



FRANK CRADDOCK

CIM NSC Vice Chairman

What is your involvement in the CIM program? Why did you get involved with the program?

Currently, I am the Vice Chairman of the CIM National Steering Committee and I have been involved with the CIM program since its inception.

Why should other companies in the concrete industry get involved in the CIM program?

I feel the program at Middle Tennessee State University (MTSU) has been very successful in providing outstanding candidates that enjoy both the industry and our company. We look forward to the maturity of the other programs as they begin to produce graduates and our industry begins to recover. If other companies share our belief that our most valuable assets are our people, then they would receive a tremendous return on their time and treasure invested in this program.

What is your vision for the CIM program?

My vision for CIM is that the schools ultimately become self-sustaining and that the National Steering Committee evolves as an industry committee under the realm of the Ready Mix Trust Foundation as all schools produce the optimal number and quality of students. At that time, we could then use a very high percentage of money raised for scholarships instead of school support and administrative expenses.

MICHAEL HARLAN

CIM NSC Secretary/Treasurer

What is your involvement in the CIM program? Why did you get involved with the program?

I am a member of the Board of Directors and serve as the Secretary/Treasurer for the CIM National Steering Committee. The number one reason I decided to become involved with CIM is because I believe the long-term success of our industry is directly related to the quality of the people in the industry. We need to attract high-quality, college-educated professionals who will one day become the leaders of this industry.

Why have you and your company made the commitment to the CIM program? What benefits do you think it will bring to your company?

Our company has made both a financial commitment and a commitment of time, energy and effort to the CIM program so more individuals will have an opportunity to obtain a Concrete Industry Management degree. Whether we hire CIM graduates or our competition hires CIM graduates, our company and the entire industry will benefit by having these motivated, college educated professionals working in the industry.

What are your thoughts about the industry/academic partnership between CIM and its industry partners and patrons?

Clearly, the industry benefits not only from access to the graduates, but also from the interaction with the academic professionals. The ability to call on the professors in the program to conduct independent studies assists in marketing state-of-the-art products and technologies to our customers.

