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**MIDDLE TENNESSEE STATE UNIVERSITY STUDENT AWARDED
FIRST ANNUAL SCHOLARSHIP FROM THE CONSTRUCTION
LEADERSHIP COUNCIL**

Silver Spring, Md. (August 13, 2010) – The Concrete Industry Management (CIM) program at Middle Tennessee State University (MTSU) - a business intensive curriculum that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – announces that senior Daniel Cook was recently awarded the first annual Construction Leadership Council (CLC) scholarship. The CLC – a future leaders group of the Associated General Contractors of America (AGC) – was established to fulfill the need to cultivate the next generation of leaders in the construction industry. This scholarship was awarded by the Middle Tennessee Chapter of the AGC.

“I am honored to be the first recipient of this scholarship,” said Cook. “The AGC at MTSU has proved to be a great organization for construction students. It has allowed the student members to attend different types of events where we have interacted with industry leaders and professionals.”

Located in the Metropolitan Washington, DC area, The AGC is the leading association for the construction industry. Operating in partnership with its nationwide network of Chapters, AGC provides a full range of services satisfying the needs and concerns of its members, thereby improving the quality of construction and protecting the public interest.

In 2010, the group established a scholarship fund for the MTSU AGC Chapter members majoring in construction or concrete management. The \$1,500 annual scholarship is available to all incoming juniors and seniors.

“We are very proud of Daniel as he represents the program well,” commented Heather Brown, Director of the CIM program at MTSU. “Our concrete contracting curriculum has been in place since 2007 and we are glad that fruitful partnerships with AGC allow our students to advance in their career path.”

The CIM Program

Recognizing the need for people with enhanced technical, communication and management skills, the CIM program was developed in 1996. The individuals graduating from this program will have the skill set necessary to meet the growing demands of the progressively changing concrete industry of the 21st century. It is a business intensive program, providing solid management skills that can be used in any industry, but has been developed specifically for the concrete industry. The program gives students many advantages including entering the concrete work force with exposure to the industry early in their careers, unlike others coming in with generic business degrees.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic business management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program. The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities for growth include on-campus socials and other organized events providing industry networking and professional development.

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized in 1994 and was put into action by the concrete industry. The end-result was a partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996. Available at MTSU, Arizona State University, California State University, Chico, the New Jersey Institute of Technology, and Texas State University, the program has been successful for both the industry and the graduates. To learn more about the program, visit www.concretedegree.com.

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