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**CONCRETE INDUSTRY MANAGEMENT (CIM) PROGRAM
AT NEW JERSEY INSTITUTE OF TECHNOLOGY ANNOUNCES FIRST
GRADUATE**

Silver Spring, Md. (Jan. 12, 2010) – The Concrete Industry Management (CIM) program – a business intensive program that awards students with a four-year Bachelor of Science degree in Concrete Industry Management – at New Jersey Institute of Technology (NJIT) is proud to announce their first graduate of the program, Anlee Orama. Orama graduated from the CIM program at NJIT with a Bachelor of Science degree in engineering technology and a minor in business management.

“I chose the CIM program for several reasons,” said Orama. “I felt this program at NJIT provided me with an edge for my future that other related majors would not. I would describe it as a “niche” in the college academia. As the CIM program continues to grow at NJIT, its presence and reputation will also grow stronger.”

Orama gained valuable experience this past year working at Sika Corporation as a concrete testing technician intern. “I enjoyed the experience I received at Sika, and I look forward to working in a concrete-related industry as the CIM program exposes students to cost estimating, construction management, finance and much more.” Currently, Orama is planning to begin graduate school in January at NJIT and pursue a master’s degree in civil engineering or engineering management.

About CIM

Receiving tremendous support from the concrete industry, the CIM program was the first of its kind in United States – a four-year Bachelor of Science degree in Concrete Industry Management. The need for such a program was recognized in 1994 and was put into action by the concrete industry. The end-result was a partnership between the concrete industry and Middle Tennessee State University (MTSU) to develop the CIM program, implementing it with its first two students in 1996. Available at MTSU, Arizona State University, California State University, Chico, Texas State University and the New Jersey Institute of Technology, the program has been successful for both the industry and the graduates.

The goal of the program is to produce broadly educated, articulate graduates grounded in basic construction management, who are knowledgeable of concrete technology and techniques and are able to manage people and systems as well as promote products or services related to the concrete industry. It entails a broad range of courses, from English and history to science and mathematics. A series of required business courses such as finance, marketing, management and business law are also taken throughout the length of the program.

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. All of these courses provide much more than what is simply in the text – they emphasize problem solving, quality assurance and customer satisfaction. They utilize practical case studies and an internship to make sure the student obtains real-world experience essential to starting a successful career. Additional opportunities for growth include on-campus socials and other organized events providing industry networking and professional development. To learn more about the program, visit www.concretedegree.com.

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