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CONCRETE INDUSTRY MANAGEMENT (CIM) PROGRAM SEEKS INTERNSHIPS FOR SUMMER 2010

Silver Spring, Md. (April 12, 2010) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – has announced that they are actively seeking 2010 summer internships for undergraduates in the CIM program.

“The CIM students are able to gain valuable hands-on experience and exposure, while learning more about the concrete industry,” said Brian Gallagher, Chair of the CIM Marketing Committee. “Not only are the students learning, but they are also contributing to the companies that are providing the internships.”

According to Gallagher, the internships regularly lead to full-time employment opportunities. “There are numerous examples of CIM students that have transitioned from internships to full-time positions,” he said. “The internships have proven to be an excellent vehicle for companies to find their next generation of talent.”

Recognizing the need for people with enhanced technical, communication and management skills, the CIM program was developed in 1996. The business-intensive program provides solid management skills developed specifically for the concrete industry. The program gives students many advantages including entering the concrete work force with exposure to the industry early in their careers, unlike others coming in with generic business degrees. The program entails a

broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program. The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction.

CIM currently has programs in-place at five universities including Middle Tennessee State University (MTSU), Arizona State University, the New Jersey Institute of Technology, California State University, Chico, and Texas State University.

If your company is able to provide a much-needed summer internship for an undergraduate or graduate student, please contact the National Ready Mixed Concrete Association's Nicole Maher at (240) 485-1158 or via email at nmaher@nrmca.org .

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized in 1994 and was put into action by the concrete industry. The end-result was a partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996. Available at MTSU, Arizona State University, California State University, Chico, the New Jersey Institute of Technology, and Texas State University, the program has been successful for both the industry and the graduates. To learn more about the program, visit www.concretedegree.com.

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