



The Concrete Industry Management (CIM) program will host the Seventh CIM Annual Auction at the World of Concrete® on Wednesday, January 25, 2012 in the North Hall Room N262 of the Las Vegas Convention Center. The silent auction will be held from 11 a.m. to 1 p.m. and the live auction begins at 1 p.m.

**Capitol Aggregates is pleased to participate in this year's program by offering 4 Loads of Cement (Type I, Type III, or Masonry).**

In addition to this great product, other items include a ready mix concrete truck and mixer donated by Mack Truck and McNeilus Company, admixtures, dust collectors, decorative concrete tools, water meters, pumps, generators, training sessions, sports memorabilia, and vacation travel packages.

For more information on the Auction, please contact Joel Galassini at 210.871.6148.

- **What is the CIM Program?**

In early 1995, the concrete industry began efforts to create the first (and only) four-year degree program in Concrete Industry Management (CIM). The CIM Program is designed to combat the anticipated shortage of skilled managers needed to support the expected growth in the concrete industry. The program teaches students the skills and techniques needed to excel in all segments of the concrete and concrete construction industries. In March, 2011, the National Steering Committee (NSC) of CIM announced the addition of a unique Master of Business Administration (MBA) degree in CIM. The program is designed to expand the industry-academic partnership by bringing CIM to the business world through an Executive-type MBA.

- **What is the CIM Auction?**

The CIM Auction consists of a live and silent auction, hosted by the CIM National Steering Committee (NSC), concrete industry-related items, as well as other items, will be auctioned

off to the highest bidder.

- **Who does the auction benefit?**

All proceeds from the auction will benefit the efforts of the CIM NSC in support of the CIM Programs at Middle Tennessee State University, Arizona State University, New Jersey Institute of Technology and California State University – Chico, and Texas State University. Long-term, the CIM Auction will provide on-going support for the operation of world-class academic programs in CIM, as well as leverage government funds for research and educational initiatives that will benefit the entire concrete industry.

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