seats for May 5 and 6, 2012
- Mack Trucks/McNeilus Mixer Company - Mack Truck chassis with a McNeilus mixer
- MAPEI - \$10,000 gift certificate for MAPEI products.
- Martin Marietta Materials - West - San Antonio Spurs vs. Indiana Pacers tickets on March 31, 2012 (includes hotel vouchers and a \$500 travel voucher)
- Matt Childs - Grapevine Tour for two
- Metro Ready Mix - Destin, Fla. condo (1 week)
- MEVA Formwork Systems - 2,000 square feet light rental
- MTSU Patrons/ Irving Materials - Opryland weekend package for four (includes Tennessee Titans and Opry tickets)
- Mitsubishi Cement - Cement- Four loads Type II/V Portland cement
- Mountain Cement/Eagle Materials - Cement - Three loads (25 tons) of Type I/II cement
- Multiquip - Walk behind power trowel
- NJIT CIM Patrons - Two tickets to New York City wine dinner on February 26, 2012 at Valbella Restaurant
- NPCA - Precast Show package
- NRMCA - Three \$500 gift certificates for webinars, publications, courses
- Orange County Convention Center/Travel Planners - Orlando package (two 2-park 1-day hopper passes, Universal Studios and Island Adventure) and two night stay at the Peabody Hotel
- Ozinga - Chicago Bulls Package- Four front row tickets plus Ketel One passes for the Chicago Bulls vs. Toronto Raptors on March 24, 2012. Package includes airfare, one night lodging and dinner.
- Oztec BP - 50a Backpack Vibrator, 2" RubberHead (HR188OZ), 10" Flexible Shaft (FS10OZ)
- Pankow – 2013 Rose Bowl travel package
- Peterbilt & Cummins - All-inclusive package for six; your choice - one of two world class Indianapolis events: Indianapolis 500 or Brickyard 400. Package includes private jet, hotel and more.
- PNA Construction - 50,000 square feet of materials for normal joint design for concrete flatwork
- Prairie Materials - Chicago Blackhawks vs. Nashville Predators NHL tickets for March 25, 2012 (includes parking)
- Propex/Fibermesh - Four rolls of PERC infiltration fabric

- Ready Mix USA - Four tickets to National Champion Alabama vs. Auburn during the 2012 season
- Ritz Safety - \$1,000 safety package
- Roanoke Cement - Four loads Type I/II cement, FOB Troutville, Va.
- Robert Bosch Tool Corp.- 18 volt lithium ion drill/driver kit and Premium 360 watt radio with integrated Sirius satellite
- RSC Equipment Rental - 27" flat screen television
- Ruttura & Sons - Notre Dame football tickets (any 2012 home game)
- Salt River Materials - Four loads F fly ash, FOB Joseph, Ariz.
- Scurto Cement Construction - Chicago Blackhawks hockey tickets
- SIKA Corp - Master Package (Master's badge for Saturday and Sunday, hospitality pass, and hotel)
- Silvi Corp - Wine package
- SIMCO - Full year subscription to Stadium Software
- Sky Climber - One 2-meter Sky Stage Ultra Modular Platform
- Solomon Colors- Brickform seamless texture skins
- Somero Enterprises – Copperhead XD3.0 laser screed
- St. Mary's Cement - a Division of Votorantim Cement USA – Four loads (100 short tons) Type I, FOB @ plant in Mich., Ill., Wis., Ohio or N.Y.
- Stephens Manufacturing - SOS 1020 cartridge filter vent Silo dust collector with three cartridges
- Stihl - Stihl SE 122 wet/dry vacuum
- Stoneway Concrete - Seattle Mariners tickets vs. Twins on May 6, 2012
- Sunbelt Rentals - Rental discount package including two \$500 rental coupons
- TEKLA- Two TEKLA Structures licenses and training
- Texas Industries (TXI) - Two loads of Type I/II cement FOB Texas or Calif.
- Texas Industries (TXI) - Cowboys vs. Redskins Tickets- Four tickets during 2012 game in Dallas, Texas
- Texas State Patrons - Texas Hill Country wine weekend (includes three days, two nights, wine and whiskey tasting events)
- Titan Florida - Two loads (50 short tons) of cement- bulk of bagged- Type I/masonry/stucco, TBD
- US Concrete/Central Concrete Supply - Four tickets to San Jose Sharks NHL game (includes parking)
- Vince Hagan Company - VH-245JP Silo Top Dust Collector
- Vulcan Materials - All-inclusive golf and beach holiday at the Sawgrass Marriott Resort
- Vulcan Materials - Four Washington Redskins vs. Dallas Cowboys tickets, includes parking
- Vulcan Materials - Southern - Four tickets to Tampa Bay Rays baseball game during 2012 season
- WR Meadows - 72 5-gallon pails of Liqui-Hard Ultra (includes freight in continental US)
- Wacker Neuson- 14" cutoff saw

- Wagman Metal Products - Poly Pro trowel blades- 12 steel reinforced poly power trowel blades
- Webcor Concrete/Bode Sand and Gravel - San Francisco sailing/activity package; Up to six people sailing a 40' yacht around Alcatraz Island, under the Golden Gate Bridge and around the course for the 2013 America's Cup, and four San Francisco Giants club-level baseball tickets
- Woodland Construction- Four tickets and a parking pass to any 2012 Miami Dolphins home game (includes parking pass)
- Wyco Tools- Sure Speed with 10" shaft and 1 3/8" head

Note: All-inclusive means travel, accommodations and more. Items subject to change.

The following companies made cash donations to the CIM Auction: Doka Formwork Experts, iCrete, Nevada Cement, and Volvo. Once again this year, Internet bidding will be available on the Ritchie Bros. website, www.rbauktion.com. To participate in the Auction, bidders must register one week in advance.

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized through the RMC 2000 movement in 1994 and was put into action by the Tennessee concrete industry. The end-result was a partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996, and producing its first graduates in 2000. Since its humble beginning, the CIM program has expanded and now in addition to MTSU, it is offered at Arizona State University, California State University, Chico, Texas State University and the New Jersey Institute of Technology. Today there are over 600 students pursuing degrees in Concrete Industry Management, and hundreds of CIM graduates working in the concrete industry.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities include on-campus socials and other events providing industry networking and professional development.

The CIM program has, and continues to provide future leaders for the concrete industry. To learn more about the program, visit www.concretedegree.com.

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