

Ronald L. Snyder II
1650 Cason Lane
Apartment 507
Murfreesboro, Tennessee 37128
865-207-5576
snyder.ronnie@gmail.com

Summary

A motivated honor student with extensive technical sales, marketing, and customer relationship management experience in the concrete construction industry. An asset to any organization seeking a professional, organized, versatile, and detail-oriented employee with the ability to motivate, manage, and lead a team that generates results.

Professional Training & Development

- NRMCA Level 2 – Certified Concrete Technologist
- NRMCA Certified Ready-Mixed Concrete Plant Manager
- NRMCA Certified Concrete Sales Professional Modules (Currently Attending)
- Future NRMCA Certified Concrete Professional (CCPf) – Expected 2009
- ACI Level I Concrete Field Testing & Flatwork Technician
- Carolinas Ready-Mixed Concrete Association - Concrete Parking Lot Design & Promotion Training Seminar Professional Development Course

Education

Major – **Concrete Industry Management** 2005 – 2009 (Expected Graduation)
Middle Tennessee State University Murfreesboro, Tennessee
Overall GPA – 3.78 (Dean's List, 2006-08)

Experience

Admixture Sales Representative Intern June - August 2007 & May - July 2008
The Euclid Chemical Company Charlotte, North Carolina

- Worked closely throughout the Carolinas region with current/prospective ready-mix, precast, and block producers.
- Assisted in testing and development of new mix designs to increase quality and create value for the producer and end user.
- Strengthened customer relationships through exceptional service and support.
- Advised clients with admixture and technical troubleshooting.
- Managed customer admixture inventory levels.
- Networked with industry professionals throughout the entire region.
- Participated in educational seminars and workshops related to professional development and overall industry promotion.
- Assisted with installation of admixture dispensing equipment.

Assistant Manager / Assistant Golf Professional March 2004 – November 2004
Fairways and Greens Golf Center Knoxville, Tennessee

- Managed hourly staff and locked down facility on a nightly basis.
- Achieved \$91,521 in golf membership sales. (August-November 2004)
- Closed sale on 69% of membership prospects who entered the facility.
- Operated weekly Men's Golf Association events.
- Provided staff training and development for new employees.

Affiliations/Memberships

American Concrete Institute American Marketing Association
Golden Key International Honor Society Phi Kappa Phi Honor Society
National Society of Collegiate Scholars The National Scholars Honor Society
Sigma Alpha Lambda Leadership & Honor Organization