



MIKE SCHNEIDER

CIM NSC Chairman

What is your involvement in the CIM program? Why did you get involved with the program?

Currently I am chair of the National Steering Committee. I became involved in 2000 as a stand-in for Dan Baker at a Steering Committee Meeting and have been involved ever since.

Why have you and your company made the commitment to the CIM program? What benefits do you think it will bring to your company?

It is very important that we develop leaders for the continued viability and success of our industry. It is another source of qualified, young talent who are interested in the concrete industry. We have hired interns for the past four years and have one graduate working for us full-time.

What are your thoughts about the industry/academic partnership between CIM and its industry partners and patrons?

The CIM program partnership with industry is a unique arrangement, and it shows what is possible when leaders have a vision and a can-do attitude. It also demonstrates that our industry is willing to “walk the talk” by investing resources in order to guarantee a continuing stream of young potential leaders into our industry.

Why should other companies in the concrete industry get involved in the CIM program?

When they get involved with the program, they get a seat at the table in determining how we educate the next generation of leaders.

How can they get involved?

Each of our five programs has a patrons group, and each of the local patrons groups is looking for companies to help from a financial standpoint, volunteer as guest lecturers, and provide field trips for students. Money from the local patrons groups helps fund scholarships, student competitions and student travel to various association or industry events/meetings, such as World of Concrete, ASCC Conference, NRMCA meeting and ACI meetings.

What is your vision for the CIM program?

My vision is as follows: The CIM program expands internationally, and there are several other CIM programs in the United States that all have a standard curriculum; the Executive MBA program is implemented and successful; and 20 years from now many of the leaders of our industry will be alumni from various CIM institutions.

How do you think the CIM program will benefit the concrete industry?

The program will help provide the next generation of leaders who are trained from a curriculum designed by the concrete industry.