



CIM TRIFOLD 01_09 1M

DEGREE PROGRAM FOR CAREERS IN CONCRETE

The objective of the Concrete Industry Management (CIM) Program is to produce graduates grounded in the basics of concrete's production techniques and its use in a multitude of construction applications.

In addition to their CIM major, graduates acquire a minor in business administration, which includes the study of personnel management, systems integration, marketing, sales and promotion as they relate to concrete products and services. The CIM core curriculum includes typical college-level general study requirements, general business and concrete-related introductory course work. Advanced level courses and internships broaden the students' understanding of the workings of the concrete industry.

A CIM degree is designed to provide graduates with a broad array of initial opportunities within the industry, including sales, operations, technical services and construction management, supplying the industry with future managers and leaders.

“CIM's in-depth technical curriculum, fused with a business emphasis, has truly allowed me to set realistic and obtainable career goals. The daily interaction with industry professionals and tuned-in professors allowed for valuable, real-world industry experience.”

– Christopher K. Davenport
2000 CIM Graduate

www.concretedegree.com

CIM CONCRETE
INDUSTRY
MANAGEMENT
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DEGREE PROGRAM FOR CAREERS IN CONCRETE



“Advancing The Concrete Industry By Degrees”

ARIZONA STATE UNIVERSITY
CALIFORNIA STATE UNIVERSITY – CHICO
MIDDLE TENNESSEE STATE UNIVERSITY
NEW JERSEY INSTITUTE OF TECHNOLOGY
TEXAS STATE UNIVERSITY – SAN MARCOS

www.concretedegree.com



ABOUT THE PROGRAM

CIM is a joint initiative of a growing number of universities supported by networks of local, state and regional concrete industry producers, suppliers and contractors that pledge their time, talent and treasure to support the development of each universities' CIM Program.



Currently, there are five universities designated as schools with CIM Programs. A National Steering Committee (NSC), comprised of industry-leading organizations, helps to provide funding for each university and oversight and direction for the overall CIM Program.

Organizations that support and participate at the NSC level include the American Concrete Pipe Association, American Society of Concrete Contractors' Education Foundation, National Concrete Masonry Association's Foundation, National Precast Concrete Association, National Ready Mixed Concrete Association, Precast/Prestressed Concrete Institute's Foundation, Portland Cement Association and the RMC Research & Education Foundation.

Visit www.concretedegree.com to learn more about these efforts, or contact **Nicole Maher**, VP of Industry Relations and Special Programs, National Ready Mixed Concrete Association, at 240-485-1158 or nmaher@nrmca.org.

"Advancing The Concrete Industry By Degrees."

CIM INSTITUTIONS

The CIM Program was originally founded at Middle Tennessee State University in 1996. Since then, more than 200 people have graduated from the program. The CIM Program has expanded to Arizona State University, the New Jersey Institute of Technology, California State University – Chico and Texas State University – San Marcos.



At each of these leading institutions, CIM students gain both theoretical and practical knowledge of the concrete industry, its production techniques and construction applications through typical classroom-style learning, as well as hands-on experience through an array of internship opportunities.

Concrete professionals, association leaders and industry consultants work with university administrators to make sure the CIM graduates are fully prepared for a career in the concrete industry.

Learn more about these CIM institutions and what they can offer you by visiting www.concretedegree.com.



A CONCRETE FUTURE

A career in Concrete Industry Management (CIM) is a future you can build on. The people in the concrete industry build the roads, bridges, dams and public works that keep America's infrastructure strong. Concrete is the foundation that keeps America's office buildings, retail stores and parking structures working.



The concrete industry uses cutting-edge technology to meet the needs of the developers, engineers, architects, city planners, departments of transportation and others who in turn work to meet environmental, community and safety requirements.

When concrete is required, there have to be professionals trained in concrete technology and management. The concrete industry is looking to the CIM Program to develop the workforce for these important roles, forming the framework for the future of the concrete industry.

- The Concrete Industry is a \$200 billion industry and employs more than 500,000 people.
- Construction is the only goods-producing sector of the U.S. economy expected to grow through 2012... where there's construction, there's concrete.
- Concrete is used more innovatively than ever before, creating an urgent need for individuals that possess both focused concrete technology skills and a broad education to move the industry forward.